



The Ethos Institute (A): Helping Business Become the Vanguard of Social Progress in Brazil

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Food is important to brazilians people. we love eat together and we talk so much during a meal. Normally we have plates for sharing, like feijoada, churrasco or escondidinho. It is a oportunity for celebrate and share. we have many kinds of fruits, and we appreciate this.

Socializing

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Brazilians people love parties and dance in general, we are extremely social and loving each other.

Greetings

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Normally you should give hands and two kisses and say: nice to meet you! In second time you can give hugs!

Taboos

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Generally brazilian people are open mind, but in now day still have problem with racism unfortunalety

Ways to speak to people

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Direct and friendly

Topics of conversation

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Travel, environment, health, body, money, family , creativity and career ah! we love speak about music also!

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