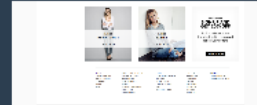




Tiffany & Company

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Script for Vimeo

Liv- Our brand is Austin Reed and they are their parent brand. Our diffusion brand is Austin Kids, a kids party/ wedding shop.

Megan- Austin Reed was founded by Austin Leonard Reed in 1900. It was the first menswear retailer to craft ready-to wear clothes with the same level of expertise as made-to-measure.

Rebecca- The first Austin Reed branded store was established on Fenchurch Street with a large flagship store opening in 1911 at 113 Regent Street. Some cooperate information about Austin Reed is that they have the knowledge and expertise to deliver a truly first class professional image for your business.

Liv- They have been offering style and elegance since 1900, Austin Reed is the proud holder of two Royal Warrants, with their menswear and womenswear collections counting Elizabeth Taylor and Sir Winston Churchill amongst their former fans. Over 100 years later, Austin Reed still continues to deliver high quality British clothing.

Megan- Our brand, 'Austin Kids' is stylish and chic new up and coming kids wedding collection

Rebecca- Some cooperate information about Austin Reed is that they have the knowledge and expertise to deliver a truly first class, professional image for your business. Offering style and elegance since 1900.

Liv- [As I said before...] Austin Reed is the proud holder of two Royal warrants, with their menswear and womenswear collections counting Elizabeth Taylor and Sir Winston Churchill amongst their former fans.

Megan- Over 100 years later, Austin Reed still continues to deliver high quality British clothing.

Rebecca- Carrying on talking about our new brand 'Austin Kids', it's a high end, fashionable wedding/special occasions clothing shop for little boys and girls.

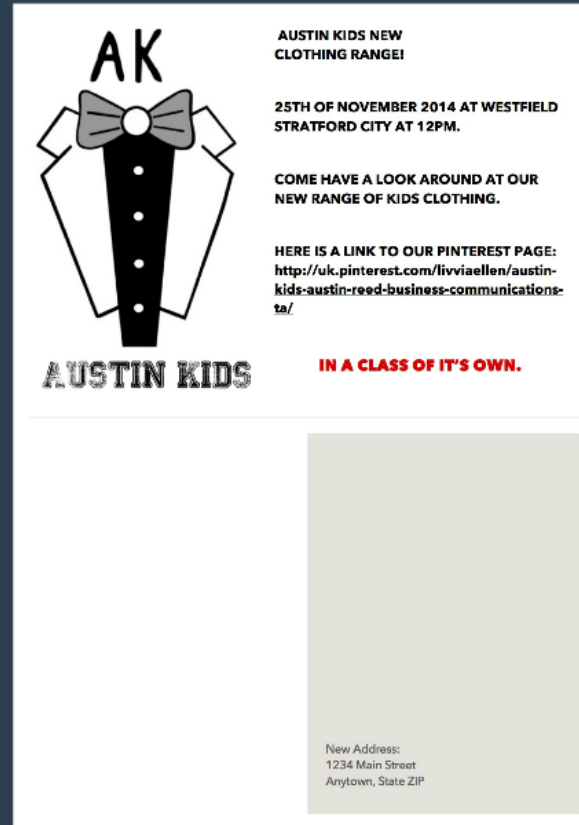
Liv- We do a range of clothes from cute little suits for boys, little tutu dresses for girls, smart/casual clothes for both genders and many more including shoes and accessories.

Megan- The prices start from 10.99-150.00 and that's for all the ranges that we do. Our new brand will open on 25th of November. This is a good time to open a store as people are looking for outfits for Christmas and New Year.

Show pinterest board and explain a few pictures

Rebecca- Thank you for watching and hope to see you all in our new store soon.

P3 Postcard- Austin Kids.



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Business Communications- P4

Austin Reed are their own parent brand.

Austin Reed are on the Internet in a number of ways, one being their own website (<http://www.austinreed.co.uk>). Their website allows customers to browse and have a look at all their clothing ranges from men to women and accessories. It also enables the customers to buy the items they want online and to have it delivered to wherever they want, being their home, workplace, nearest Austin Reed store etc. They deliver to over 60 countries worldwide and whenever items are being returned and collected to store it is free, but when delivered to an address the standard delivery is £4.95.

They are also on a few social media sites. One being Twitter, where they share their new ranges, when a specific item has been reviewed they share the link to promote that particular item and also interact with their customers. The picture below shows their own personalised twitter page.



They also have their own Facebook page that has 4204 likes. Austin Reed use this page the same as they do with their twitter page, to promote their new ranges and interact with their customers. Below

P4.

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Business Communications- P4

The Case Solutions are a leading provider of business communication solutions. They offer a range of services including business communication training, coaching, and consulting. Their website (www.thecasesolutions.com) provides information about their services and allows customers to contact them for more information.


The Case Solutions are also active on social media. They have a Facebook page with 1,234 likes and a Twitter account with 567 followers. They use these platforms to share their expertise and engage with their audience.




Business Communications- P4

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P5 AND M2

QUESTION
1. Explain the concept of a contract.
2. Discuss the elements of a contract.
3. Illustrate the types of contracts.

ANSWER
A contract is an agreement between two or more parties that is enforceable by law. It is a legal obligation that binds the parties to perform a certain act or refrain from performing a certain act. The elements of a contract are offer, acceptance, intention to create legal relations, and consideration. Contracts can be classified into express and implied contracts, and into unilateral and bilateral contracts.

QUESTION
1. Define a contract.
2. List the essential elements of a contract.
3. Explain the difference between a contract and a promise.

ANSWER
A contract is a legally binding agreement between two or more parties. The essential elements of a contract are offer, acceptance, intention to create legal relations, and consideration. A contract is a promise that is enforceable by law, while a promise is not necessarily enforceable.

QUESTION
1. What is a contract?
2. What are the elements of a contract?
3. What are the types of contracts?

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No Business Computerization

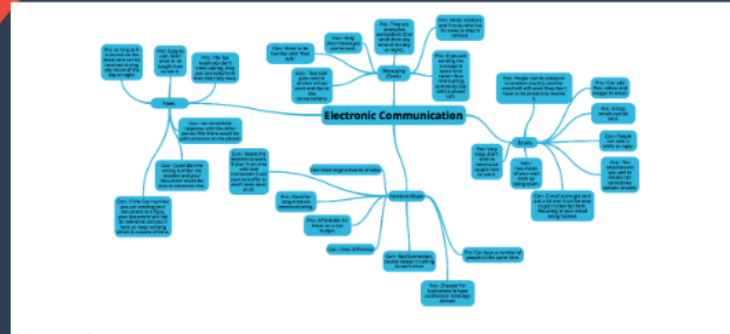
Security of Information is the parent for businesses, as they need to have the right information ready for when they need it, and this helps them make good decisions quickly. Right decisions. Because of this, businesses keep all of this information on IT systems. How does this depend on the people here on technology increasing and the role of business working in it. The IT security policy should consider how to use available services and the information that is important to each employee has their own specific use, as to be clear is that that apps who is allowed to access this information. This leads to the access that users, so it helps are helping up to the business they can be able to access the information and be on that too. The logs are what help businesses quickly have to develop the business they can try and whether the possibility of losing important information that is stored on their IT system. This involves making changes to their information on the server of your start, and this can be every hour or even less, this is if the information is lost, changed or changed there is a copy available on the server.

With Health and Safety is best policy that the computer tools will be designed where the person who uses the computer tools can be used in ways that can be used in a normal way. People who use them are not used in any way or an organization they might not be certain in their use or how to use it. If an organization has more than 50 employees, then they have to be provided with organized employees, but the user should be able to use it.

- There are four Legislations for Computers etc, which are:
- The Health and Safety (Display Screen Equipment) Regulations 1992.
 - Management of Health and Safety at Work Regulations 1992.
 - Provision and Use of Work Equipment Regulations 1992.
 - Workplace (Health, Safety and Welfare) Regulations 1992 Act.

Organizational Policies help make sure that the staff are aware of the help they can get with the Legislations above. For example an organization can be where the using and using of these systems. And should work along with the requirements with the Data

Protection Act. As well they should help make certain that regular backups are made, as this is an important element of computer protection, as being important to business operations. The Business Continuity Plan (BCP) when a company has processes and procedures in place, so that if there is a disaster, during and after a disaster. For example, if a major part of the IT system failed for IT department, should have a response to follow and recover. To make this a good process computer should plan the BCP by having a BCP plan.



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