



#### Microsoft's Unlimited Potential (B)

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#### Conclusion

economic development in the form of economic growth that pre similarities (and differences) with its East Asian counterparts.

neiting to overcome to effect institutional changes expected by abour and the general public.

 Corporate governance continues to be among the weatin Asia, with so-called 'owner' families retaining control or the Chaebol despite low levels of overall shareholdings.

the Chaebol despite low levels of overall shareholdings.

4. Developments over the past lifteen years seems to have pushed the system somewhat closer toward the Anglo-Sax



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## Team members

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Chen Yucong



Wang Ya



#### What is Chaebol and how to define it?



# Outlines

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- Background of Korean Chaebol
- Development of Korean Chaebol
- Current Status of Korean Chaebol
- Conclusion

#### **Background of Korean Chaebol**

1. Introduction of Korean Chaebol



- · A large business group is usually considered as a Chaebol in Korea.
- The Korea Fair Trade Commission (KFTC) defines a business group as "a group of companies more than 30% of whose shares are owned by the group's controlling shareholder and its affiliated companies."
- Each year the KFTC ranks business groups in terms of the size of their total assets and identifies the 30 largest business groups (hereafter called the "Top 30").
- The economic power that the Top 30 wield in the Korean economy is much greate than that of other chaebols or independent firms.

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Emerging of Korean Chaebots
 South Korea's economy was small and predominant the mid-20th century
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Government industrial policy set the direction of new investment, and the chaebol were to be guaranteed ioans from the banking sector. The chaebol were heavily invested in export-oriented manufacturing,

The chaebol were heavily invested in export-oriented manufacturing, neglecting the domestic market, and exposing the economy to any downturns in overseas markets.

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## **Korean Chaebols**

#### Top 10 Chaebol's Market Capitalization

(Unit: triillion won, %)



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	Aug. 29, 2008	June 12, 2009	Change
LG	52.47	62.34	18.81
SAMSUNG	129.20	144.98	12.21
<b>HYUNDAI</b>	37.29	40.89	9.68
SK	39.17	40.79	4.14
<b>⋘</b> GS	7.52	7.58	0.8
<b>(b)</b> LOTTE	15.54	14.95	-3.76
posco	41.95	38.66	-7.86
KUMHO ASEANA	10.53	9.26	-12.08
▲ HYUNDAI	21.36	18.52	-13.31
<b>M</b> HANJIN	5.85	4.85	-17.13

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