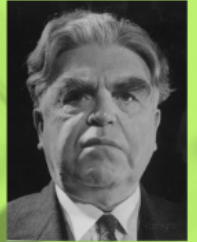


The Obama Campaign Strategy

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John L. Lewis (1880-1969)

- Lewis was the president of the United Mine Workers of America (UMWA) and the Committee for Industrial Organization (CIO)
- The UMWA was committed to the interracial & multi-ethnic organizing which enables more African Americans to participate in the labor movements



18:3 American Americans and FDR's New Deal



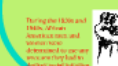
18:4 The Rise of Black Social Scientist

- During 1933 to 1943, the Roosevelt administration employed a plethora of the following black professionals:
 - Industrials
 - Lawyers
 - Engineers
 - Scientists
 - Statisticians
 - Office Managers
 - Social Workers
- Nearly 200 African American received Ph.D's during this era.

18:5 Organized Labor & Black America

- Before the 1930's, unions affiliated with the National American Federation of Labor, restricted blacks to segregated locals.
- Railroad unions excluded blacks entirely and the American Federation of Labor (AFL) didn't cooperate with African Americans or recent European immigrants
- Most blacks in unions were men and some of the men represented and helped improve the lives of black women

18:2 Black Protest during during the Great Depression



What happened?

- Between the years 1932 and 1972 syphilis was administered to at least 600 african american men.
- They were not notified that they were agreeing to contracting the deadly if not treated disease.
- Instead they were told they were being treated for bad blood.

18:1 Cataclysm

The Great Depression was considered a cataclysm because of the damage that occurred in such a short period of time.



18:6 The Communist Party & African Americans



- Founded in 1919 The Communist party has advocated for democracy, labor rights, women's equality, and racial justice.

Scottsboro Trial

Nine African American young men and one white youth were accused of rape and sentenced to death the youngest sentenced to life in prison.



Angela Davis

An activist for the 1970s, she was arrested and accused of attempting to incite a riot in May 1971.

Communist Party VS NAACP

- The Communist Party and the NAACP competition for African American support.
- The NAACP felt that the Communist Party's demand for African American efforts opportunity.

Black Social Scientist Cont.

Dr. McLeod Bethune
 Born July 10, 1875
 Dayesville, South Carolina
 Graduate of Scotia Seminary in 1904
 Founded the Daytona Educational and Industrial Institute for Training Negroes in Daytona Florida



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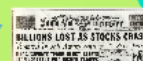
Dr. Martin Luther King Jr. (1929-1968)
 Moved the integration, justice, and training training in black civil rights during the Depression. Received the Nobel Peace Prize for his efforts.



Several Factors leading up to the Great Depression

The Great Depression was a severe economic crisis following the stock market crash in 1929.

- Overproduction
- Exaggerated speculation in the stock market
- Decline of government
- Private sector in government
- Banking and financial system



Several Factors leading up to the Great Depression

The Great Depression was a economic crisis following the stock market crash in 1929.

- Rampant selection
- Corporate capitalism's drive for markets and profits unchecked by federal regulation
- The failure of government or private sector to understand how the economy works\
- a weak international system
- overproduction and low prices for many agricultural goods and raw materials
- The great inequality of wealth and income that limited the purchasing power of millions of Americans



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Harder Times For Black America



Black women were affected more than the black men. There were fewer jobs through domestic service and they were only hired and paid little to no money.



These two women, Marvel Cooke and Ella Baker, wrote "The Bronx Slave Market", exposing how "well-paid" white women would select black women to work for them paying them 15 cents to 25 cents and sometimes no money at all. They said that it reminded them of the old slave marts in antebellum South.

Black Businesses in the Depression

Two types of black-owned businesses demonstrated the rise or fall during the Great Depression; insurance companies and banks

In 1940 when money started to look better the insurance companies were doing well.

- Atlanta Life
- Supreme Life
- Golden State
- NC Mutual Life

Atlanta Life founded by a former slave named Alonzo Herndon, survived the Great Depression with substantial profit.

NC Mutual Life, founded by C.C. Spaulding in 1899 is still one of the largest black-owned insurance companies in the United States. (Durham,NC)



The Binga Bank

The Binga Bank was Chicago's first black-owned-and-operated financial institution(Jesse Binga).Founded in 1908, it was an important symbol of black capitalism until July 31,1930 when it was padlocked by Illinois state auditors. The bank was too invested in black churches and fraternal societies who couldn't pay their payments on time because of the economic crisis. In which Binga refused to seize the properties of these communities

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Dr. Matilda Evans(1872-1935)

Many of the hospitals, clinics, and nursing training schools couldn't survive the Depression. Because of this many blacks health were diminishing. Some physicians began to encourage their patients to demand admissions into segregated government-operated hospitals. A black lady physician by the name of Dr. Matilda Evans and other healthcare professionals provided free medical and dental care for people. In July of 1930 when Dr. Matilda Evans opened up her short-lived clinic over 700 people showed up. Even though it didn't last very long it encouraged blacks to be more aggressive with he state when it comes to public resources.



↑
"Hoovervilles"

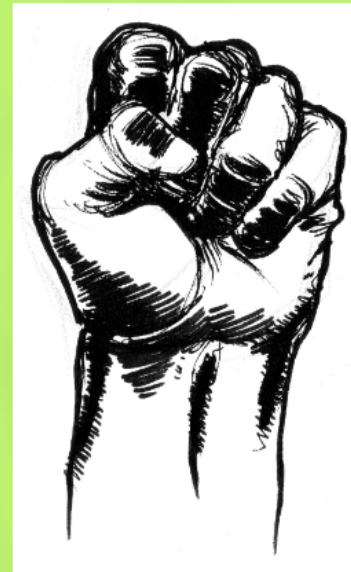


He believed that government should do little to interfere with the economy. Although he had hoped that the businesses would create new jobs and restore consumer spending that did not happen. The businesses took the government loans and still laid off workers. He also pushed for local governments and charities to help the unemployed, homeless, and the starving masses. "Hoovervilles" became a popular term used which referred to a heap of tin, cardboard, and burlap next to the railroads, and its where men, women, and children began to settle. He still didn't provide federal relief. He also was racists in politics. He wanted to create a white Republican Party in the South and also kept trying to appoint to the Us Supreme Judge of NC who believed in "seperate but equal"and also by displacing black Republican leaders

***18:2 Black Protest
during during the
Great Depression***

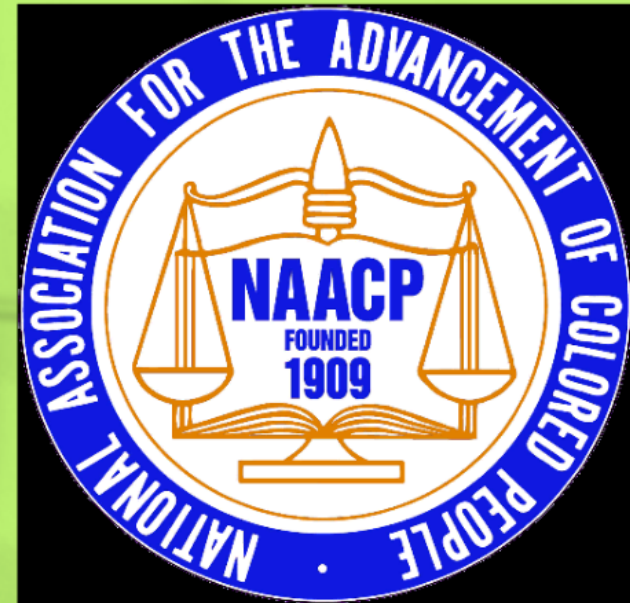
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During the 1930s and
1940s, African
American men and
women were
determined to use any
resource they had to
destroy racial injustice.



NAACP & CIVIL RIGHTS STRUGGLES

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The NAACP was a organization who played a significant role in the Civil Rights movement.

W.E.B. DuBois, editor of NAACP journal, The Crisis advocated a program of self-determination to help empower black people.

The NAACP sponsored a legal campaign led by Thurgood Marshall and Charles Houston to help fight against educational and political discrimination, by mobilizing black communities.

Black Women played a prominent role & made major contributions to NAACP in 1930's.

Discrimination in the Courts

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- The **Terrell law** was a Texas law banning African Americans participation in the Democratic primary election
 - **Murray vs. University of Maryland Law School** helped to desegregate education in America
 - *Sweatt vs. Painter*
 - *Brown vs. Topeka B.O.E*
 - *Smith vs. Allwright*
 - *Gaines vs. Canada*
- were other cases that challenged the courts*

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