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Content

1. Company Profile
 - Historical Dates
 - Country of origin
 - Founders
 - Corporative datas
 - Market Share
 - Portfolio of products
2. Geographic Dispersion
3. The process of Internalization
4. Future

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1. Company Profile





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Historical data

How it all began.....

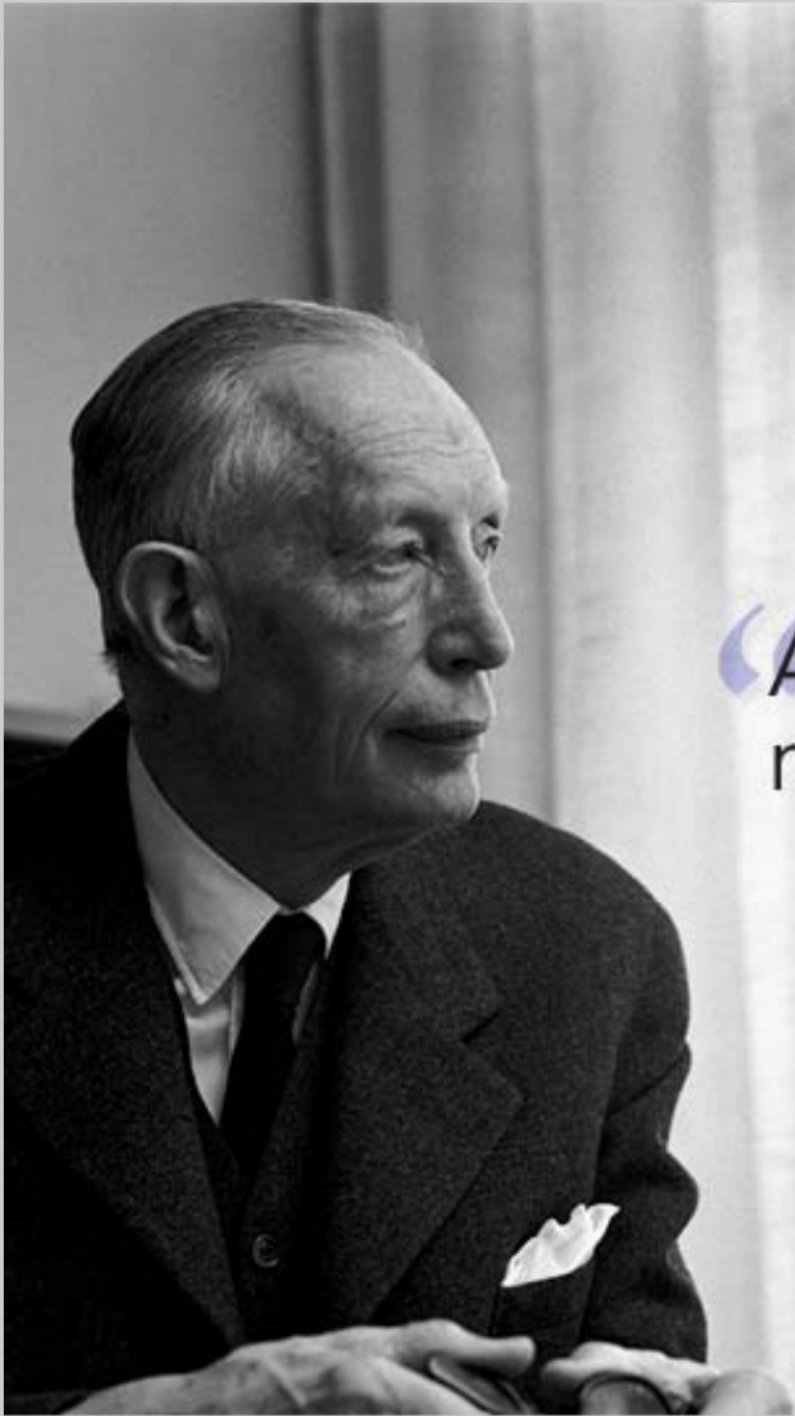




How it all began.....

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“A package should save more than it costs.”

Ruben Rumburg, 1951

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Dr Ruben Rausing 1895- 1983

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- Founder of **Tetra Pak**
- Born nearby Helsingborg, **Sweden**
- Graduated from the Stockholm Business school **1918**
- **1920**, Earned his Master of Science Degree from Columbia University, New York
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- Experiencing "**self-service**" grocery stores during his stay in America
- In **1929**, Rausing and Erik Åkerlund founded Scandinavia's first specialised factory for packaging in Sweden.
- The first steps in development of a **carton for milk took place.**

Corparative facts



Tetra pak provide safe, innovative and environmentally sound products that each day meet the needs of hundreds of millions of people in more than 170 countries around the world.

Packaging machines in operation:	8,825
Packaging machines delivered	580
Processing units in operation:	68,000
Processing units delivered	2,053
Distribution units in operation:	18,331
Distribution units delivered	1,808
Factories for machine assembly:	6
Production plants for packaging material and closures:	40
Countries where Tetra Pak packages are available:	>170
Market companies:	36
Sales offices	78
Number of employees:	23,540
Technical training centres:	17
R&D centres:	11
Number of litres of products sold in Tetra Pak packages (million):	77,975
Number of Tetra Pak packages sold (million):	178,412
Net sales in € million at prevailing rates	11,075

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