

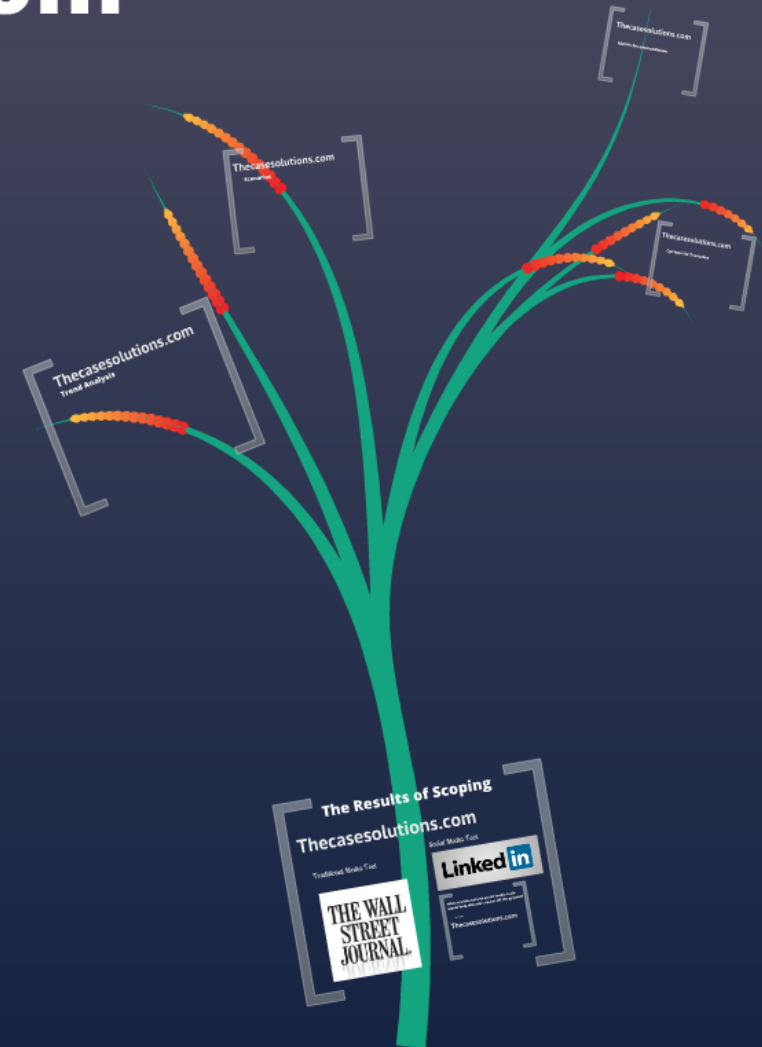
Scenario Planning

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Elevator Speech About
RATH's
Recommendation
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Questions or Comments?



Scenario Planning

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**Elevator Speech About
RATH's
Recommendation**

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The Results of Scoping

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Traditional Media Tool



Social Media Tool

Linked 

What traditional and social media tools
would help this start up get off the ground?

add video

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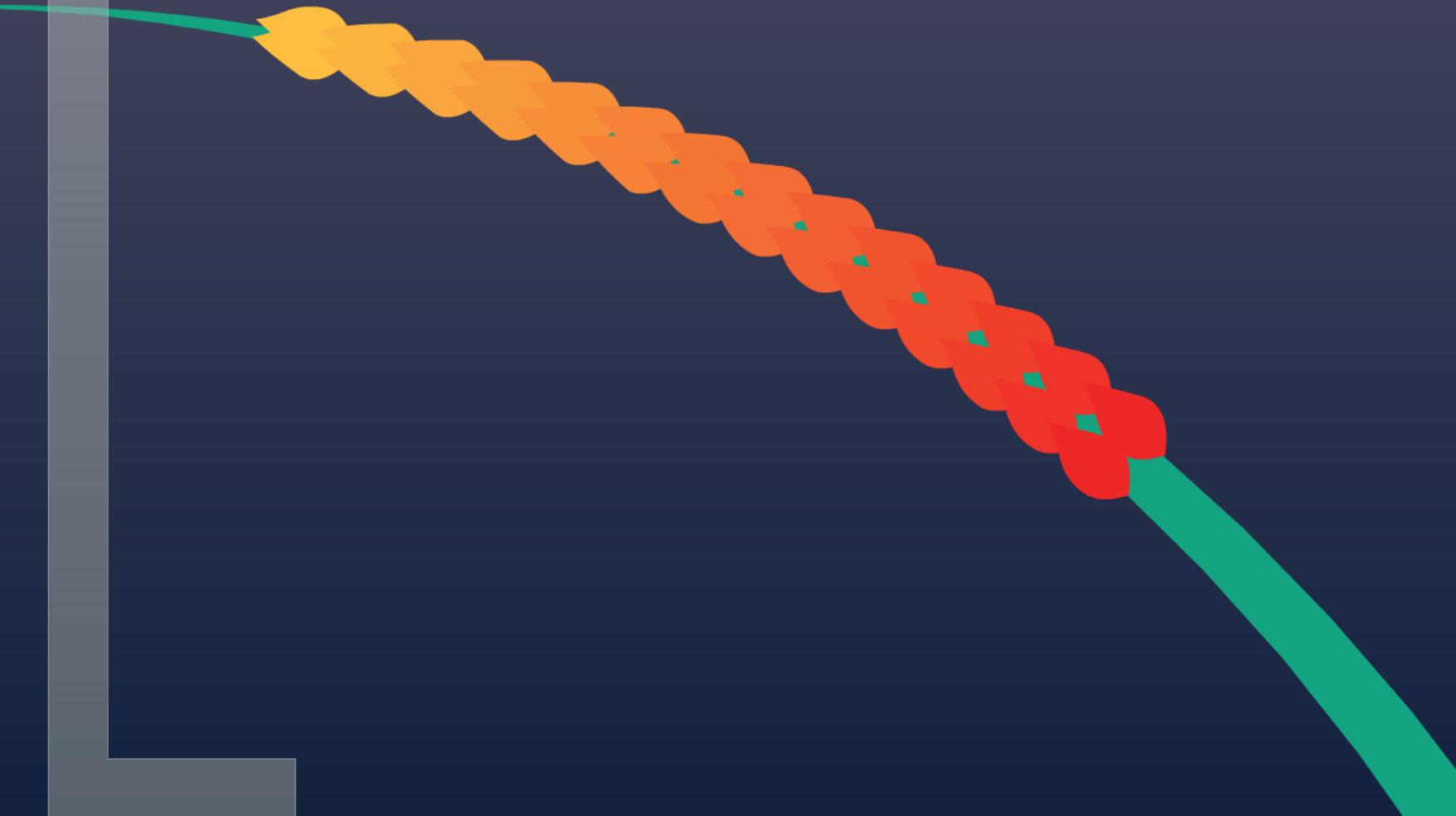
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add video

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Trend Analysis





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Scenarios

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Options for Scenarios



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RATH's Recommendation