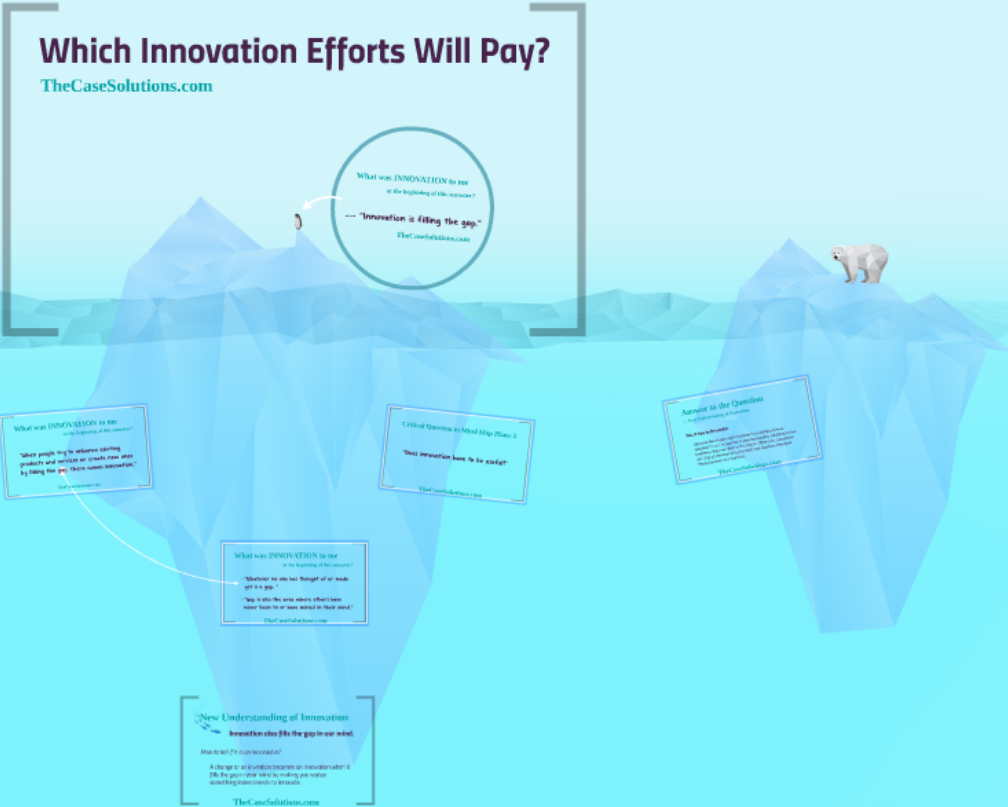


Which Innovation Efforts Will Pay?

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Mind Map Phase 2

DEI 625 Yueyao Wang

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Which Innovation Efforts Will Pay?

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What was **INNOVATION** to me
at the beginning of this semester?

--- "Innovation is filling the gap."
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What was **INNOVATION** to me

at the beginning of this semester?

"When people try to enhance existing products and services or create new ones by filling the gap, there comes innovation."

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What was **INNOVATION** to me

at the beginning of this semester?

- "Whatever no one has thought of or made yet is a gap."
- "Gap is also the area where others have never been to or have missed in their mind."

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New Understanding of Innovation

Innovation also fills the gap in our mind.

How to tell if it is an innovation?

A change or an invention becomes an innovation when it fills the gap in your mind by making you realize something indeed needs to innovate.

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Critical Question in Mind Map Phase 1

"Does innovation have to be useful?"

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Answer to the Question

--- New Understanding of Innovation

Yes, it has to be useful.

Because the mission of innovation is to address clients' practical issues, as well as to provide possible solutions to the problems they may face in the future. Otherwise, innovation will stay at the level of technicality and idealism, therefore simply becomes an invention.

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