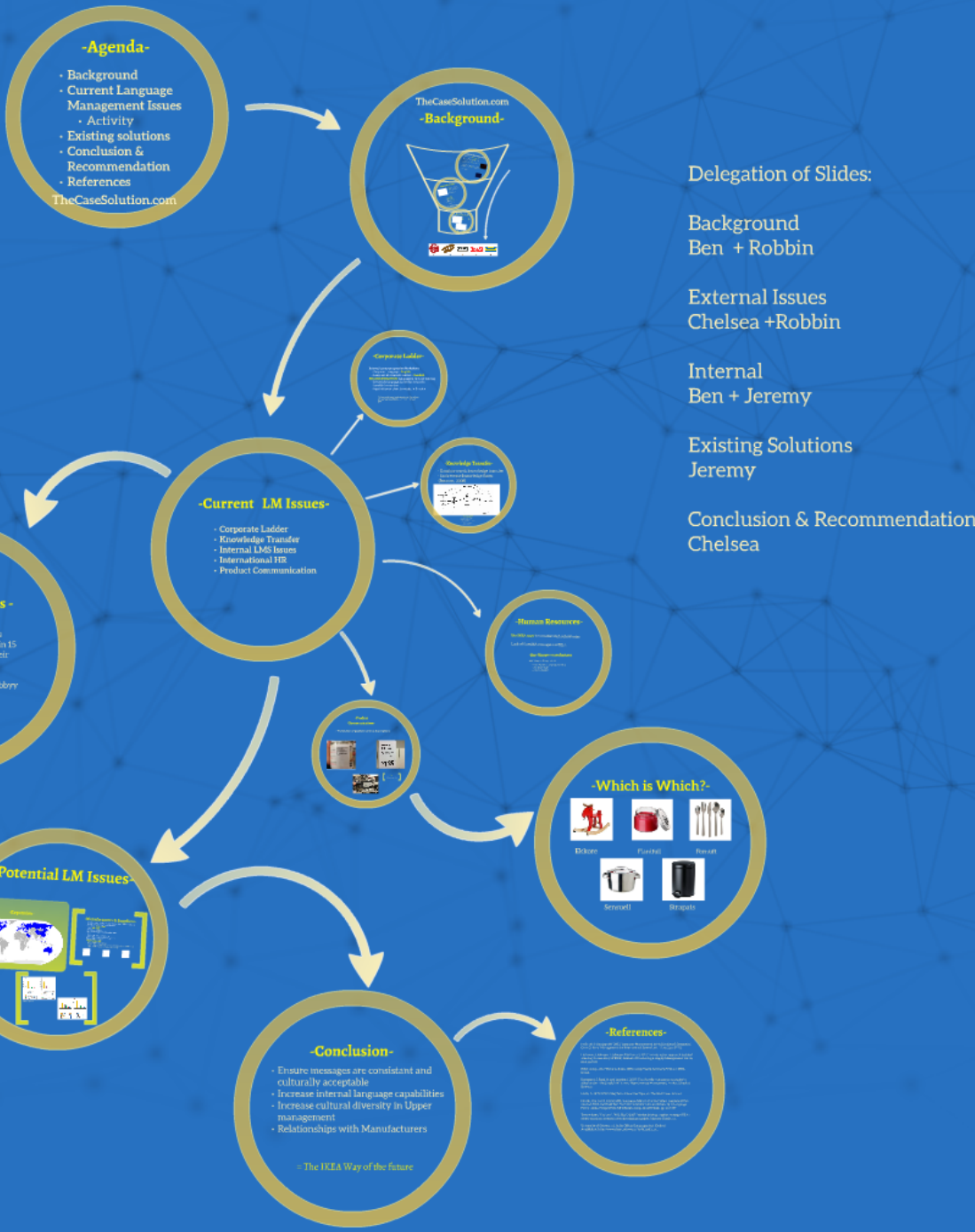


Welcoming the Value That Inpatriates Bring

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Delegation of Slides:

Background
Ben + Robbin

External Issues
Chelsea + Robbin

Internal
Ben + Jeremy

Existing Solutions
Jeremy

Conclusion & Recommendations
Chelsea

Welcoming the Value That Inpatriates Bring

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- Existing

- Expatriates
- Co-worker
- languages
- subsidiaries

-Agenda-

- **Background**
- **Current Language Management Issues**
 - **Activity**
- **Existing solutions**
- **Conclusion & Recommendation**
- **References**

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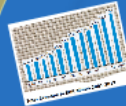
-Background-

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- Founded in 1943 by Inevar Namprad
- 2009 turnover rate: €21 billion (Hultman, Johnson, Johnson & Hertz, 2012)
- As of 2014, there are 349 IKEA stores in 43 countries
- Online customer information & 2010 IKEA catalogue: available in 39 countries (Norby & Højek, 2011)
- The 'IKEA WAY'



-Growth & Sales-



- 8.5% net profit increase
- presence in 40 countries
- 9.5% increase in Sales

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-Look to the Future-

- Expand to 100 countries by 2020
- Turnover of 100 billion by 2020
- 100% increase in sales by 2020
- 100% increase in profit by 2020
- 100% increase in customer loyalty by 2020
- 100% increase in employee satisfaction by 2020

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TheCaseSolution.com -Current Hiring Trends-

Job description for a position at TheCaseSolution.com, detailing responsibilities and requirements.

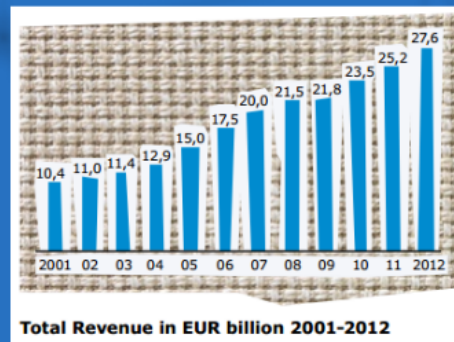
Job description for another position at TheCaseSolution.com, detailing responsibilities and requirements.

TheCaseSolution.com

- Founded in 1943 by **Ingvar Kamprad**
- 2009 turnover rate- **€21 billion** (Hultman, Johnsen, Johnsen & Hertz, 2012)
- As of 2014, there are **349** IKEA stores in **43** countries
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- The 'IKEA WAY'



-Growth & Sales-



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- presence in 40 countries
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(Molin, 2013)

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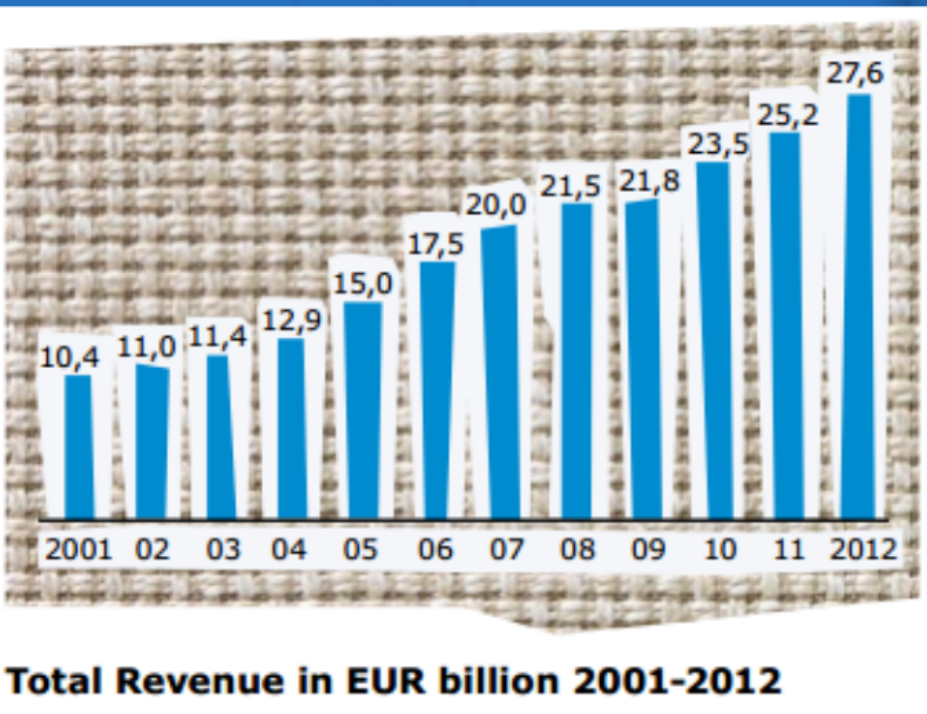
-Look to the Future-

- Expand to **500 Retail stores** by **2020**
- Open the **1st store** in **India** by **2014**
 - Have **25 stores** in **India** by **2025**
- Become **100% energy efficient** by **2020**
 - solar
 - wind power
- Increase revenue by **60%** (**45-50 billion euros**) by **2020**

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-Growth & Sales-



- **8.5%** net profit increase
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(Molin, 2013)

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-Look to the Future-

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-Current Hiring Trends-

Translation with a holistic view on the details Translator for Product Communication IKEA of Sweden, Älmhult

Do you believe that some words can speak louder than other words, and that greatness lies within the details? In that case you might be our Translator for Product Communication at IKEA of Sweden, shaping how we communicate our products in all media and sales channels.

As a translator you do all translation from Swedish to English for all Product Communication facts and texts. This includes everything from customer benefits to designers' thoughts and product stories. You are also involved in developing working processes, providing guideline and framework for all Home furnishing Businesses at IKEA of Sweden and involved in development of competence and tools. As Translator for Product Communication you will both lead and support all Product Communicators in the Home furnishing Businesses, as well as having a dialogue with global media and sales channels, for specific development and needs.

Is this your next challenge?

To be successful in this role you need to have:

- Native English copywriting skills.
- Copywriting skills in Swedish language.
- Pedagogic skills to lead and motivate both stakeholders and teams.
- Fluent in English and Swedish, both written and spoken.
- Experience within communication for IKEA, on product, range and media level, or equivalent.

<http://www.linkedin.com/jobs2/view/6492003>

Job description

IKEA Business Service Center Sp. z o.o. is an organization located in Poznan (Poland). Our assignment is to take care of transactional services for all IKEA Group organizations in all countries where IKEA has business activities. Our aim is to work more efficiently with administrative tasks within Finance and HR throughout the IKEA Group, to help our units focus on the core IKEA business: meeting our customers.

IKEA Business Service Center in Poznań, Poland is currently looking for an

Accounting Assistant
with Hungarian language skills
(part-time, umowa zlecenie)

IF YOU ARE:

- fluent in Hungarian and good in English or German,
- well organized, accurate and communicative team player,
- have some experience in working with a centralized accounting system
- or look for new professional skills,

<http://careergate.liu.se/job/2268744?switchLanguage=1>