

Market analysis

1. Do you know how many amusement parks in Europe are existing?

a. 100

b. 300 Thecasesolutions.com

c. 500

d. 700

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2. Do you know in which part of the world the attendance is more powerful in theme parks?

a. Latin America

b.North America

c. Asia Pacific

d. Europe, Middle East and Africa

Economic Impact:

- United States: \$55 billion
- Europe: \$10.8 billion

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Amusement Park Industry Employment:

- United States: a total job impact of 2.3 million
- Europe: 53 full-time employees

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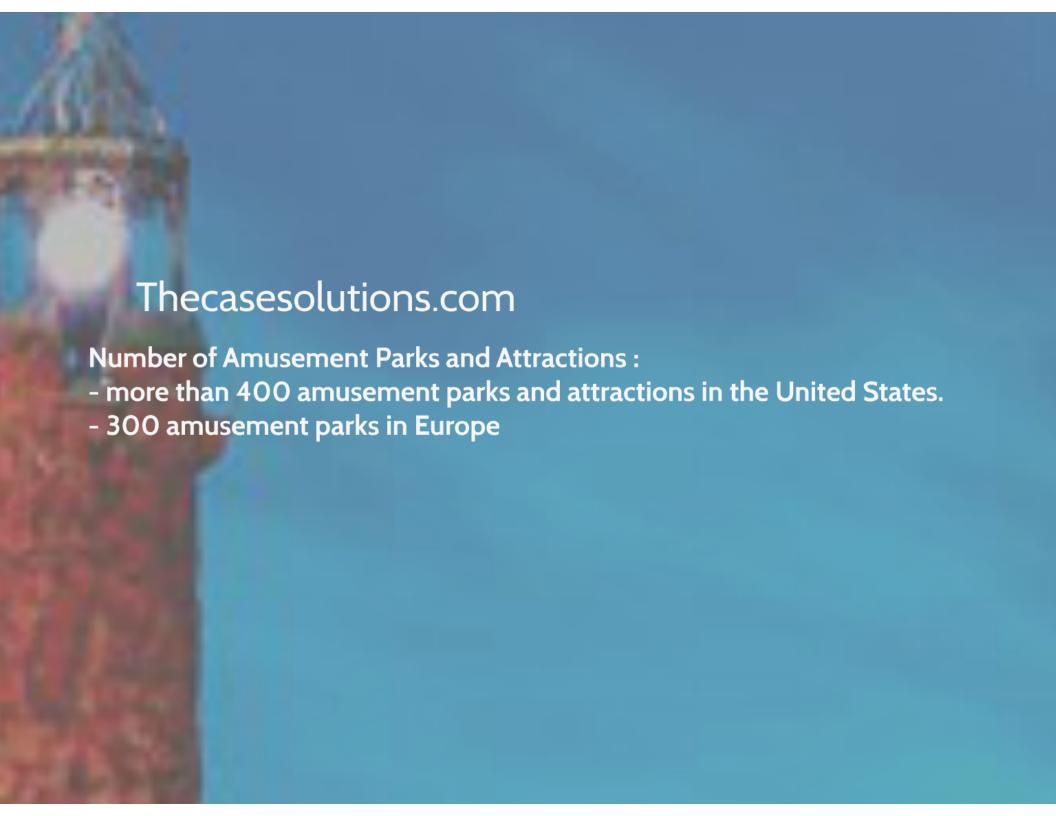
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- b. North America
- c. Asia Pacific
- d. Europe, Middle East and Africa

Thecasesolutions.com **Attendance:** - Asia Pacific: 368 million guests annually - Europe, Middle East, and Africa: 161 million guests annually - Latin America: 30 million guests annually - North America: 375 million guest annually

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Market analysis Several data:

3. Do you know how many days a chinese factory worker needs to work for a family outing in a theme park?

a. 5

Ь. 12

c. 18

d.24

4. Do you know how many years of opening has the oldest theme park which is still in operation today?

a. 360

b. 418

d. 502

The oldest theme park is Bakken in Denmark the park opened in 1583.

- Jurassic Parc, the ride costed \$110 million at Universal Studio Hollywood
- 2,500 roller coasters in the world

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