

Ownership Structure and the Diversification and Performance of Publicly - Listed Companies in China

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Welk Hospitality Group

- Welk Resorts has diverse interests in hotels, hospitals, food processing, and distribution ... offer special group rates for solo and corporate travel, group discounts, performance.

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ownership

- Social Media
- 200 hotels/brands for each individual property
- The Portfolio is under control by the Corporation, either in Florida, Canada

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Welk Hospitality

- Independently owned and operated, Welk Resorts has built a reputation of innovation and hospitality, with its luxury resorts across five sought-after locations ...

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The Wilderness Club at Big Cedar

A timeshare resort on the partnering with Big Cedar Lodge. This resort has many amenities as well as the opportunity to access many of the Big Cedar Amenities including Spa Service, Pools, Restaurants, Shops, and Dog Wood Canyon and Top of the Rock Locations.



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Interview Questions

- Revenue Management
- Gradually Increase Your Book Rate
- Build Weekly Revenue Management Meetings with Department Heads
- Keep Notes for Following Years

Interview Questions

- Pricing Techniques
- Department "Business"
- Revenue/Profit/ARL

Interview Topics

- Safety and Security
- Employment Risk/Engagement in Cases, Service
- Importance of Security Procedures When Deal with guests

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Interview Questions

- Loyalty Programs
- Upgrades
- Levels- Bronze, Silver, Gold, Platinum
- Referrals
- Benefits

Interview Topics

- Seasonality
- Focus on the High Season and Worry Less in the Off Season
- "Autumn" guests from Big Cedar

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Wolk Hospitality Group

- Wolk Resorts has devoted a lifetime of hospitality to developing and delivering... offer special group rates for villa owners and focus on guest service performances.

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ownership

- Social Media
- No Social Media for each individual property
- The franchise is taken care of by the corporate office in Boca, Florida

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Wolk Hospitality

- Independently owned and operated, Wolk Resorts has built a foundation of innovation and hospitality. With six luxury resorts across five states after vacation...

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Interview Topics

- Safety and Security
- Department Head Engagement in Guest Service
- Importance of Security Procedures when deal with guests

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Interview Questions

- Loyalty Programs
- Upgrades
- Levels- Bronze, Silver, Gold, Platinum
- Referrals
- Benefits

Interview Topics

- Seasonality
- Factors on the High Season and Worry Less in the Off Season
- "Bounce" guests from Big Cedar

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Interview Questions

- Revenue Management
- Gradually Increase Your Rack Rate
- Hold Weekly Revenue Management Meetings with Department Heads
- Keep Notes for Following Years

Interview Questions

- Guest Behavior
- Department "Bounces"
- Roomkeeping Issues

Welk Hospitality Group

- Welk Resorts has devoted a lifetime of hospitality to developing, and delivering, offer special group rates for villa accommodations, golf, theatre performances.

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Interview Topics

Safety and Security

- Department Head Empowerment in Guest Service
- Importance of Security Procedures when deal with guests

Interview Topics

Seasonality

- Focus on the High Season and Worry Less in the Off Season
- "Borrow" guests from Big Cedar

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ownership

Social Media

- No Social Media for each individual property
- The Facebook is taken care of by the Corporate Office in Boca, Florida

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Interview Questions

- Guest Behavior
- Department "Bonuses"
- Roomkeeping Issues

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