





# Background

## **Thecasesolutions.com**

- Founded in 1929 by Merger
- Revenues of over 50B Euro in 2013
- Owns over 400 brands in consumer goods industry
- Employs 174,000 worldwide

## *Supply Chain Divisions*

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- 1) Customer Service- Logistics
- 2) Customer Service- Plan
- 3) Supply Management
- 4) Manufacturing



## *Sourcing*

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- Sustainability
- Working to eliminate deforestation
- Long term security, lower risk

# ***Demand Planning***

- Sophisticated tracking technology in real time
- Historical trends used to forecast demand

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## ***Global***

- Over 2 billion people served daily
- Over 190 countries spanning 6 continents
- 200,000 materials from over 160,000 suppliers
- Globally aligned end-to-end supply chain

# **Thecasesolutions.com**

- Engineering
- Manufacturing
- Procurement
- Logistics
- Customer Service
- Planning
- Quality
- Safety



## ***Logistics***

# **Thecasesolutions.com**

- Network transports over 1 billion miles
- Regional and global distribution hubs
- 2nd largest contract logistics company
- Partnered with DHL to give them the largest logistics network in the world
- UltraLogistik
- 2012 Logistics and Distribution Operations Award



# *Supply Chain Map*



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