

Whose Money Is It Anyway? (A)

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WHO IS REAPING THE FINANCIAL BENEFIT OF SELLING HAIR EXTENSIONS? TheCaseSolutions.com

I think that the hair dressers are reaping the financial benefit because they are paying very little for them, and then are selling them for around \$4,000 and thats for a full head of European best quality hair extensions

The hair dressers have a lot of money and they are the ones who are selling the hair extensions for a lot of money. They are the ones who are getting the most money out of this. TheCaseSolutions.com

HOW DO BUYERS CONNECT WITH SELLERS AROUND THE WORLD?

There are a lot of websites that you can get hair extensions from and you can order them and get them shipped. Some people go to their hair dressers and buy the hair extensions from them and then get them put in. Some hair dressers sometimes go to the country to hand pick the best quality hair and then get it shipped.

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RESOURCES

- BBC Documentary "Whose Hair is it Anyway"
- The real story behind where your air extensions come from - Yahoo!
- Why i'll never wear hair extensions again, by pop star Jamelia - dailymail.co.uk

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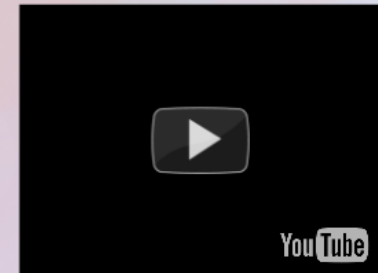
WHAT IS THE RELATIONSHIP BETWEEN THE PERSON SELLING THEIR HAIR AND THE CONSUMER?

I think there is no relationship at all between the person selling their hair and the consumers because the consumers dont even know where the hair is coming from let alone whose head

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Even dogs get hair extensions!

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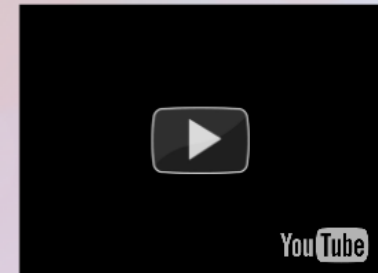
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The hair dressers then have to put them in for their client and colour and trim, which then would be even more money. Evidence is in pop star Jamelia's documentary, *Whose Hair is it Anyway*, where she travels to Kashin, Russia with Tatiana Karelina, a Russian hair extensions expert living in London to see where she gets her hair from. They visit a 13 year old girl who is going to give her hair. Usually a full head of hair would have cost \$40 but because Jamelia was there Tatiana gave the girl \$200.

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Some girls/women dont even think about where the hair is coming from because they are to busy thinking about the locks.

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As Jamelia travels she visits an impoverished village to see how poor quality hair is collected. There Jamelia witnessed men and women working the rubbish dumps, searching for and collecting hair that has been pulled out of hair brushes. This is their family business. They tell Jamelia that it is a job their fathers and grandfathers did before them. It may seem disgusting but its the only income they have. This just shows that you never really know where your hair is coming from.

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