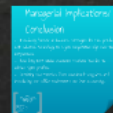


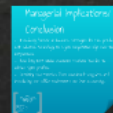
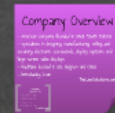
# Wausau Equipment Company: A Lean Journey (A)

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Daktronics

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# Company Overview

- American company founded in 1968, South Dakota
- specialises in designing, manufacturing, selling and servicing electronic scoreboards, display systems and large screen video displays
- Facilities located in US, Belgium and China
- Introducing Lean

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**Question:**  
What is Lean?

- a) Introducing of a healthier lifestyle
- b) Minimize value and maximise waste
- c) Making thinner products
- d) Maximise value and minimize waste

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Question:  
What does operations  
management include?

- a) planning, leading, implementing and controlling
- b) planning, budgeting, staffing and controlling
- c) budgeting, planning, execution and evaluation
- d) costing, planning, execution and controlling

# Operations Management and Operational Issues

- transform inputs into outputs
- main issues: operating expenses too high, searching and resolving parts
- improvement through efficient shelving methods

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# Lifecycle Thinking Framework

- Product goes through different stages
- Daktronics had problems with waste
- Lean manufacturing confront the problem

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Question;  
What stage in the Life cycle  
thinking framework did  
Daktronics focus on the most?

- a) Raw materials acquisition
- b) Design and manufacturing
- c) Recycling and waste management

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