



Strategic Perspective on Sales Promotions

Thecasesolutions.com



Added Features and Benefits for your Online Marketing



Perspective Promotions now offers a range of Internet Marketing Services aimed at providing the ultimate Integrated Marketing Solution for Small and Large Businesses across Australia.

Introducing a range of Design, Development, and Monthly Marketing Services - We've got it covered.

Perspective Promotions aims to deliver customized marketing services across a range of mediums and channels.

This provides unique features and abilities through development of marketing collateral in the form of:

- Text
- Image
- Animation

and distributed through:

- Organic Search Marketing
- Paid Search Marketing
- Social Media Marketing

We've launched a New Website!
New Design - New Position.

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Strategic Perspective on Sales Promotions

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The screenshot displays the homepage of Perspective Promotions, a digital marketing agency. The website features a dark blue header with the company logo and navigation links. The main content area has a background of binary code and a central message about growing a business with technology. Below this, a section titled 'Why Perspective Promotions' lists five services: Design, Organic Search Marketing, Paid Search Marketing, Social Marketing, and Integrated Analytics. The footer includes the company name, a list of popular features, and a call to action to request a phone call.

Logged in (Matthew Thomas) | Logout

Home Services Pricing About Contact

PERSPECTIVE PROMOTIONS
Find the right perspective

The fastest way to grow your business with the leader in technology.

Check out our options and features included.

Find Out More Get Started Now!

Why **Perspective** Promotions

Design Organic Search Marketing Paid Search Marketing Social Marketing Integrated Analytics

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Popular features that will change your life

Integrate your marketing with our Flexible Packages Manage your campaign month-by-month with no restrictive contracts. Our world is always changing, and same for your marketing activities. Adapt to unpredictable environments with a flexible solution.

Request a Phone Call

Comprehensive Features for Social Business
Integrated marketing campaigns made easy. Prepare for Launch!

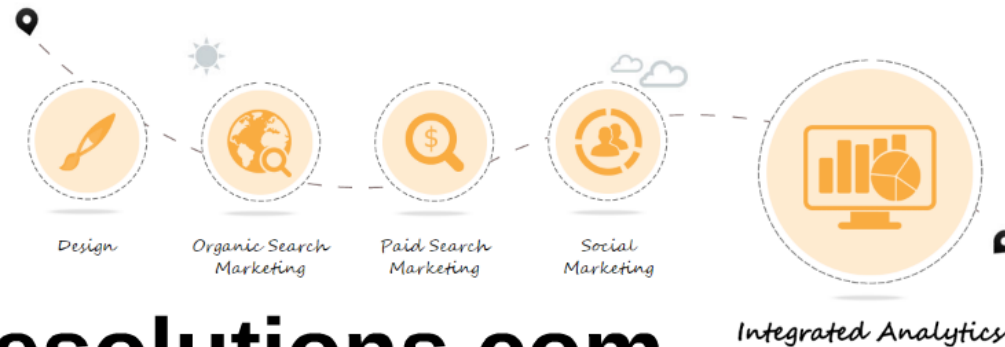
The fastest way to grow your business with
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Why **Perspective** Promotions



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Popular features that will change your life

Integrate your marketing with our flexible Packages. Manage your campaign month-by-month with no restrictive contracts. Our world is always changing, and same for your marketing activities. Adapt to unpredictable environments with a flexible solution.

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Integrated Marketing

Finally, we answer the question - "Why should I Integrate My Marketing?"

The most elite marketers of the corporate world do not change any part of their campaigns without the correct data. Without a reason, how do you know your change is going to have a positive impact on the campaign results?

Integrated Analytics - That's How.

Choosing an Integrated Marketing Service Provider to integrate each campaign module with Google Analytics helps us identify accurate customer buying patterns.

If most of your sales are coming from Google Search Ads, one might think to cancel other activities like Social Media or Email Newsletters.

Integrated Analytics shows that maybe 40% of customers follow the Facebook page for 2-3 weeks before making a purchase.

Or maybe an email subscriber is more likely to make a second purchase. This information helps you build a campaign with maximum ROI, with the ability to change month by month.

Setup

Implementation

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Design

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Write your Integrated Marketing Campaign with a range of content types to communicate the message to your target market.

Choose from text, image, and animation content types to help communicate your message across a range of devices.



Thecasesolutions.com

Development

Thecasesolutions.com

Generate an Online Platform to distribute marketing material, generate customer inquiries, and promote sales transformations.

Choose from a range of website structures to suit your business or begin a custom project.



Optimisation and Setup

Before starting any marketing campaign, we will release the Campaign Setup for the chosen strategy.

Organic Search Marketing - Natural Search Marketing
Paid Search Marketing - Email Ad Display Ads
Social Media Marketing - Social Engagement

This ensures that the content will perform at maximum efficiency, and help identify any problems or risks before involving in the integrated campaign.

Setup Prices for our all items and are calculated as follows:

• Organic Search - \$299
• Paid Search - \$499
• Social Media - \$199

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Organic Search Marketing

Has marketing strategy helped you? Organic Search Marketing is the best way to reach your target audience. It is a long-term strategy that can help you reach your target audience. It is a long-term strategy that can help you reach your target audience.



So what exactly is SEO?

Organic Search Marketing is a long-term strategy that can help you reach your target audience. It is a long-term strategy that can help you reach your target audience.

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Design

Thecasesolutions.com

Initiate your Integrated Marketing Campaign with a range of content types to communicate the message to your target markets.

Choose from text, Image, and Animation content types to help communicate your message across a range of different channels.

Comprehensive Features for Social Business
Integrated Marketing Campaigns made easy. Prepare for Launch!

The screenshot displays the 'Design' section of Thecasesolutions.com. On the left is a sidebar menu with the following items: Design (highlighted), IT And Development, Organic Search Marketing, Paid Search Marketing, Social Media Marketing, and Analytics. The main content area features a grid of six service cards, each with a title, description, price, and an 'Add to Campaign' button. Each card also includes a '[+]' icon for additional options.

Service	Description	Price
Graphic Design	Custom Graphic Design for anything Digital or Print. Get in touch...	\$39
Copy Writing	Custom writing and editing for any marketing literature.	\$89
Blog Article	Develop a Custom Blog Article for your business and post it to...	\$89
Press Release	Develop a unique Press Release and expose your business to the...	\$149
Email Newsletter	Design and Send a beautiful eMail Newsletter to your email...	\$159
Animation	Design, Produce, and Publish a professional animation and upload...	\$299

Thecasesolutions.com

help communicate your message across a range of different channels.

Comprehensive Features for Social Business

Integrated Marketing Campaigns made easy. Prepare for Launch!

The screenshot displays a web interface for 'Thecasesolutions.com'. On the left is a vertical navigation menu with a grey background and white text. It includes a 'Design' header with an orange background and a right-pointing chevron, followed by 'IT And Development' (with a laptop icon), 'Organic Search Marketing' (with a globe icon), 'Paid Search Marketing' (with a magnifying glass and dollar sign icon), 'Social Media Marketing' (with a social media icon), and 'Analytics' (with a line graph icon). The main content area has an orange background and contains six white service cards arranged in a 3x2 grid. Each card features a service name, a brief description, a price tag in a dark grey box, a '[+]' icon, and a green 'Add to Campaign' button.

Category	Service	Description	Price	Action
Design	Graphic Design	Custom Graphic Design for anything Digital or Print. Get in touch...	\$39	[+] Add to Campaign
	Copy Writing	Custom writing and editing for any marketing literature.	\$89	[+] Add to Campaign
	Blog Article	Develop a Custom Blog Article for your business and post it to...	\$89	[+] Add to Campaign
	Press Release	Develop a unique Press Release and expose your business to the...	\$149	[+] Add to Campaign
	Email Newsletter	Design and Send a beautiful eMail Newsletter to your email...	\$159	[+] Add to Campaign
	Animation	Design, Produce, and Publish a professional animation and upload...	\$299	[+] Add to Campaign

Thecasesolutions.com

Development

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Choose from a range of website structures to suit your business or begin a custom project.

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Design		Website \$850 Website Design includes email contact form, email subscription... [+] Add to Campaign	eCommerce Site \$1499 A complete shopping cart solution including online payment... [+] Add to Campaign
IT And Development	>	Search Directory \$2399 Customized Search Directory. Additional database functions... [+] Add to Campaign	Hosting Plans \$5/Monthly Host email messages, website data, and backups Add to Campaign
Organic Search Marketing			
Paid Search Marketing			
Social Media Marketing			
Analytics		Event Management Website \$3499 Customized WordPress Event Management Website with up to 10 pages... Add to Campaign	

Ontimic

Optimisation and Setup

Before starting any monthly marketing service, we will initiate the Campaign Setup for the chosen Monthly Services:

- Organic Search Marketing - Natural Search Ranking
- Paid Search Marketing - Paid Ad Distribution
- Social Media Marketing - Social Engagement

This ensures that the service will perform at maximum efficiency, and help identify any problems or risks before investing in the integrated campaign.

Setup Prices are one off Fees and are calculated as follows:

- Organic Search - \$399
- Paid Search - \$299
- Social Media - \$199

Thecasesolutions.com