



Pfizer: Letter from the Chairman (A)



Pfizer: Letter from the Chairman (A)

What is Flow Processing

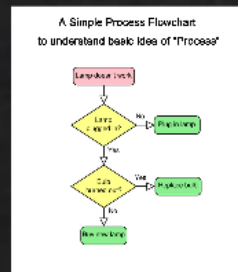
Let's start by breaking down the term.

TheCaseSolution.com

TheCaseSolution.com

Flow

A visual representation of a process.



Process

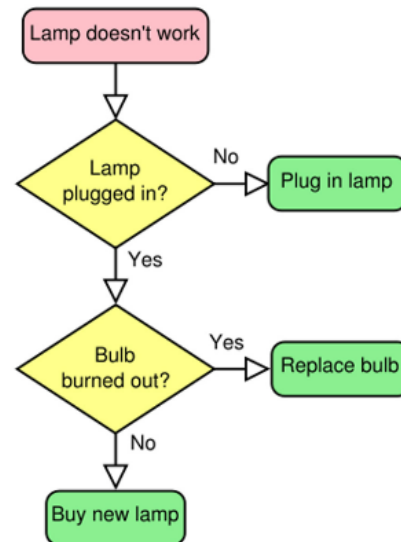
Defined as a series of changes.
Consider an assembly line, a step-by-step progression with defined beginning and end points.

TheCaseSolution.com

Flow

A visual representation of a process.

**A Simple Process Flowchart
to understand basic idea of "Process"**



Process

Defined as a series of changes.
Consider an assembly line, a step-by-step progression with defined beginning and end points.

TheCaseSolution.com

Examples of Flow Processing

A method of visually documenting the stages involved in performing a certain business procedure. A type of process flow popular among business managers might take the form of flow charts that show inputs or information requests, followed by each of the steps required to create deliverable outputs such as products or services from the inputs.

Flow Processing is not unique to Pega. You can see examples of Flow Processing all around.

TheCaseSolution.com

FedEX

Assembly line nature of mail delivery.
Pick up to routing center to delivery

TheCaseSolution.com

TheCaseSolution.com

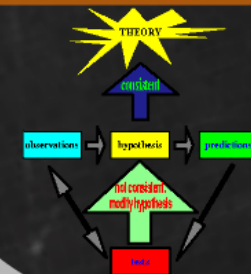
Domino's Order Tracker

Clearly defined stages of order



TheCaseSolution.com

The Scientific Method



FedEX

Assembly line nature of mail
delivery.

Pick up to routing center to delivery

TheCaseSolution.com

TheCaseSolution.com

Domino's Order Tracker

Clearly defined stages of order

YOU GOT CONFIRMATION

You got 30 minutes and you got pizza coming your way. The delivery experts at Domino's have specifically engineered the Pizza Tracker to keep you up to date on the status of your order from the moment it's prepared to the second it leaves our store for delivery. Now, you got tracking where no tracking has ever gone before.

PIZZA TRACKER

ORDER PLACED PREP BAKE BOX DELIVERY

1 2 3 4 5

YOU GOT IT IN THE OVEN - Chris put your order in the oven at 5:26 PM

FACT-O-MATIC: The entire order taking and pizza production process takes approximately 12-15 minutes.

HELP US GET BETTER 1 of 4

Our goal is exceptional delivery. How was your delivery experience?

★ ★ ★ ★ ★

TELL US HOW WE DID

Please call the store at undefined if your comment is urgent or you need a response.

The Scientific Method

