





### Financial overview TheCaseSolutions.com

	2012	2013	2014	2015	2016
Sales	30177	31686	33270	34934	36680
% growth		5%	5%	5%	5%
EBIT	-2303	-119	1967	1621	1834
% growth					
% EBIT margin	-8%	0%	6%	5%	5%
Taxes	-598.78	-30.94	511.42	421.46	476.84
Tax rate	26%	26%	26%	26%	26%
D&A	1326	1392	1462	1535	1612
% of sales	4%	4%	4%	4%	4%
CAPEX	-461	-400	-350	-300	-300
Change in NWC	-1190	-1250	-1312	-1378	-1446
		5%	5%	5%	5%
FCF	-3226.78	-407.14	2278.36	1899.90	2176.17
Discount Factor	0.905	0.818	0.740	0.670	0.606
PV	-2920	-333	1686	1273	1319
perpetuity growth ra	2%				
WACC	10.54%				
Terminal Value	25992	Source			
Terminal Value PV	15751	Bisomberg Nokia, 2013. Nokia	in 2012, [online]. URL http://	Laukia.com/blob/view/-/	2299988/data/3/-
EV	16775	/Nokia-in-2012-pd	Cpdf accessed at 20 of Octobe	•	

Debt Structure	Maturity date	Amount (mil)	Coupon	
Nokia Oyj	Feb-14	1,724	5.50%	
Nokia	May-19	1,000	5.37%	
Nokia Oyj	Feb-19	689	6.75%	
Nokia	May-39	500	6.62%	
Weights				
Debt weight	50.10%	Capital Structure		
Outstandingdebt				
Equity Weight	49.90%	Most Recent (Sep 2013)		
Oustanding equity				
Cost of Debt	5.50%			
Tax rate	26%	/		
After tax cost of debt	3.85%			
Cost of Equity	17%			
Risk free rate	3.32%			
Beta	1.44			
	13%	- Caulty	19.9	
Market risk premium		<ul><li>Equity</li></ul>	19.9	

## Reasons for Merger

- Strengthening Nokia's financial position
- Access to patents
- Access to products and technologies
- Stepping-stone
- Vertical integration
- Only 10% of the cash reserve
- Enhancing product portfolio

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#### Advantages

- 3rd position in smartphones globally, acquisitions protects Microsoft for the future
- Market share in developing countries
- Access to more Apps
- reduced friction moving forward (Pace of innovation, marketing efficiency)
- Decrease administration costs
- Centralize operations
- Acquisition grows OEM opportunity

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#### Disadvantages

- It will be a challenge for Microsoft to turn around the course of the handset business of Nokia
- Brand damage if growth does not follow expected projections
- Increased administrative burden

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# Advise for Microsoft's shareholders

- Lifting sales to 50m a year would turn the new Microsoft smartphone division into a break-even proposition
- Market share to increase to 15% within 5 years (Gartner)
- Competitive advantage (Nokia's patent portfolio is one of the strongest in the industry (with 10, 000 patent families) and has some key licenses for 2G and 3G technology)

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#### Advise for Nokia shareholders

- Growth of share value least \$8-8.25 per share at the end of 2013 (Schaeffer's Investment Research, October 23 2013)
- Increase in Company value (Schaeffer's Investment Research, October 23 2013)
- Nokia will be a healthy highly-specialized company with technologies and licenses that it can leverage to its own benefit in almost any market across the globe

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