



Target Corporation

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Advertising and Marketing
a focus, identity, and strategic
creative marketing opportunities
a diverse market share



Administrative Support
a support to supervisors,
managers, and teams at the
store and corporate level



Target is committed
to a diverse workforce, recruiting and
retaining top talent, and providing
a supportive learning environment



Sustainability



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Target Corporation is an upscale
discount retailer that provides
high-quality, on-trend
merchandise at attractive prices
in clean, spacious and guest-
friendly stores.

MISSION STATEMENT
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We fulfill the needs and fuel the
potential of our guests. That means
making Target your preferred shopping
destination in all channels by delivering
outstanding value, continuous
innovation and exceptional experiences
—consistently fulfilling our Expect More,
Pay Less.® brand promise.

Target met the expectation with a format structure
using a vertical approach using vertical racks to separate
job responsibilities. Target has specialized job and
responsibilities, providing defined, uncluttered views, and a
right chain of command. Target has executive officers,
board of directors and a vertical management chain that
drives down to the parking lot attendant.



Cathy Smith, Executive VP & CFO
Brought to the
accelerate Target's
long-term growth
strategies
Reports to the CEO as the primary financial officer
managing with a focus on financial performance
Member of Executive Management
CFO of McDonald's International Division and Performance

Leadership Opportunities
Leadership opportunities
are available in
all areas of the
company. We are
committed to
diversity and
inclusion. We are
looking for
talented individuals
who are passionate
about their work
and committed to
the success of the
company. We are
looking for individuals
who are committed
to the success of the
company. We are
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to the success of the
company.

John Mulligan, COO
21 years
with
Target
John Mulligan is the Chief Operating Officer of Target Corporation. He has been with Target for 21 years and has held several key positions within the company. He is responsible for the day-to-day operations of the company and for ensuring that the company meets its financial and operational goals. He is a member of the Executive Management team and reports to the CEO.



Target's Social Responsibility
• Leading brand in sales
• Set the highest standards
• Easily identified by trademark and logo
• Focus on quality of products
• Consistent service across all other
similar companies



Identified by purpose and goals
• Corporate Responsibility
• Target of giving
• Give back 1% of sales to schools, communities and charities
• Committed to new members, community and the world as a whole
• Education
• Sustainability
• Health & well-being
• Responsible sourcing
• Digital & technology
• Team members
• Governance

Education - Sponsored grants
Through past and future programs and
partnerships, we support kids where they live,
learn and play



Target Corporation

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Target's ranked on Fortune's
World Most Admired Companies list.

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The first Target store opened in 1962 in Roseville, Minn., with a focus on convenient shopping at competitive discount prices.

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Target Corporation is an upscale discount retailer that provides high-quality, on-trend merchandise at attractive prices in clean, spacious and guest-friendly stores.

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We fulfill the needs and fuel the potential of our guests. That means making Target your preferred shopping destination in all channels by delivering outstanding value, continuous innovation and exceptional experiences —consistently fulfilling our Expect More. Pay Less.® brand promise.

Target has 1,799 stores in the United States with 38 distribution centers. It currently employs 347,000 team member worldwide.

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Typical Customers

Typical customers range from white and blue-collar workers, businesses that rely on the trending decor and typical families who enjoy trending reliable items and high-quality products. The average Target shopper is 41 years of age with an average annual income of \$63,000.

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Target is on Diversity Inc.'s
Top 50 Companies for Diversity.

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Target has given 5 percent of profits to their communities, which add up to more than \$4 million each week. Target also donates their time, talent and resources with thousands of hours volunteering in their communities.

Technology has increase in success.

They having been successful with using the mobile apps, the company website, and social media along with the introduction of Cartwheel.



The background of the slide is a large, slightly blurred Target Bullseye logo. The logo consists of a red bullseye with a white center, surrounded by a red ring. The entire logo is set against a white background. The logo is centered and occupies most of the frame.

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The background of the slide is a close-up, slightly blurred image of a Target logo, showing the red bullseye and the red and white concentric rings. The text is overlaid on this background.

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[illegible]

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WORLD'S MOST
ADMIRED
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**WORKING
MOTHER**
Best Companies for
**HOURLY
WORKERS**