



AVANT GARDE

- C18, The age of Enlightenment
- The idea that the creative powers of the individual artist are the centre of what art is.
- This was the beginning of the spread of democracy and the rise of the middle class
- These ideas lead to modernism, and later, contemporary art as we know it today

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Classical Art

WHAT IS CLASSIC ART?

- Focuses on idealized, realistic models in their most ideal form.
- The artist's role is to create perfect models, ideal images that show the way people should be.
- It is a way of life, a reflection of religion, politics and philosophy. It is a way of life that is meant to be a model for others.



Contemporary Art

WHAT IS CONTEMPORARY ART?

- It is a way of life that is meant to be a model for others.
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Classical Art

CONCLUSION

Understanding the history of art is essential to understanding the world we live in today.

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Understanding Creativity: The Manager as Artist

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- Dictionary Definition:

Work produced by such skill and imagination

- Wikipedia:

Art is a diverse range of human activities and the products of those activities

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In order to create audience interest,
We have taken the short documentary film
down to a personal level, our points and
arguments demonstrated by Burnett and Garrett.

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Phillip Garrett

-Artist



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These characters will feature
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between informative scenes
exploring the history of art
to explain it's definitions

WHAT IS CLASSIC ART?

- Early art, A skilled field, available mainly to those of upper class.

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- Prior the C18, in a mostly preliterate society, visual images were the only way you got information. Often it was used as a vehicle for religion, politics or documentation. It had a defined purpose among society. It was a job, a talent.

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WHAT IS CONTEMPORARY ART?

- Democracy lead to a rise in freedom of expression in the art world
- Art became available to all classes of all skill sets.
- Due to it's availability to those of any skill, art became rich with meaning in any topic, no matter how taboo
- It became a voice of the people

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