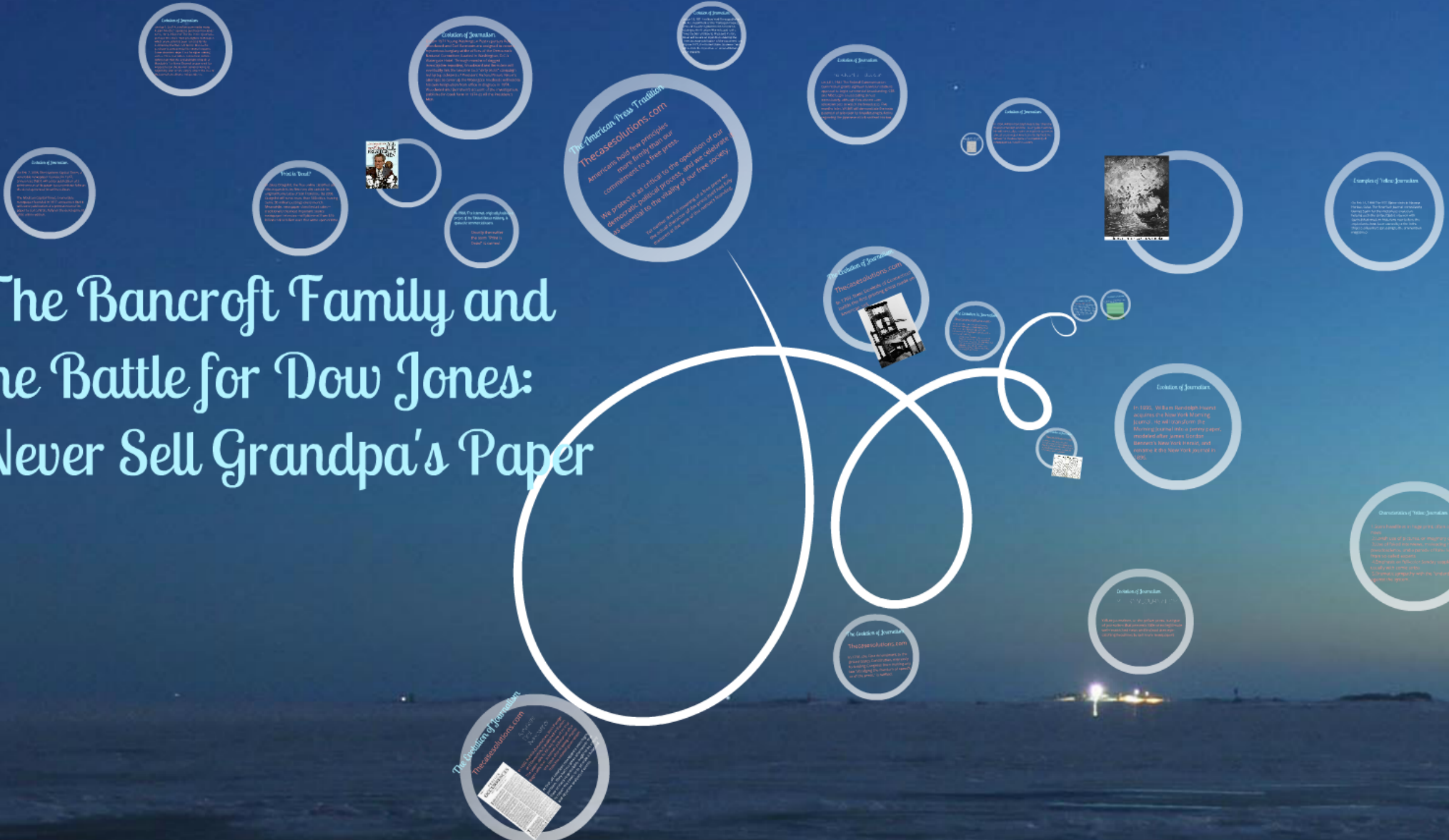


The Bancroft Family and the Battle for Dow Jones: Never Sell Grandpa's Paper

The American Year Tradition
Thecasesolutions.com
Americans hold new principles more firmly than our commitment to a free press.
We protect that right to the operation of our democratic political process and an celebration of journalism to the quality of our free society.



The Treatment of Journalism
Thecasesolutions.com
The Bancroft family's commitment to journalism is a testament to the power of the press in a democratic society.



Linkin of Journalism
Thecasesolutions.com
The Bancroft family's commitment to journalism is a testament to the power of the press in a democratic society.

Discontinuation of Journalism
Thecasesolutions.com
The Bancroft family's commitment to journalism is a testament to the power of the press in a democratic society.

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The American Press Tradition
Thecasesolutions.com
Americans hold few principles more firmly than our commitment to a free press. We protect it as critical to the operation of our democratic political process, and we celebrate its essential to the vitality of our free society.

To ensure the full enjoyment of this sacred and essential freedom, the press must have the right to report on the lives of its citizens fearlessly.

Evolution of Journalism
In 1787, the Constitution established the principle of a free press. The First Amendment guarantees the right of the people to receive information and to express their views on public affairs. This right is essential to the functioning of a democratic society.

Evolution of Journalism
In 1835, the Supreme Court ruled in *Ex parte Millard* that the government could not restrict the press. This decision established the principle of a free press. The First Amendment guarantees the right of the people to receive information and to express their views on public affairs. This right is essential to the functioning of a democratic society.

Evolution of Journalism
In 1843, the Supreme Court ruled in *Ex parte Jackson* that the government could not restrict the press. This decision established the principle of a free press. The First Amendment guarantees the right of the people to receive information and to express their views on public affairs. This right is essential to the functioning of a democratic society.

Evolution of Journalism
In 1857, the Supreme Court ruled in *Ex parte Milford* that the government could not restrict the press. This decision established the principle of a free press. The First Amendment guarantees the right of the people to receive information and to express their views on public affairs. This right is essential to the functioning of a democratic society.

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What is Dow Jones?
The Dow Jones Industrial Average is a stock market index that tracks the performance of 30 large, blue-chip companies in the United States. It is one of the most widely followed indicators of the health of the U.S. economy.



Evolution of Journalism
In 1895, the Supreme Court ruled in *Ex parte Jackson* that the government could not restrict the press. This decision established the principle of a free press. The First Amendment guarantees the right of the people to receive information and to express their views on public affairs. This right is essential to the functioning of a democratic society.

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Evolution of Journalism
In 1895, William Randolph Hearst acquired the New York Morning Journal. He will transform the Morning Journal into a morning paper, modeled after James Gordon Bennett's New York Herald, and rename it the New York Journal in 1901.

Evolution of Journalism
LEWIS C. BROWN
When you read in the paper about the life of a person, that person's life is made more interesting and more interesting to you by the life of the person.

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The American Press Tradition

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Americans hold few principles
more firmly than our
commitment to a free press.

We protect it as critical to the operation of our
democratic political process, and we celebrate it
as essential to the vitality of our free society.

Yet neither the full meaning of a free press nor
the actual character of the press itself had fully
matured at the time of the nation's founding.

...of classified gov
...to the Vietnam
...by Daniel Ellsberg. F
...Nixon will secure an injuncti
...Times to cease publication of t
...30 June 1971, the United States S
...will declare the injunction an unco
...prior restraint.

The Evolution of Journalism

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America's
First
Newspaper



In 1690, Publick Occurrences, Both Foreign and Domestic, is published in Boston. The paper, able to fill only three of its four pages with text, suspends publication after one issue after drawing criticism from the colonial government.

At first, all American newspapers were highly partisan. They had no sense whatsoever that their primary responsibility ought to be simply to report the news, or to provide a balanced and objective analysis of events.

The Evolution of Journalism

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In 1769, Isaac Doolittle of Connecticut builds the first printing press made on American soil.



The Evolution of Journalism

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In 1791, the First Amendment to the United States Constitution, expressly forbidding Congress from making any law "abridging the freedom of speech, or of the press," is ratified.

The Evolution in Journalism

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By the middle of the nineteenth century, America's newspapers shed their partisan excess, but only by reaching out to the interests—often the vulgar interests—of the mass urban audience.

On Sep 3, 1833 Benjamin Day issues the first edition of the New York Sun, America's first "penny press" newspaper. The cheap paper, sold for a fraction of the cost of all earlier newspapers, soon attracts a much wider audience by catering to the interests of New York City's ordinary citizens.

The Evolution of Journalism

Thecasesolutions.com

On May 6, 1835, James Gordon Bennett issues the first edition of the New York Herald, which will soon grow in popularity to become the country's most widely read newspaper.



The Evolution of Journalism

Thecasesolutions.com

On May 24, 1844 America's first telegraph line, stretching from Washington, D.C. to Baltimore, officially opens for business. The instant long-distance communication offered for the first time by the telegraph will make it possible for local newspapers to offer timely coverage of far-off events.