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The European Recycling Platform: **Promoting Competition in E-Waste** 

Recycling









Divya Satwani - Manager Location and Marketing Manager

Technical and Risk Manager



# Who are we?

Urbanaviciute -Venue and Legacy Manager

Chelsea Tyler -Financial Advisor and Ambassador Programme Mentor

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# Why Hamburg? **Hamburg: Capital of Gaming** Thecasesolutions.com

#### Facts and Figures gemeen y Hamburg

Online game developers in particular have been showing above average growth, and the 75 game developers and publishing companies based in inburg constitute the largest employment segment.





#### Bars and Restaurants

Legacy M

Bekaa - Lebanese Restaurant. Dwaraka - Indian Restaurant

Restaurant El Toro - Spanish

Shamrock - Irish Bar

Kemps - English Pub Klimperkiste

Or there's





# **Attractions**

## Theatres & Stages



### Museums & Attractions



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# Churches



# Kunstmeile Hamburg

"A day on Hamburg's Kunstmeile (art mile). Close to the main railway station, in the centre of the city of Hamburg, stretching out between the Town Hall, Glockengiesserwall, Klosterwall and Steintorplatz, is Hamburg's Kunstmeile - an association of five renowned art institutions in the centre of Hamburg" (Hamburg Tourismus 2016).



# Hamburg Events

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## Wind Energy Hamburg

September

The international trade fair, WindEnergy Hamburg runs annually and provides a comprehensive overview of the current status and future prospects of the sector – along the entire value chain of the international wind industry, onshore and offshore.





#### Reeperbahn Festival

- "Germany's largest club festival. One of the three most important meeting places for the music and digital industries in Europe" (Hamburg Tourismus 2016).
- 600 Wide-ranging events in more than 70 venues
   International newcomers, an extensive arts programme, and a business platform and conference for companies and organisations
   Over 30,000 visits
- Over 400 concerts featuring artists performing indie, pop, rock, folk, singer-songwriter, electro, hip hop, soul, jazz, and contemporary.
   More than 3,400 media representatives and professionals from 39





# Haspa Marathon 17 April 2016

"Hamburg Marathon is the most traditional major sporting event in the Hanseatic city" (Hamburg Tourismus 2016).

- More than 18,000 amateur and world-class runners
- Up to 700,000 spectators
- Combines attractions in the Elbe metropolis: HafenCity, Inner Alster and Outer Alster, city centre along with pulsating districts like St. Pauli, the Karolinen district or Eppendorf.





# We Want You! Thecasesolutions.com

- The international game developers association (IGDA) is the largest non-profit membership organisation in the world serving all individuals who create games.

- FGP 2020 is exclusive to 2,000 game programmers within this association.

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## The Game Industry

 The 2015 DSS found employees switched game developers on average 2.7 times during the past five years, compared to 3.75 times in the 2014 survey (IDGA 2016)

- Global games market will be worth \$113bm in 2018 which represents a growth by 8% since 2014 (UKIE 2016)
   In 2014 US and China accounted for 47% market share (UKIE 2016)
- There were 1.6bn players worldwide in 2013 (Newzoo 2014)
- The average game sells 8,000 copies during the pre-orde stage and additional 3,600 during the first month of sale (Steam Spy 2015).
  - Computer games workforce is highly qualified with a3% of employees having a degree (Creative Skillset 2011)

## FGP 2020 FUTUROLOGY



# Mission Thecasesolutions.com

igda: "To advance the careers and enhance the lives of a developers by connecting members with their perperturing in professional development, and advansissues that affect the developer community" (IGDA anns).



 "To inform game programmers on the potential future of the industry and to network with a diverse range of industry professionals."



HAMBURG

To become a globally established MICE destination through, co-operation with sponsors and partners, connections with local universities and implementing sustainable and economical policies."

#### Vision

"Advancing IGDA programmers skills, knowledge and industry connections through engaging participative experiences"

# Heiko H

Founder and CEO of Found and CEO of Wh

# Alexander

Founder and CEO Founder of Schl

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  - Computer games workforce is highly qualified with 63% of employees having a degree (Creative Skillset 2011)

# Mission Thecasesolutions.com

# **IGDA**



igda• "To advance the careers and enhance the lives of game developers by connecting members with their peers, promoting professional development, and advocating on issues that affect the developer community" (IGDA 2016).



# **FGP 2020**

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# **HAMBURG**

 "To become a globally established MICE destination through; co-operation with sponsors and partners, connections with local universities and implementing sustainable and economical policies."