









Thanks!

### Wausau Equipment Company: A Lean Journey (B)

How to implement lean manufacturing practices within the automotive industry?





### **Purpose**

To define what is Lean Manufacturing and its core principles

 To provide an understanding of Lean Manufacturing and its benefits to the automotive industry

 To develop a new approach in order to implement lean manufacturing practices

### Agenda

- What is Lean Manufacturing?
- A few words about the automotive industry
- Related Literature and Theories
- Summary & Evaluation
- Methodology
- The PTP implementation tool
- Conclusion

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## What is Lean Manufacturing?

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"....Lean is defined as "the systematic removal of waste by all members of the organization from all

areas of the value stream".



### **What is Lean Manufacturing?**

A production practice and management philosophy focused on:

- Optimizing customer value
- Eliminating "waste" (unnecessary activities that do not contribute to customer value)
- Increasing efficiency
- Achieving manufacturing excellence

Or in other words....

"For improvement to flourish it must be carefully cultivated in a rich soil bed (a receptive organization), given constant attention (sustained leadership), assured the right amounts of light (training and support) and water (measurement and data) and protected from damaging\*."

-Stephen Shortell, Ph.D., Professor of Organizational Behavior



<sup>\*</sup>What kind of damage is Dr. Shortell referring to?

# "The most dangerous kind of waste is the waste we do not recognize." Shigeo Shingo, Toyota

