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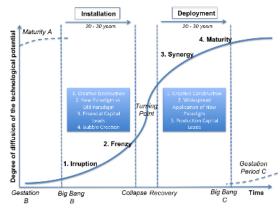
Thecasesolutions.com

Rebranding at Oliver Wyman Group, Chinese Version

Thecasesolutions.com What is the next WEALTH creator?

Thecasesolutions.com There have been 5 Technological revolutions in last 240 years

#### Perez Technological Surge Cycle



Each one drove a GREAT surge of Development and Changes the Techno-Economic paradigm guiding innovation

Rebranding at Oliver Wyman Group, Chinese Version

# Thecasesolutions.com

## Thecasesolutions.com What is the next WEALTH creator?

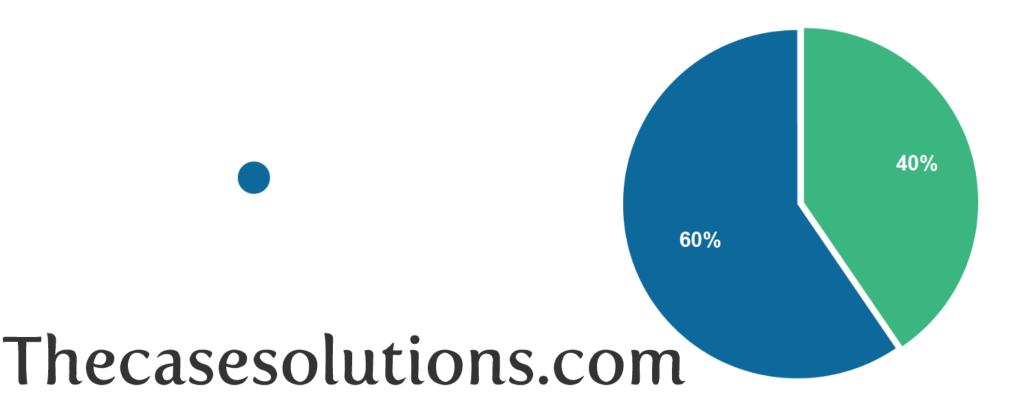
#### Mobile Phone Users – 1995 → 2014... 1% to 73% Population Penetration Globally

1995 80MM+ Mobile Phone Users

1% Population Penetration

2014 5.2B Mobile Phone Users

73% Population Penetration

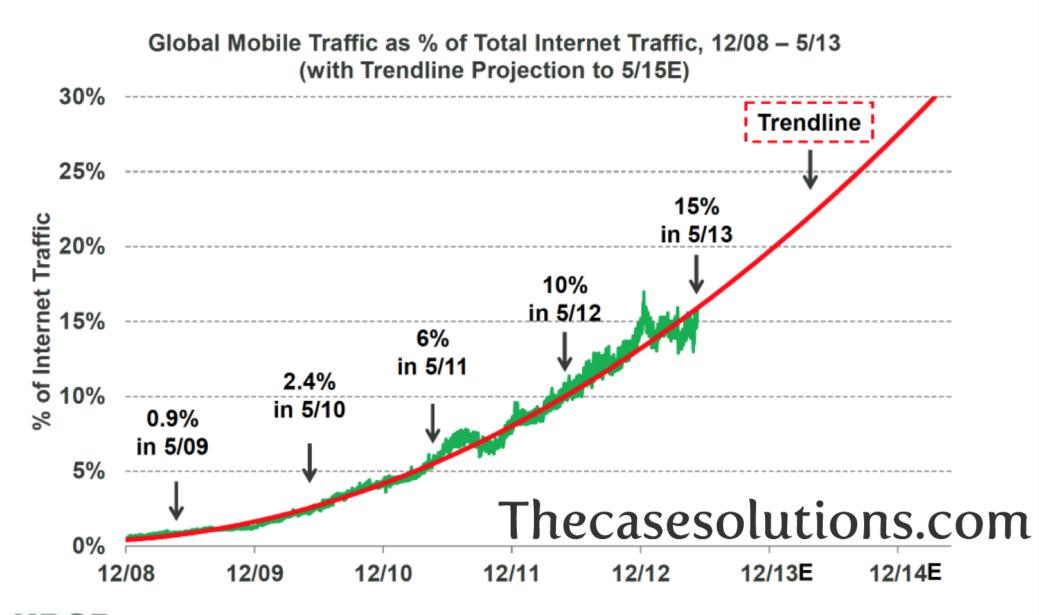


Smartphone

**■** Feature Phone



#### Mobile Traffic as % of Global Internet Traffic = Growing 1.5x per Year & Likely to Maintain Trajectory or Accelerate





### The cases olutions.com There have been 5 Technological revolutions in last 240 years

