

# Researching a Company



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The Introduction view

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Riya Bolander

2nd Hour Mrs. Will Homebase

Career Quest

Business Rotation

Prezi Project





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# Project



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## Company Information

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The Walt Disney Company

500 South Buena Vista Street

Burbank, CA 91521

818-560-1000

[www.thewaltdisneycompany.com](http://www.thewaltdisneycompany.com)

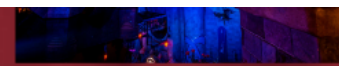
DIS is their ticker

Traded on the NYSE



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## History of Disney

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Disney was founded by Walt Disney in 1923. The first product made by Disney was a series of short films called "The Alice Comedies," kicking off in 1923 with "Alice's Wonderland," which, although not very financially successful, marked the start of Disney.



Did you know?  
Disney didn't create Mickey Mouse until 1928.



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What does Disney make?

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- Movies (live and animated)
- Theme Parks and resorts
- Disney owns ESPN, ABC Family, and Disney Channel
- Musicals and Plays

