McKinsey & Co.: Managing Knowledge and Learning, Spanish Version

ALEX & EVA

Introduction

The Wikimedia foundation is:

- American non-profit organization
- Headquartered in SF, California.
- Founded in 2003 by Jimmy Wales
- hosts sites like Wikipedia.

TheCaseSolutions.com

WIKIMEDIA FOUNDATION

Goal

- Operating one the world's largest web properties
- Providing access to Wikipedia everywhere
- Creating new tools for editors.
- Supporting outreach and community initiatives worldwide.
- Informing their decision-making with facts and data.
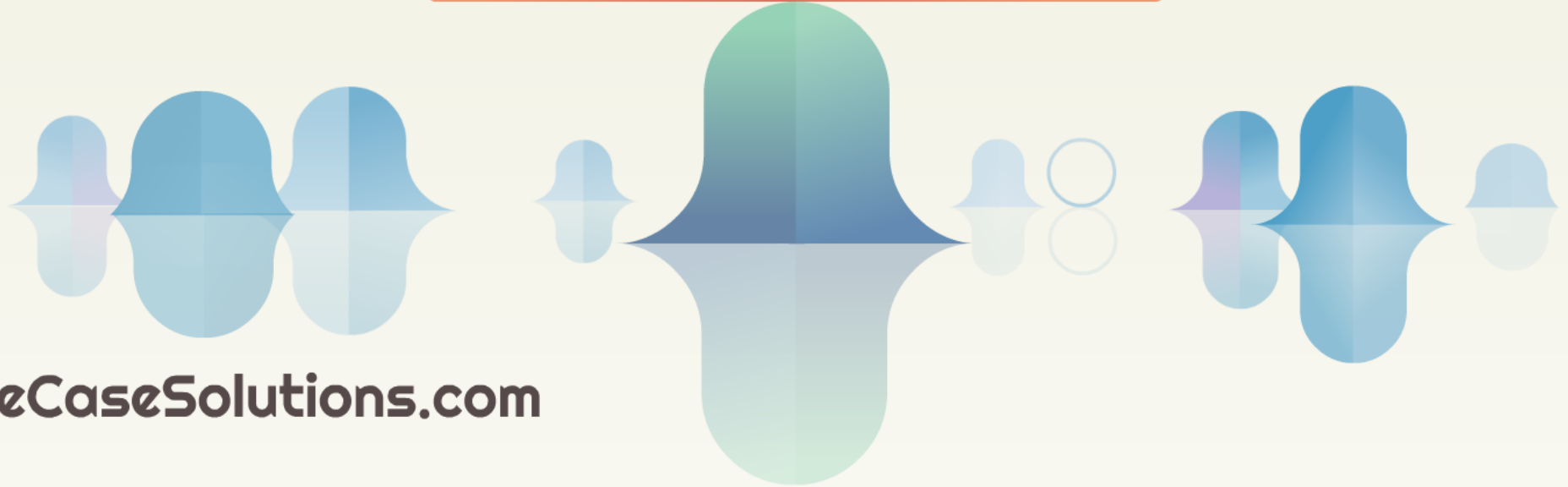
TheCaseSolutions.com

History

- Wikipedia and Nupedia were founded by James Wales and Larry Sanger in 2001.
- They were firstly financially supported by Wales' company Bomis.
- As Wikipedia became more and more popular and known, it required much more revenues to function than what Bomis was able to supply.

TheCaseSolutions.com

THE END

TheCaseSolutions.com

McKinsey & Co.: Managing Knowledge and Learning, Spanish Version

ALEX & EVA

Introduction

The Wikimedia foundation is:

- American non-profit organization
- Headquartered in SF, California.
- Founded in 2003 by Jimmy Wales
- hosts sites like Wikipedia.

TheCaseSolutions.com

WIKIMEDIA FOUNDATION

Goal

- Operating one the world's largest web properties
- Providing access to Wikipedia everywhere
- Creating new tools for editors.
- Supporting outreach and community initiatives worldwide.
- Informing their decision-making with facts and data.

TheCaseSolutions.com

History

- Wikipedia and Nupedia were founded by James Wales and Larry Sanger in 2001.
- They were firstly financially supported by Wales' company Bomis.
- As Wikipedia became more and more popular and known, it required much more revenues to function than what Bomis was able to supply.

TheCaseSolutions.com

THE END

TheCaseSolutions.com

Introduction

The Wikimedia foundation is:

- American non-profit organization
- Headquartered in SF, California.
- Founded in 2003 by Jimmy Wales
- hosts sites like Wikipedia.

TheCaseSolutions.com

WIKIMEDIA
FOUNDATION

- Op
prop
- Pro
- Cre
- Sup
initio
- Info
and

Goal

- Operating one the world's largest web properties
- Providing access to Wikipedia everywhere
- Creating new tools for editors.
- Supporting outreach and community initiatives worldwide.
- Informing their decision-making with facts and data.

TheCaseSolutions.com

Wikimedia projects
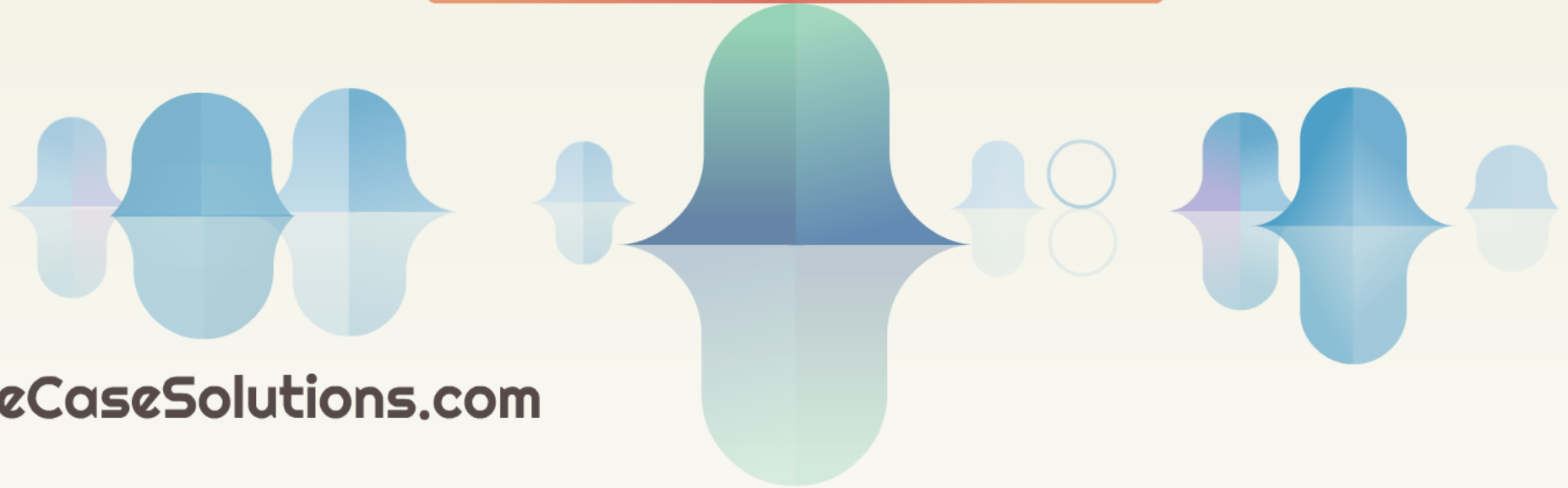
Wikibooks

Wikidata

Wikipedia

Metawiki

Wikisource

Wiktionary

TheCaseSolutions.com

McKinsey & Co.: Managing Knowledge and Learning, Spanish Version

ALEX & EVA

Introduction

The Wikimedia foundation is:

- American non-profit organization
- Headquartered in SF, California.
- Founded in 2003 by Jimmy Wales
- hosts sites like Wikipedia.

TheCaseSolutions.com

WIKIMEDIA FOUNDATION

Goal

- Operating one the world's largest web properties
- Providing access to Wikipedia everywhere
- Creating new tools for editors.
- Supporting outreach and community initiatives worldwide.
- Informing their decision-making with facts and data.

TheCaseSolutions.com

History

- Wikipedia and Nupedia were founded by James Wales and Larry Sanger in 2001.
- They were firstly financially supported by Wales' company Bomis.
- As Wikipedia became more and more popular and known, it required much more revenues to function than what Bomis was able to supply.

TheCaseSolutions.com

THE END

TheCaseSolutions.com

History

- Wikipedia and Nupedia were founded by James Wales and Larry Sanger in 2001.
- They were firstly financially supported by Wales' company Bomis.
- As Wikipedia became more and more popular and known, it required much more revenues to function than what Bomis was able to supply.

TheCaseSolutions.com

History(continued)

- That was when Wales and Sanger came up with idea of a charity model to support the project. Here came the Wikimedia Foundation, initiated in 2003.
- During 2005-2010, by its phenomenal influence, Wikimedia developed into one of the biggest NGOs in the world.

TheCaseSolutions.com

a projects

idata   Wikipedia

isource   Wiktionary

lutions.com

hy

/wiki/FAQ/en

media_Foundation

ry_of_the_Wikimedia_Foundation

teresting-facts-about-wikipedia

about-wikipedia

_of_Wikipedia

Fun Facts

- Currently there are 5,159,543 articles in the English Wikipedia alone.
- There are 262 different language versions of Wikipedia.
- "Wiki" originally means "quick" in Hawaiian.
- Sex is one of the most popular wikipedia articles in every language except in French and Spanish.
- Anyone can edit articles on Wikipedia.
- No advertisement at all.

TheCaseSolutions.com