

**MATERIALS**

• The materials industry is a key sector in the global economy, and it is facing a number of challenges, including the need to reduce its carbon footprint and improve its resource efficiency.

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**PHARMACEUTICALS**

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**TECHNOLOGY**

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**TELECOM & ELECTRONICS**

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**GLOBAL SUPPLIERS INDEX**

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**CONSUMER PACKAGED GOODS**

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**Thecsolutions.com**  
Society Responsible  
Entrepreneurs: What do  
They do to Create and  
Build Their Companies?

**Thecsolutions.com**  
Thecsolutions.com is a leading provider of corporate social responsibility solutions. We help companies to reduce their carbon footprint, improve their resource efficiency, and address the needs of their customers.

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**Types of corporate social responsibility**  
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CSR can encompass a wide range of activities, from giving money to support a local charity to reducing a company's carbon footprint. It is a broad concept that can take many different forms.

**Environmental**  
• Reducing a company's carbon footprint  
• Improving resource efficiency  
• Addressing the needs of the community

**Social**  
• Supporting local charities  
• Improving the lives of the community  
• Addressing the needs of the community

**Economic**  
• Supporting local businesses  
• Improving the lives of the community  
• Addressing the needs of the community

**100%** Thecsolutions.com

• 100% of the profits from the sale of Thecsolutions.com are donated to charity.

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**BANKS**

• The banking industry is a key sector in the global economy, and it is facing a number of challenges, including the need to reduce its carbon footprint and improve its resource efficiency.

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**ENERGY & UTILITIES**

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**FOOD AND BEVERAGE**

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**INDUSTRIALS**

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**Conclusions**

• Thecsolutions.com is a leading provider of corporate social responsibility solutions. We help companies to reduce their carbon footprint, improve their resource efficiency, and address the needs of their customers.

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Socially Responsible  
Entrepreneurs: What do  
They do to Create and  
Build Their Companies?

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Today's shoppers aren't just looking for

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Today's shoppers aren't just looking for the best price and quality — they expect the companies they patronize to do good with their dollars and make a positive impact on the world around them. To this end, many organizations are now making social responsibility a top priority.

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Corporate social responsibility (CSR) refers to a business practice that involves participating in initiatives that benefit society.

Susan Cooney, founder of crowdfunding philanthropy platform Givelocity, said that today's top talent wants to work for companies who are making a difference.

"The next generation of employees is seeking out employers that are focused on the triple bottom-line: people, planet and revenue".



# Types of corporate social responsibility

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CSR can encompass a wide variety of tactics, from giving nonprofit organizations a portion of a company's profits, to giving away a product or service to a worthy recipient for every sale made. Here are just a few of the broad categories of social responsibility businesses are practicing:

Environment->

Philanthropy->

Ethical labor practices->

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One primary focus of corporate social responsibility is the environment. Businesses, both large and small, have a large carbon footprint. Any steps they can take to reduce those footprints are considered both good for the company and society as a whole. Examples include everything from curbing pollution to developing clean energy solutions.

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Businesses also practice social responsibility by donating to national and local charities. Whether it involves giving money or time, businesses have a lot of resources that can benefit charities and local community programs.

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By treating employees fairly and ethically, companies can also demonstrate their corporate social responsibility. This is especially true of businesses that operate in international locations with different labor laws than those in the United States. Research shows that consumers will turn on companies extremely quickly if they are found operating sweatshops or violating other ethical labor practices.



# Examples of corporate social responsibility



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### BANKS

PERSONAL, COMMERCIAL, CORPORATE, INVESTMENT BANKING, AND CREDIT UNIONS



### ENERGY & UTILITIES

OIL & GAS EXPLORATION AND PRODUCTION, POWER GENERATORS



### FOOD AND BEVERAGE

SOFT DRINKS, PACKAGED FOODS, RESTAURANTS



### INDUSTRIALS

INDUSTRIAL CONGLOMERATES, MACHINERY, AEROSPACE AND DEFENCE



### MATERIALS

GOLD, PRECIOUS AND DIVERSIFIED METALS, MINING, PACKAGING



### TELECOM/ELECTRONICS

TELEPHONY SERVICES, ELECTRONIC EQUIPMENT, COMMUNICATION EQUIPMENT, CONSUMER ELECTRONICS



### RETAILING

FOOD, SPECIALTY, GENERAL MERCHANDISE, HOME IMPROVEMENT



### TECHNOLOGY

HARDWARE, SOFTWARE, SOFTWARE SERVICES, SEMICONDUCTORS



### TRANSPORTATION & LOGISTICS

AUTOMOBILES, RAILROADS, SHIPPING



### TEXTILES, FOOTWEAR & APPAREL

APPAREL, ACCESSORIES, FOOTWEAR, SPORTSWEAR