



By Trini Luong





**Telegraph Media Group: The
Newspaper Is Dead, Long Live the...
(D), Making It All Worthwhile: Closing
the Loop with Advertisers**

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First, to Introduce "Perseverance",

To be continued steady belief or efforts, withstanding discouragement or difficulty; persistence

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How did Thomas Edison persevere?



Examples

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of Perseverance

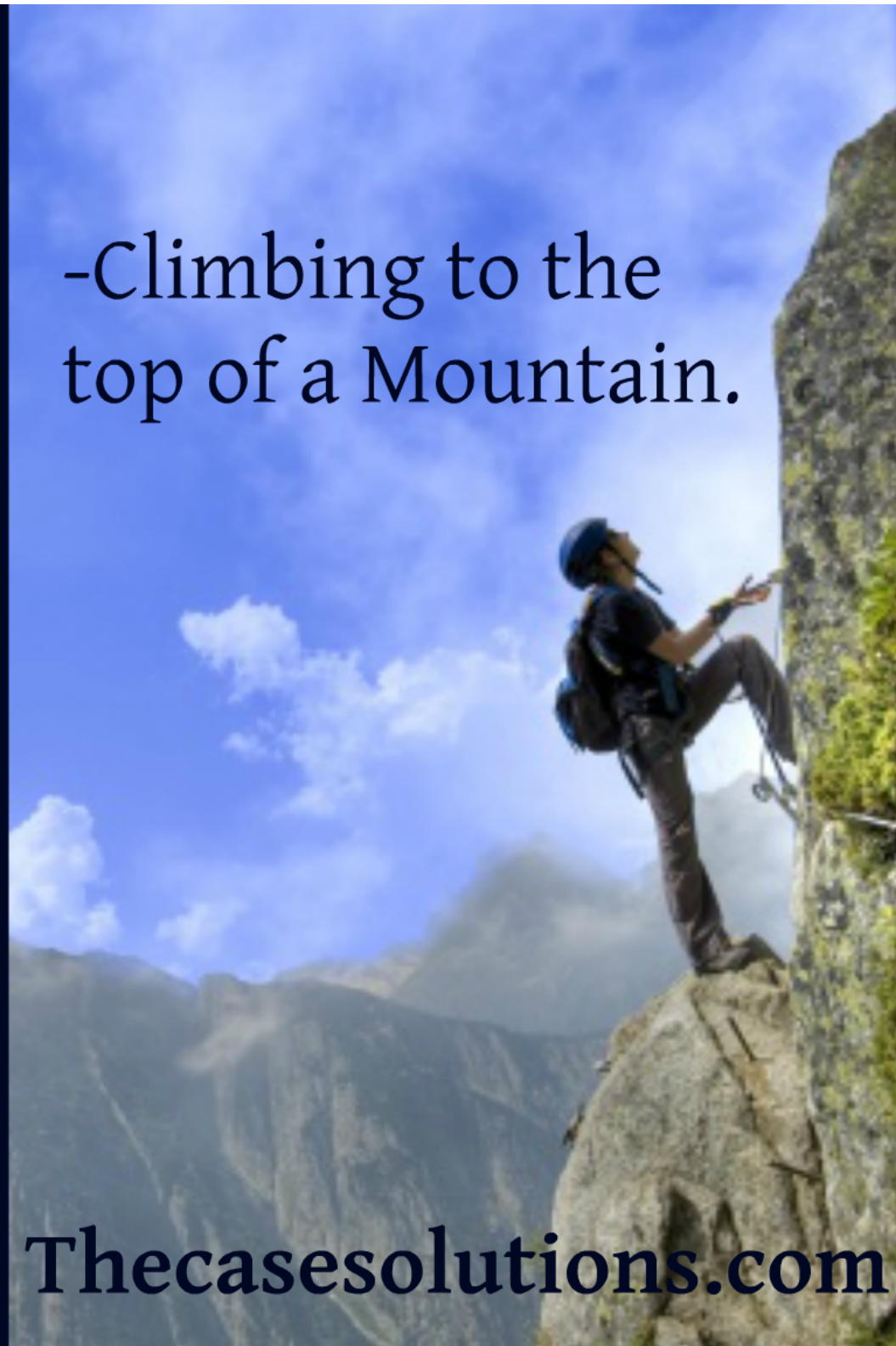
**-A four year old that
keeps getting on her
bike even though she
falls right back off.**


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-Climbing to the
top of a Mountain.


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An underwater scene with sunlight rays filtering through the water, creating a bright, shimmering effect in the center. The water is a deep blue color, and the light rays are a lighter, turquoise blue. The overall atmosphere is serene and focused.

**-A swimmer practicing every
night of the week to win the
championship.**

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A small green seedling with several leaves growing out of a crack in parched, cracked earth. The plant is the central focus, with its leaves showing detailed vein patterns. The background is a vast expanse of cracked, dry soil, emphasizing the harsh conditions of drought.

The drought is an obstacle; the plant is like a person, trying to strike for its goal. The plant's challenge is to survive in the drought, no water, just the sun's heat, but the plant believes the rain will come.

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Sticking to one thing, no matter how difficult, it won't give up. . .

Overall, Thecasesolutions.com

Take the road with ups and downs but to reach a goal, you have to work for it.

In 1869, Edison moved to New York City and invented a
useful and impressive