

Multimillionaire Matchmaker: An Inside Look at CEO Succession Planning

Joyeung Soymilk Maker: Segmentation, Targeting, and Positioning
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Artifacts from
Marco Polo's
Travels

Coal



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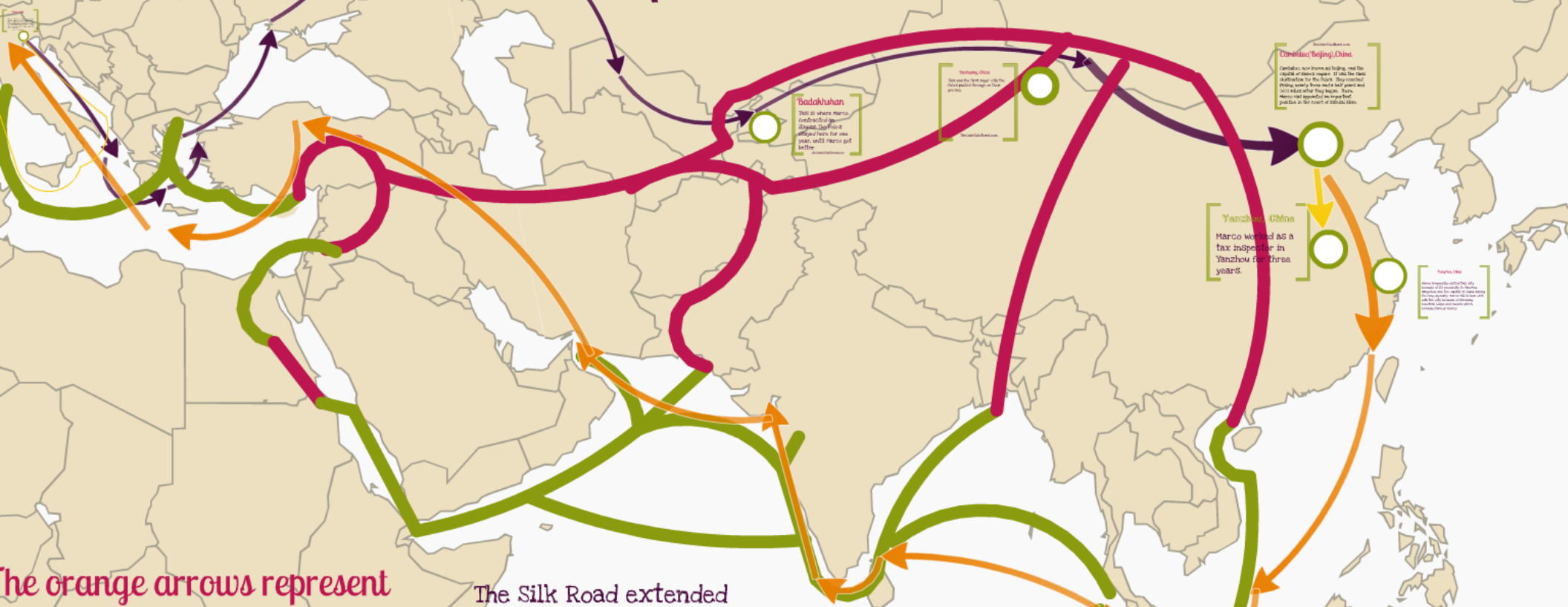


Venice, Italy

This is the birth place of Marco Polo. Marco Polo was born in 1254. In 1261, Marco's father and uncle left for Constantinople. They returned in 1270. In 1271, Marco, his uncle, and his father, left for the court of Kublai Khan in China. Marco was 17 when the journey began. Marco Polo died in 1324 at the age of 70, in Venice.

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The purple arrow trail is the route the Polo's took to get to China. The green arrows represent the route taken home.



The orange arrows represent

The Silk Road extended

Badakhshan

This is where Marco contracted an illness. The Polo's stayed here for one year, until Marco got better.

Dunhuang, China

This was the first major city the Polo's passed through on their journey.

Cambaluc (Beijing), China

Cambaluc, now known as Beijing, was the capital of Khan's empire. It was the final destination for the Polo's. They reached Peking nearly three and a half years and 5600 miles after they began. There, Marco was appointed an important position in the court of Kublai Khan.

The purple arrow trail is the route the Polo's took to get to China. The green arrows represent the route taken home.

The orange arrows represent the route taken back to Venice by the Polo's.

The Silk Road extended from Europe to the Pacific Coast, and as far South as Indonesia. The blue represents the water trade routes. The pink represents the land trade routes.

Sarakhan
This is where Marco Polo first set foot in the East. The fact that he had to go over the Alps to get to Sarakhan is a testament to his bravery.

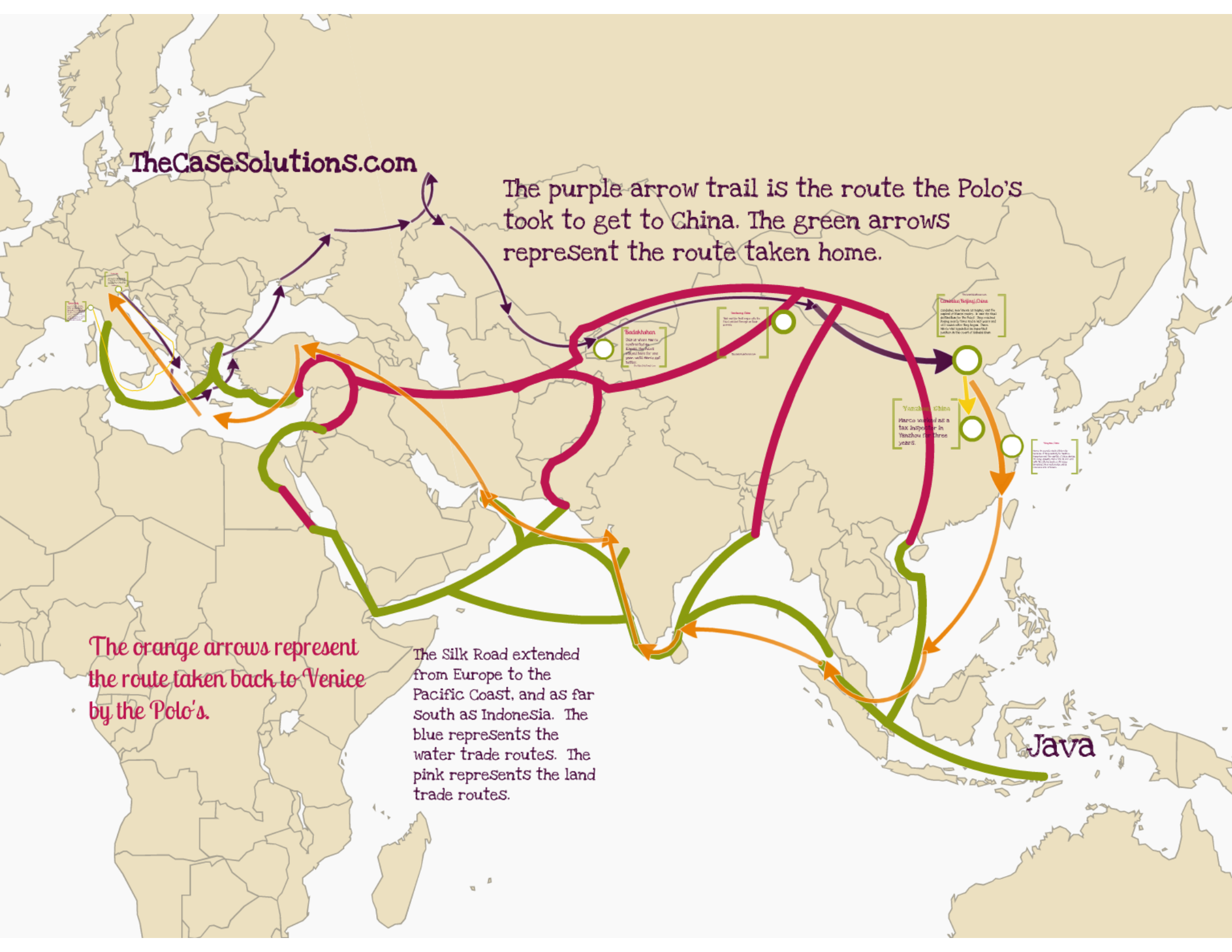
Yunnan
The capital of Yunnan, and the first of the great cities that Marco Polo visited in the East.

Yunnan, China
This is where Marco Polo first set foot in the East. The fact that he had to go over the Alps to get to Yunnan is a testament to his bravery.

Yunnan, China
Marco Polo served as a tax inspector in Yunnan for three years.

Yunnan, China
This is where Marco Polo first set foot in the East. The fact that he had to go over the Alps to get to Yunnan is a testament to his bravery.

Java



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