



CPG

or

Self-Employed

SWOT

Weighing Career Choices

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-Assistant Marketing Manager at CPG firm. -Self-employed consulting

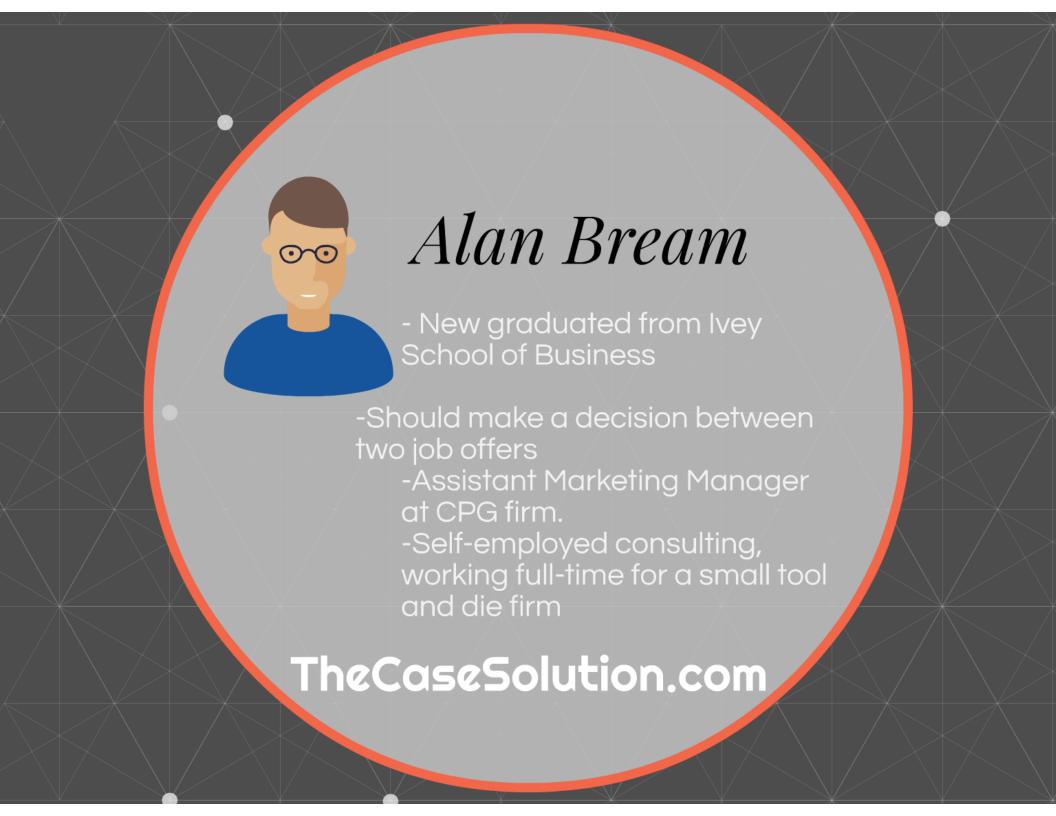
 Self-employed consulting, working full-time for a small too and die firm

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or

Self-Employed

SWOT



Firm Introduction

Based in Toronto

- +Well known for its excellent training program
- +Excellent choice to build a successful career

Job Description

Work with a marketing manager to co-ordinate activities for selected Canadian brands.

Working Hours: 08:30 a.m. to 16:30 p.m.

Salary & Benefits

\$70,000 Salary

Stock purchasing plan (max %3 of salary) Health Plan (worth \$4,000)

Total Extra: %20 of Salary

Career Path

30 new assistants,

0-6 months: training, speeding up

0-3 years: assistants are evaluated by 5-6 criteria and ranked

- 1 top (2-3 person) (%20 raise)
- 2-good
- 3-moderate
- 4- great need of improvement (2-3 person) (%10 raise)

3-4 years promote to Marketing Manager

8-11 years promote to Category Manager

18-26 years promote to General Manager

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Self-employed consultant working with a small die and tool firm.

Job Description

Suggesting to improve the company's outdated procedures.

Flexible working hours

The Case Solution.com Salary & Benefits

\$70,000 Salary

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consulting expenses
(office equipment, -$30,000
meals, travel, supplies)
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Also taxes and health care needs..