

# Pan Boricua: Developing a Market Strategy for the Hispanic Market in the United States



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# Pan Boricua: Developing a Market Strategy for the Hispanic Market in the United States



*Millwright*  
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 A Millwright makes the stuff we need like cellphones, elevators, etc...  
 the millwright install and things to uninstall the Without the Millwright's we will not have the electronics  
 Job: Millwright City State: Memphis TN  
 Company: Prodesmen International Inc.

**SHEET METAL WORKER**  
 Thecasesolutions.com  
 IT SPECIALIZE, FABRICATION, INSTALLATION, OR MAINTENANCE.  
 SHEET METAL WORKERS TURN RECYCLED STUFF INTO USEFUL THINGS LIKE A CEREAL BOX.  
 THEY ARE IMPORTANT BECAUSE THEY RECYCLE SOME THING INTO THE THING WE USE NOW.

**Quality Control Technician**  
 Thecasesolutions.com  
 A Quality Control Technician tests the materials before, during, and after the production to see if the product is safe.  
 If we didn't have the Quality Control Technician and some of the products weren't safe then we would be hurt or injured.  
 If our phones were dangerous but we didn't know we would all be burned, shocked or really badly injured.  
 Job: Quality Control Technician  
 City State: Memphis TN  
 Company: DENSO, SmithKlineBeecham

Questions I have for you?  
 1. Why is Manufacturing so important to us.  
 2. What is the job that has 2 locations and companies.  
 3. Which job is the most important?

*Manufacturing Jobs*  
 Thecasesolutions.com  
 Some Jobs of Manufacturing are The Millwright, A Quality Control Technician, and a Sheet Metal Worker. These jobs makes us the things we need for life and work.

Thecasesolutions.com  
 www.gleason.com/career-center/  
 www.monster.com  
 These are the websites I found the information for this presentation.



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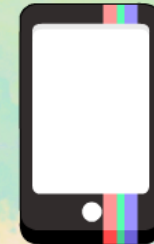




# Manufacturing

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**Manufacturing means the making of goods or wares by manual labor or machinery.**



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# *Manufacturing Jobs*

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*Some Jobs of Manufacturing are  
The Millwright, A Quality Control  
Technician, and a Sheet Metal  
Worker. These jobs makes us the things  
we need for life and work.*





# Millwright

*A Millwright makes the stuff we need like  
cellphone , elevators, (etc...)*

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*the millwright install and things to uninstall the*

*Without the Millwright"s we will not have  
the electronics*

*Job: Millwright      City State: Memphis.TN*

*Company: Tradesmen International*

*Inc.*



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MAINTENANCE.*

*SHEET METAL WORKERS TURN RECYCLED STUFF INTO USEFUL  
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*THEY ARE IMPORTANT BECAUSE THEY RECYCLE SOME THING INTO  
THE THING WE USE NOW.*



*Where they are found...*  
*Job: Sheet metal Worker*

**Thecasesolutions.com**

*Company: Resource MFG*

*City State: Chattanooga, TN*





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Job: Sheet metal Worker

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Company: Resource MFG  
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# Quality Control Technician

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If we didn't have the Quality Control Technician and some of the products weren't safe then we would be hurt or injured.

If our phones were dangerous but we didn't know we would all be burned, shocked or really badly injured.

Jobs: Quality Control  
Technician

City state  
Maryville,  
TN, Memphis  
Tn

Company: DENSO, Smith & Nephew



The Websites I Found  
the Information in:

**Thecasesolutions.com**

**www.glencoe.com16 career  
cluster.**

**Google.com**

**www.Monster.com**

These are the websites I  
found My Information for  
this Presentation.