

Molson Canada: Social Media Marketing

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Welk Hospitality Group

- Welk Resorts has delivered a legacy of hospitality to developing and delivering ... offer special group rates for all seasons and times of the year.

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ownership

Social Media
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Welk Hospitality

- Independently owned and operated, Welk Resorts has built a reputation of distinction and hospitality, with its luxury resorts across the world.

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The Wilderness Club at Big Cedar

A timeshare resort on the partnering with Big Cedar Lodge. This resort has many amenities as well as the opportunity to access many of the Big Cedar Amenities including Spa Service, Pools, Restaurants, Shops, and Dog Wood Canyon and Top of the Rock Locations.



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Interview Questions

Revenue Management
- Gradually Increase Your Book Rate
- Hold Weekly Revenue Management Meetings with Department Heads
- Keep Notes for Following Years

Interview Questions

Caring Techniques
- Department "Reviews"
- Homebased, AARs

Interview Topics

Safety and Security
- Department Head Engagement in Case, Service
- Importance of Security Procedures When Deal with guests

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Interview Questions

Loyalty Programs
- Upgrades
- Levels- Bronze, Silver, Gold, Platinum
- Referrals
- Benefits

Interview Topics

Seasonality
- Focus on the High Season and Worry Less in the Off Season
- "Autumn" photos from Big Cedar

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Wolk Hospitality Group

- Wolk Resorts has devoted a lifetime of hospitality to developing and delivering... offer special group rates for villa accommodations, golf, dinner performances.

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ownership

- Social Media
- No Social Media for each individual property
- The franchise is taken care of by the corporate office in Boca, Florida

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Wolk Hospitality

- Independently owned and operated, Wolk Resorts has built a foundation of innovation and hospitality. With six luxury resorts across five states after vacation...

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Interview Topics

- Safety and Security
- Department Head Engagement in Guest Service
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- Upgrades
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- Referrals
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Interview Topics

- Seasonality
- Factors on the High Season and Worry Less in the Off Season
- "Bounce" guests from Big Cedar

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Interview Questions

- Revenue Management
- Gradually Increase Your Rack Rate
- Hold Weekly Revenue Management Meetings with Department Heads
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Interview Questions

- Guest Behavior
- Department "Bonuses"
- Roomkeeping Issues

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Safety and Security

- Department Head Empowerment in Guest Service
- Importance of Security Procedures when deal with guests

Interview Topics

Seasonality

- Focus on the High Season and Worry Less in the Off Season
- "Borrow" guests from Big Cedar

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Social Media

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