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Stakeholder Analysis
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Trouble in Paradise: Stakeholder
Conflict in the Paseo Caribe
Project
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Brief Introduction of
the case
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Identify all relevant stakeholders —
those who were affected the project, had
influence or power over it or had an interest in its
successful or unsuccessful conclusion.
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Private Sector
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Public Sector
APTE
Apartheid Museum
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Civil Society
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Main issues that generated
conflict
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Strategies and tactics used by
opponent groups and their
success
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Most relevant Stakeholders and their Roles
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How should Mediators have managed the
expression of Stakeholder interests from the onset
of the project and how should they support the Paseo
Caribe project?
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What could investors, citizens, developers and the government do to avoid conflicts
such as the case at Paseo Caribe when starting new projects, especially if the
projects involve easements?
-Proper urban planning
-Recognizing public domain
-Should have reconsidered building near a
historical site

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Shehrbano Shakaib

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Stakeholder Analysis

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Private Sector

- Arturo Madero
- First Bank PR
- Investors
- Construction workers
- Professionals working in Paseo Caribe

Public Sector

- ARPE
- Commission of Federal Affairs of the PR senate
- Governer of PR
- Institute of PR culture
- Planning board
- Sec. of justice
- Supreme court

Civil Society

- Tito kayak
- AMIGOS DE MAR
- Puerto Rico Architects and Landscape Associates
- The people's court

Most relevant Stakeholders and their Roles

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- The community that generates employment
- Nearby residents
- The public lawyers that were fighting for the rights of the community and environment
- The People's Court

- Tito Kayak
- Involved NGOs
- ICP

Main issues that generated conflict

- Irregularities
- San Luis Condominium
- Harbor Law
- Lifestyle of people
- Design

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Strategies and tactics used by opposition groups and their success

- NGO
- MAR
- Brokers
- People's Court

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