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References
1. [Sustainable Tourism Development: A Review of the Literature](#)
2. [Sustainable Tourism: A Review of the Literature](#)
3. [Sustainable Tourism: A Review of the Literature](#)
4. [Sustainable Tourism: A Review of the Literature](#)
5. [Sustainable Tourism: A Review of the Literature](#)
6. [Sustainable Tourism: A Review of the Literature](#)
7. [Sustainable Tourism: A Review of the Literature](#)
8. [Sustainable Tourism: A Review of the Literature](#)
9. [Sustainable Tourism: A Review of the Literature](#)
10. [Sustainable Tourism: A Review of the Literature](#)

Sustainable Tourism: Heritage Kandalama Resort of Sri Lanka

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"Sustainable tourism development meets the needs of present tourists and host regions while protecting and enhancing opportunities for the future. It is envisaged as leading to management of all resources in such a way that economic, social, and aesthetic needs can be fulfilled while maintaining cultural integrity, essential ecological processes, and biological diversity, and life support systems." (Worrell et al. (2000) *Tourism: Principles and Practice*, 4th ed, pp. 25)

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Cooper et al (2008) *Tourism: Principle and Practice*. 4th ed pg.238

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Bruntland Report (1987) defined sustainability to be 'meeting the needs of the present generation without compromising the ability of future generations to meet their own needs'

Cooper et al (2008) *Tourism: Principle and Practice. 4th ed* pg.216

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'Sustainable tourism development requires the informed participation of all relevant stakeholders, as well as strong political leadership to ensure wide participation and consensus building. Achieving sustainable tourism in a continuous process and it requires constant monitoring of impacts, introducing the necessary preventive and/or corrective measures whenever necessary. Sustainable tourism should also maintain a high level of tourist satisfaction and ensure a meaningful experience to the tourists, raising their awareness about sustainability issues and promoting sustainable tourism practices amongst them.'

WTO 2004

Sustaining Tourism. 2014. Sustainable Tourism Definitions.

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What is your country doing to make tourism more sustainable?

How is tourism in your country sustainable?

What does sustainability mean to your country?

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#6 in Top 10 Most Sustainable Countries in the World
Federal Sustainable Development Strategy



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This is Canada's primary vehicle for sustainable development planning and reporting, that sets out our sustainable development priorities, establishes goals and targets, and identifies actions to achieve them.

Canada also has a **Federal Sustainable Act** that provides the legal framework for developing and implementing the strategy.

Our Vision: Canada is **one of the greenest countries in the world** and our quality of life continues to improve.

Our **13 aspirational goals** that are a Canadian reflection, acknowledging our unique responsibilities and circumstances.

- Effective action on climate change
- Low-Carbon government
- Clean growth
- Modern and resilient infrastructure
- Clean energy
- Healthy coasts and oceans
- Pristine lakes and rivers
- Sustainably managed lands and forests
- Healthy wildlife populations
- Clean drinking water
- Sustainable food
- Connecting Canadians to nature
- Safe and healthy communities

Targets and Milestones: one or more medium term targets contribute to each goal. To the extent possible that the targets are SMART. Action plans are set out what we will do to achieve our targets. They include priority measures, as well as, other actions that support the targets.

Our starting point: What our indicators currently show, and how we will measure our progress going forward.

Canada in the world: How our goals, targets and actions support the Sustainable development goals and contribute to other international agreements and initiatives.

Connections with other federal sustainable development strategy areas, how each goal supports the achievement of others.

Partners: Actions others are taking that support our goals and targets.

Take Action! Steps that Canadians can take to help achieve our goals and targets.



Canadian Sustainable Tourism



The **Green Tourism Program** in the UK in 1997, Green Tourism launched its assessment and green certification program as a way to help hotels, motels, resorts, wineries, breweries, distilleries,

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Canadian Sustainable Tourism



The **Green Tourism Program** in the UK in 1997, Green Tourism launched its assessment and green certification program as a way to help hotels, motels, resorts, wineries, breweries, distilleries, restaurants, tour operators and tourist attractions improve their sustainability and become recognized for their efforts. Green Tourism is now growing across the globe.

Blue Flag is a world-renowned eco-certification for beaches and marinas. When you see a Blue Flag flying, you know a beach or marina is clean and accessible; has great water quality; meets high safety standards; and is working hard to protect local shorelines and ecosystems. Blue Flags are flying at 27 beaches and eight marinas in Canada.

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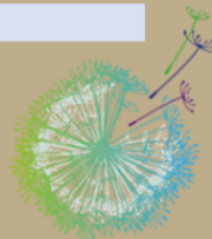


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