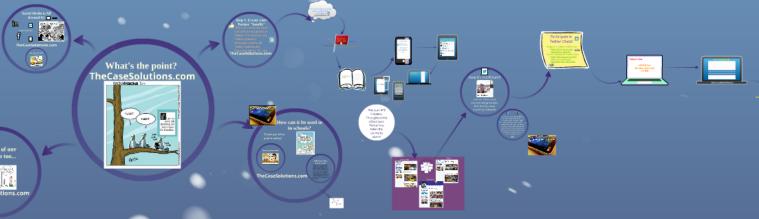
Nordic Telephone Company's Bid for TDC







### Nordic Telephone Company's Bid

for TDC













#### What if...

...every teacher tweeted one thing a day that they did in their classroom to a school hashtag, and they took five minutes out of their day to read each other's tweets?

What impact would that have on learning and school culture?
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Tv pr The

# What's the point? TheCaseSolutions.com



## Social Media is All Around Us \_\_\_\_ v





Case in point...





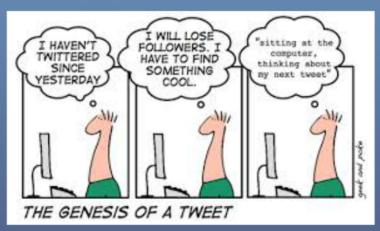


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Our kids understand it...



And most of our parents do too...



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### How can it be used to in schools?

Showcase what you're doing!

Tweet student work!



WHAT HAVE
YOU DONE IN
YOUR LIFE?

THE LAST JUDGEMENT - PART 9

#### you're up to! • Tweet @ other APS schools,

 Tweet @ other APS schools, teachers, administrators, or even those at central office!

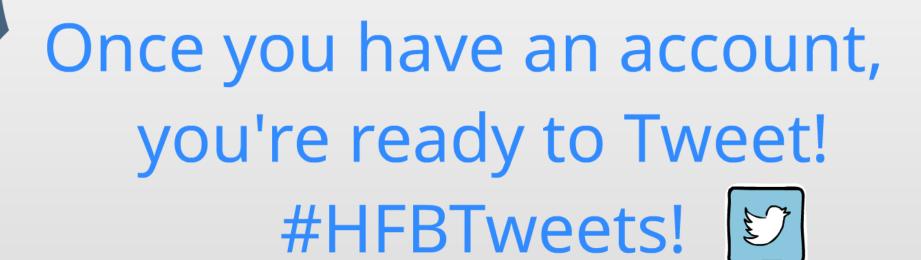
Tell others what

- · Showcase classroom activities!
- Take pictures on your phone and tweet them right away!
- Share interesting news articles
- Tweet reminders about school events, classroom activities, or field trips!

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Step 1: Create your Twitter "handle" This is the name by which you will be recognized on Twitter. For instance, my Twitter handle is @mspatricianhfb. All Twitter handles are preceded by the "@" sign TheCaseSolutions.com



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