First things first...

What's New About New Media? How Multi-Channel Networks Work With Content Creators









































































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What's New About New Media?
How Multi-Channel Networks
Work With Content Creators

New Media



A bit about me...

















The Vic Ferrari Story

"Good luck. As Allan Mitchell likes to say, you don't call Vic, he calls you."

-Excerpt from an email from sent by ESPN NHL Writer Corey Pronman to CBC's Elliotte Friedman on April 18, 2013

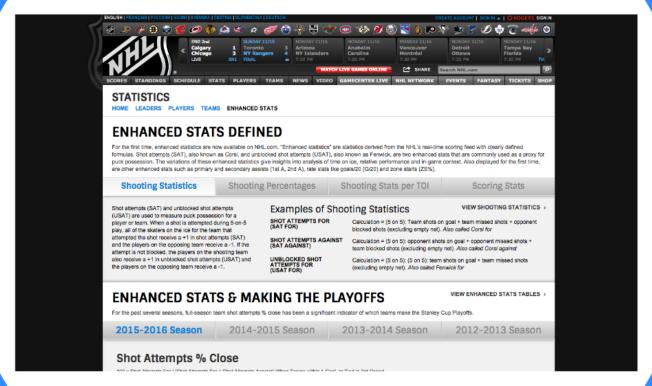
http://www.cbc.ca/sports-content/hockey/opinion/2014/08/in-search-of-vic-ferrari.html

TheCaseSolutions.com The name Vic Ferrari was, perhaps obviously, a pseudonym...

The name of a character from the sitcom Taxi (1978-1982)



This ensured the writer's anonymity as he explored what were controversial or avant-garde topics in the world of hockey at the time



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And now, more importantly....



















