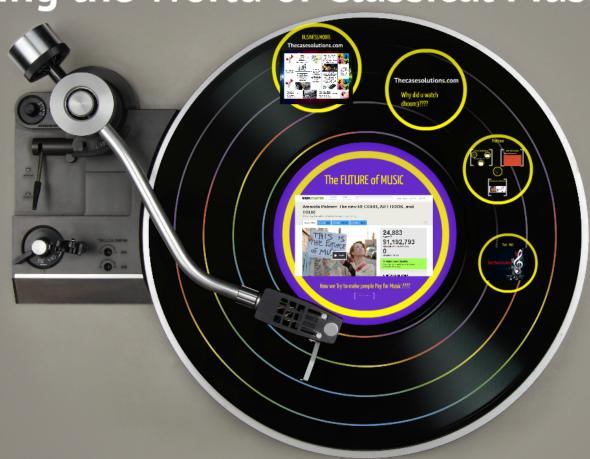
#### Naxos: Changing the World of Classical Music



TheCaseSolutions.com

Naxos: Changing the World of Classical Music



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## **BUSINESS MODEL** Thecasesolutions.com



Record Labels and Distributors



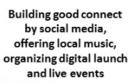
Bollywood production houses, Hardware manufactures, Independent artists



Providing high end infrastructure for quality music and making it easily accessible



hardware product, user driven content to provide digital music experience.





Independent online distribution alliance by connecting them to blogs, internet radio stations, social networking sites and music websites





- Music rights
- Physical and Digital infrastructure
- Marketing costs



- Physical and Digital
- Video licensing and publishing
- **Brand marketing**
- **Public Performance**





- Music lovers Independent
- artists Bollywood producers



## Thecasesolutions.com

Why did u watch dhoom3????

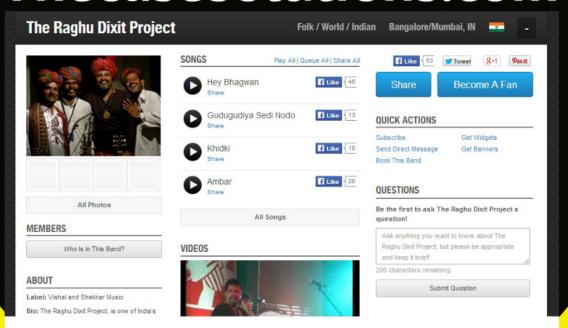
# Artist Collaboration







#### Your Page



#### How Can We Help You

#### Thecasesolutions.com



Get discovered. Real reviews of your music by real music listeners. Get featured on ReverbNation's home page. more »



Promote your music on top sites like Facebook, YouTube, Pandora, MTV, and dozens more sites. Get started in 90 seconds. more »



Book your next show. Present venues and promoters with all of the information they need in one place. more »



Keep up anytime, anywhere. Give your fans backstage access to your music, pictures, concerts, and more

with a custom mobile app. more »



Find your next gig. Gig Finder searches over 100,000 listings to find venues and clubs that book



Go viral. Plaster your content songs, videos, schedules — around the web with ReverbNation's flexible



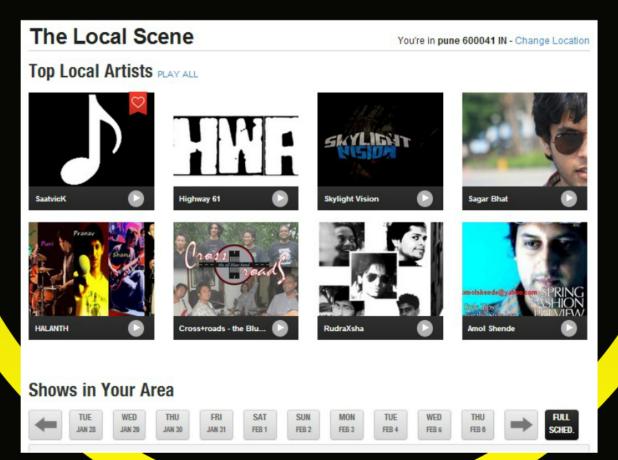
Reach your fans. Promote new music, increase concert attendance, and connect through customizable



Get paid. Expand your reach. Let fans download your music from any major store. Enjoy the benefits of a

SONY MUSIC

# New In Town?



# Label Collaboration

