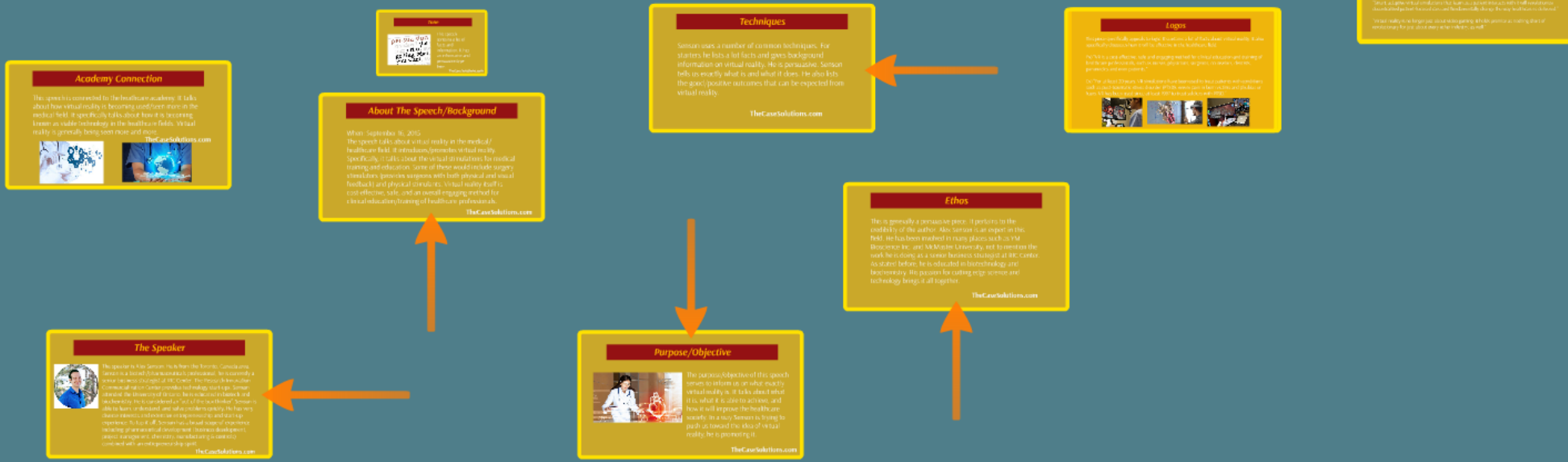


YM Biosciences

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Academy Connection

The speech is connected to the healthcare industry. It talks about how virtual reality is becoming used/over-used in the medical field. It specifically talks about how it is becoming known as viable technology in the medical field. Virtual reality is generally being used more and more.

About The Speech/Background

When: September 16, 2015
 The speech talks about virtual reality in the medical/healthcare field. It references innovations in that industry. Specifically, it talks about the virtual simulations for medical training and education. Some of these would include surgery simulations, specimen surgeries with both physical and visual feedback and physical simulators. Virtual reality staff is most effective, safe, and an overall engaging method for virtual educational training of healthcare professionals.

Techniques

Semans uses a number of common techniques. For starters, he lists a lot of facts and gives background information on virtual reality. He is persuasive. Semans talks to evenly about it, and what it does. He also lists the good/positive outcomes that can be expected from virtual reality.

Logos

The speaker includes specific facts, statistics, and other data that make it clear why virtual reality is so important in the medical field. He also includes a personal anecdote about his own experience with virtual reality. He also includes a personal anecdote about his own experience with virtual reality. He also includes a personal anecdote about his own experience with virtual reality.

Ethos

This is generally a persuasive piece. It pertains to the credibility of the author. Also, Semans is an expert on the field. He has been involved in many places such as YM Biosciences, Inc. and MUMCare University, and he mentions the work he is doing as a senior business strategist at the center. As stated before, he is educated in biotechnology and biochemistry. He posits for cutting edge science and technology being it all together.

Purpose/Objective

The purpose/objective of this speech is to inform us on what exactly virtual reality is. It talks about what it is, what it is able to achieve, and how it will improve the medical industry. In a way, Semans is trying to push us toward the idea of virtual reality, but it's persuasive.

The Speaker

The speaker is Axel Semans. He is from the Biotech Consulting Services Group at the Biotech Consulting Services Group. He is currently a senior business strategist at the center. He is also a senior business strategist at the center. He is also a senior business strategist at the center.

Pathos

The speech is very emotional. It talks about how virtual reality is becoming used/over-used in the medical field. It specifically talks about how it is becoming known as viable technology in the medical field. Virtual reality is generally being used more and more.

Literary Devices

Figurative Language
 The speaker uses a number of common techniques. For starters, he lists a lot of facts and gives background information on virtual reality. He is persuasive. Semans talks to evenly about it, and what it does. He also lists the good/positive outcomes that can be expected from virtual reality.

Key phrases that reinforce the theme

The speaker uses a number of common techniques. For starters, he lists a lot of facts and gives background information on virtual reality. He is persuasive. Semans talks to evenly about it, and what it does. He also lists the good/positive outcomes that can be expected from virtual reality.

YM Biosciences

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Academy Connection


This speech is connected to the healthcare academy. It talks about how virtual reality is becoming used/seen more in the medical field. It specifically talks about how it is becoming known as viable technology in the healthcare fields. Virtual reality is generally being seen more and more.



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Tone

The speaker is persuasive about facts and information in the persuasive or expository type.



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About The Speech/Background

When: September 16, 2015
 The speech talks about virtual reality in the medical/healthcare field. It introduces/promotes virtual reality. Specifically, it talks about the virtual stimulations for medical training and education. Some of these would include surgery simulators (provides surgeons with both physical and visual feedback) and physical stimulants. Virtual reality itself is cost-effective, safe, and an overall engaging method for clinical education/training of healthcare professionals.

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Techniques

Senson uses a number of common techniques. For starters he lists a lot of facts and gives background information on virtual reality. He is persuasive. Senson tells us exactly what is and what it does. He also lists the good/positive outcomes that can be expected from virtual reality.

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Ethos

This is generally a persuasive piece. It pertains to the credibility of the author. Axel Senson is an expert in this field. He has been involved in many places such as YM Bioscience Inc. and McMaster University. Not to mention the work he is doing as a senior business strategist at IBC Center. As stated before, he is educated in biotechnology and biochemistry. His passion for cutting edge science and technology brings it all together.

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The Speaker



The speaker is Axel Senson. He is from the Toronto, Canada area. Senson is a biotech/pharmaceuticals professional, he is currently a senior business strategist at IBC Center. The Research Innovation Commercialization Center provides technology start-ups. Senson attended the University of Ontario. He is educated in biotech and biochemistry. He is considered an "out of the box thinker". Senson is able to learn, understand, and solve problems quickly. He has very diverse interests and extensive entrepreneurship and start-up experience. To top it off, Senson has a broad scope of experience including: pharmaceutical development (business development, project management), chemistry, manufacturing & controls combined with an entrepreneurial spirit.

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Purpose/Objective



The purpose/objective of this speech serves to inform us on what exactly virtual reality is. It talks about what it is, what it is able to achieve, and how it will improve the healthcare society. In a way Senson is trying to push us toward the idea of virtual reality, he is promoting it.

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Introduction

This speech is a persuasive piece. It is about the benefits of virtual reality in the healthcare field. The speaker is Axel Senson. He is a senior business strategist at IBC Center. He is also a biotech/pharmaceuticals professional. He is currently a senior business strategist at IBC Center. He is also a biotech/pharmaceuticals professional. He is currently a senior business strategist at IBC Center.

Conclusion

The purpose/objective of this speech serves to inform us on what exactly virtual reality is. It talks about what it is, what it is able to achieve, and how it will improve the healthcare society. In a way Senson is trying to push us toward the idea of virtual reality, he is promoting it.

Academy Connection

This speech is connected to the healthcare academy. It talks about how virtual reality is becoming used/seen more in the medical field. It specifically talks about how it is becoming known as viable technology in the healthcare fields. Virtual reality is generally being seen more and more.

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The Speaker



The speaker is Alex Senson. He is from the Toronto, Canada area. Senson is a biotech/pharmaceuticals professional, he is currently a senior business strategist at RIC Center. The Research Innovation Commercialization Center provides technology start-ups. Senson attended the University of Ontario, he is educated in biotech and biochemistry. He is considered an "out of the box thinker", Senson is able to learn, understand, and solve problems quickly. He has very diverse interests and extensive entrepreneurship and start-up experience. To top it off, Senson has a broad scope of experience including: pharmaceutical development (business development, project management, chemistry, manufacturing & controls) combined with an entrepreneurship spirit.

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Tone

per·sua·sion
suadere] the
ing; art of su
getting what
you want, so
ive

This speech contains a lot of facts and information. It has an informative and persuasive type tone.

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Purpose/Objective



The purpose/objective of this speech serves to inform us on what exactly virtual reality is. It talks about what it is, what it is able to achieve, and how it will improve the healthcare society. In a way Senson is trying to push us toward the idea of virtual reality, he is promoting it.

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Techniques

Senson uses a number of common techniques. For starters he lists a lot facts and gives background information on virtual reality. He is persuasive. Senson tells us exactly what is and what it does. He also lists the good/positive outcomes that can be expected from virtual reality.

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Ethos

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