


Winston & Holmes Case Solution

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Propaganda!

By: Marcelle Holmes Monday, April 28, 2014 \$1.25

What is Propaganda?



TOKIO KID
Say
MUCH WASTE
OF MATERIAL
MAKE SO-O-O
HAPPY
THANK YOU

Propaganda is a collection of ideas, some of which may be exaggerated and some of which may be outright false which are designed to persuade someone's opinion.

A formal definition:
Information, rumors, etc., deliberately spread widely to help or harm a person, group, movement, institution, nation, etc. (2)

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Propaganda from other countries

Every country had their versions of propaganda



The Jewish Conspiracy

Why do we have propaganda?

Governments used propaganda to convince the population that the enemy was so terrible that, in comparison, anything they did was worth it.



Positive effects of propaganda

Propaganda can be used to inform people of a situation that is dangerous or to encourage them to take action. It can also be used to spread rumors or to create a sense of fear.



Conclusion

In conclusion, I have learned so much about propaganda. I have learned the strategies and styles used in making it. The most important thing that I have learned is to always remember to form opinions based on what I truly think instead of giving in to the biased thoughts of propaganda. It is all around us, and everyone needs to stay cautious of it.

What does it do?

Propaganda can be used to create a sense of fear or to encourage people to take action. It can also be used to spread rumors or to create a sense of fear.



Propaganda you don't expect!

Who made this trend popular and how he did it

WALTER DRAWS ON



The Definition

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- (3) Churchill, Winston, and Winston Churchill. "Pagesantry of Terror for Rabid Mobs." The Second World War. Boston: Houghton Mifflin Co., 1948. Print. Pg. 20.
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A formal definition:

- Information, rumors, etc., deliberately spread widely to help or harm a person, group, movement, institution, nation, etc. (2)

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What does it do?

Propaganda can change the way people think about a race or situation, usually in a state of war. It is simple, honest, and repetitive. (1)



Propaganda you don't expect!

Who made this trend popular and how he did it

Win Theory:

- Disney was a big supporter of the war effort by using his characters from his cartoons.
- He was named by the government to lead the campaign to "win" the war effort with his talents.
- Many famous drawings that we know today were propaganda arts. (2)




Propaganda from other countries

Every country had their versions of propaganda

The Nazi Party was not popular in the early 1930s. But they used propaganda to convince the people how strong the Nazis were, and to persuade their opponents. (1)

They used "The Jewish Conspiracy" which shows the members of the German cabinet for their (2)



"The Jewish Conspiracy"

Why do we have propaganda?

Governments used propaganda to convince the population that the enemy was extremely bad, so citizens usually denigrated their subject. It was also used to promote the war effort.



Positive effects of propaganda

While propaganda can be used to demotivate a group or nation, it can also encourage a group or nation. Instead of demotivating the situation, propaganda can be used to bring out the best in it. This kind of propaganda can encourage people to help the war effort from the home front.



Conclusion

In conclusion, I have learned so much about propaganda. I have learned the strategies and styles used in making it. The most important thing that I have learned is to always remember to form opinions based on what I truly think instead of giving in to the biased thoughts of propagandas. It is all around us, and everyone needs to stay cautious of it.

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- Propaganda is a collection of ideas, some of which may be exaggerated and some of which may be outright false

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What does it do?

Propaganda can change the way people think about a race or situation, usually in a time of troubles. It is simple, brutal, and repetitious. (3)



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Propaganda you don't want!



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If you tell a lie big enough and keep repeating it, people will eventually come to believe it. The lie can be maintained only for such time as the State can shield the people from the political, economic and/or military consequences of the lie. It thus becomes vitally important for the State to use all of its powers to repress dissent, for the truth is the mortal enemy of the lie, and thus by extension, the truth is the greatest enemy of the State. (1)

- Joseph Goebbels

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Deceptive effects of propaganda

What is Propaganda?



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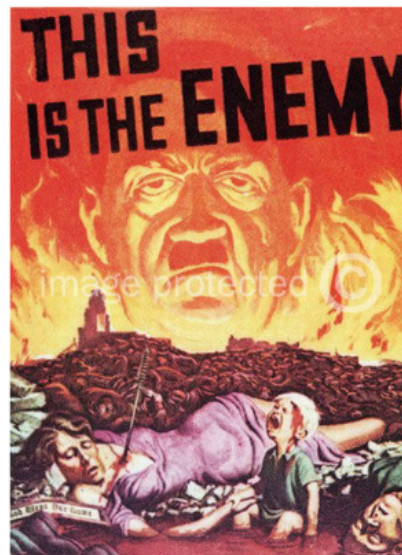
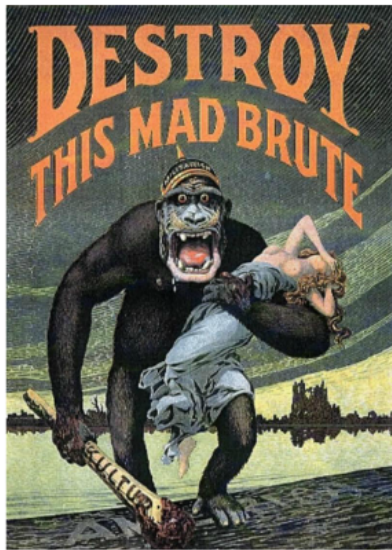
Why do we have propaganda?

Governments used propaganda to convince the population that the enemy was extremely bad, so posters usually demonized their subject. It was also used to promote the war effort.



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Propaganda can change the way people think about a race or situation, usually in a time of troubles. It is simple, brutal, and repetitious. (3)



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Propaganda you don't expect!

Who made this trend popular and how he did it

Walt Disney:

- Disney was a big supporter of the war effort by using the characters from his cartoons. .
- He was asked by the government to use his drawings to help the war effort, and he agreed.
- Many famous drawings that we know today were propaganda ads. (4)

