Why Dick and Jane Don't Ask: Getting Past Initiation Barriers in Negotiations

The 60's!

The 70's!

The 80's!

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Agenda

- Context
- Technology
- Photographers

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Context

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Tv invented in the 1930's but penetrated to 90% homes by 1950's

Elvis Presley first makes a splash in the US (1956)

The hard-disk drive is invented by IBM. with 50, 24-inch disks. Its total capacity was 5MBytes (1956)

Russia launches Sputnik 1 into orbit, thus beginning the "space race" (1957)

The Barbie Doll debuts
8mm moving picture camera (1961)

Diplomatic ties with Cuba end. Cuban revolution starts (1961)

Dr. No, the first James Bond film, premieres in UK theatres. (1962)

War in Vietnam escalates with increased bombing, US troop levels reach 250,000. Anti-war protests across the US and the rest of the world also escalate.

The "Hippie" movement declares that summer of 1967 will be the "Summer of Love" with its epicentre being San Francisco.

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JFK assassinated (1963)

The Barbie Doll debuts (1966)

US ends trade embargo against China. (1971)

The 4th Arab / Israeli war begins (a.k.a. "Yom Kippur War").

Picasso Dies (1972)

Apple Computer Company is formed by Steve Jobs and Steve Wozniak (1976)

Star Wars opens in cinemas and subsequently becomes the then-highest grossing film of all time. (1977)
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Disco Fever goes to the world (1978)

Iran / Iraq war begins (1979)

IBM introduces the first PC (1981)

United Kingdom agrees handover of Hong Kong to China (1984)

British Telecom retires Britain's world famous red telephone boxes.