



TheCasesolutions.com



**Ideas**

- Veterinarian clinics
- Trade shows
- Google Analytics
- Ad Words/Ad Sense

**Possible Results**

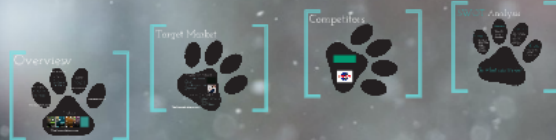
**Implementation**

# Revolution Foods

TheCasesolutions.com



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Implementation

# Revolution Foods

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# TheCasesolutions.com

## Overview



## Target Market



## Competitors



## SWOT Analysis



# The Company

Owned by Dr Tim Hunt

Founded in 2004

**TheCasesolutions.com**

- Veterin
- Special  
Inc

**TheCasesolutions.com**

## Distributors

- Order online
- Veterinary Clinics
- Specialty Supply  
Inc

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Tim Hunt

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- Growing  
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## Industry

- Growing industry in North America

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growing industry in  
North America

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**[TheCasesolutions.com](http://TheCasesolutions.com)**

# Products

**Dr. Tim's**  
Premium All Natural Pet Foods

**Active Dog Formula**

- PROMOTES ACTIVITY, PROVIDES ENERGY**  
Our unique formula encourages activity and provides energy to dogs with playful to lively activity levels.
- CRUCIAL OMEGA 3 FATTY ACIDS**  
Includes higher levels of essential omega 3 fatty acids for the active dog.
- SLOW COOKED**  
Our slow cooking method minimizes the loss of ingredient integrity and maximizes digestibility.
- USABLE PROTEIN**  
Chicken, salmon, egg and porcine plasma all contribute to high levels of needed proteins.
- STRENGTHENS IMMUNE SYSTEM**  
Probiotics and electrolyte support probiotics may benefit your dog's well-being and immune system.

**Pursuit**  
WWW.DRTIMS.COM

**Dr. Tim's**  
Premium All Natural Pet Foods

**All Life Stages Formula**

- FORMULATED FOR EVERY DOG**  
Protein for dogs of all shapes, sizes and ages.
- EASILY DIGESTIBLE**  
Only cooking method preserves the size of ingredients integrity to maximize digestibility and health to each dog.
- ENCOURAGES A HEALTHY OMBAT**  
"Healthy skin" encourages "healthy" bones, maintains your dog's skin, coat, joints and appearance.
- PROMOTES ACTIVITY, PROVIDES ENERGY**  
Our unique formula encourages activity and provides energy to dogs with playful to lively activity levels.
- CRUCIAL OMEGA 3 & 6 FATTY ACIDS**  
DHA and EPA from menhaden fish help with inflammation, arthritis and skin. Arginine, heart health and energy.

**Kinesis**  
WWW.DRTIMS.COM

**Dr. Tim's**  
Premium All Natural Pet Foods

**momeinCum** Highly Active Formula

**GUARANTEED ANALYSIS**

**INGREDIENTS**

**ABOUT DR. TIM**

**FEEDING DIRECTIONS**

**CALENDAR CONTENT**

**MADE IN AMERICA**

**CONTACT US**

**40 18.2**

**Dr. Tim's**  
Premium All Natural Pet Foods

**All Life Stages Formula**

**A TRUE CARNIVORE DIET**  
Over 90% of our formula is made with the understanding that the feline is a true carnivore.

**PROMOTES LEAN BODY WEIGHT**  
High protein, low carbohydrate formula with L-carnitine added to promote the lean body weight.

**REDUCES HAIRBALLS**  
Unique fiber composition that aid with motility and can limit natural production.

**OMEGA 3 FATTY ACIDS**  
DHA and EPA from salmon fish oil can help with inflammation, arthritis and skin, hair, coat health and shedding.

**URINARY HEALTH**  
Low salt diet supports low magnesium levels and potassium can help maintain an acidic urine for urinary health.

**Chase**  
WWW.DRTIMS.COM

**Dr. Tim's**  
Premium All Natural Pet Foods

**Grain Free Formula**

- HELPS WITH FOOD ALLERGIES**  
High protein, low carbohydrate formula with L-carnitine added to promote the lean body weight.
- PROMOTES ACTIVITY, PROVIDES ENERGY**  
Our unique formula encourages activity and provides energy to dogs with playful to lively activity levels.
- CRUCIAL OMEGA 3 FATTY ACIDS**  
DHA and EPA from salmon fish oil can help with inflammation, arthritis and skin, hair, coat health and shedding.
- STRENGTHENS IMMUNE SYSTEM**  
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**Kinesis**  
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# Primary Target Market

## Global Mushers

- Focused
- Active
- 50,000\$ and up in salary
- Animal lover
- Competitive



# Secondary Target Market

## Michigan Pet Owners

- 40,000\$ and up in salary
- Active
- Animal Lovers
- Family Orientated