

VOSS Artesian Water from Norway

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WHAT IS VOSS?



The Product: Voss Water

Product description: Bottled water from Norway - it is marketed as water that comes from an underground artesian aquifer which is naturally filtered and free of contact with the air and other pollutants the company claims the unprocessed nature gives its fresh, clean, quality taste.

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WHERE IS VOSS MANUFACTURED?



Voss is a Norwegian brand of bottled water from the town Vatnestrøm in Birkeland. Contrary to popular belief, the water is not bottled in Voss, which is more than 400 km away from the actual bottling site. Voss water is bottled in southern Norway by Voss of Norway ASA, a Norwegian Limited Company which is head quartered in Oslo and New York City.

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WHERE DO THE MATERIALS COME FROM?



THE WATER:
The company's marketing claims its water comes from its underground aquifers- however Norway's media have reported that Voss has the same source as tap water from the Iveland local municipal water supply and that contrary to Voss marketing it is not artesian.

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GLASS



Voss originally manufactured their bottled water in glass bottles - but now are predominantly supplied in plastic.

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PLASTIC



Voss manufacture PET (plastic) VOSS bottles that are BPA-free - BPA stands for Bisphenol-A, an organic compound that is often part of the manufacture of plastics and resin. BPA has been controversial as it exerts hormone-like properties which are considered toxic to humans

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NUTRITIONAL FACTS

VOSS SPARKLING WATER



Sodium - Na : 90
Calcium - Ca : 5
Magnesium - Mg : 1
Chloride - Cl : 12
Fluoride - F : 0.1
Sulfate - SO4 : 5
pH : 5
TDS : 290

VOSS STILL WATER



Sodium - Na : 6
Calcium - Ca : 5
Magnesium - Mg : 1
Chloride - Cl : 12
Fluoride - F : 0.1
Sulfate - SO4 : 5
pH : 6
TDS : 44

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HOW IS IT TRANSPORTED?



Voss transports it waters around the world principally by sea freight as well as road freight and air freight to a lesser extent.