#### Y U Ranch: Strategy and Sustainability in Cattle Ranching (B)

The Case Solutions.com

An industry leader in Sustainable Agriculture

Grass Fed Beef certified by LFP

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Sustainability - the basics

- sustain economic viability of farm
operations

- enhance environmental quality and
natural resource base

- make the most use of non-timewable
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- enhance the quality of lite for farmers
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## Sustainability - the basics

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- enhance the quality of life for farmers and society as a whole

# Strategy

Our cattle are consistently moved in the winter months in order for them to spread their own manure. Solar power is also used to provide a significant amount of the cattle's drinking water supply and soon will provide the energy to cool our loads during transportation with our award winning hybrid refrigerated van.

### A Proud Advocate of Sustainable Agriculture

**Energy – we attempt to drive the ranch** utilizing the energy of the sun as much as possible. We harvest the sun's energy with our grasses and ask our cattle to walk and retrieve their own feed (grass) and they are conveniently powered by the energy on the grass, obtained from the sun! In the winter months, we feed hay, which is simply dried grass, moisture removed courtesy of (you guessed it) the sun.