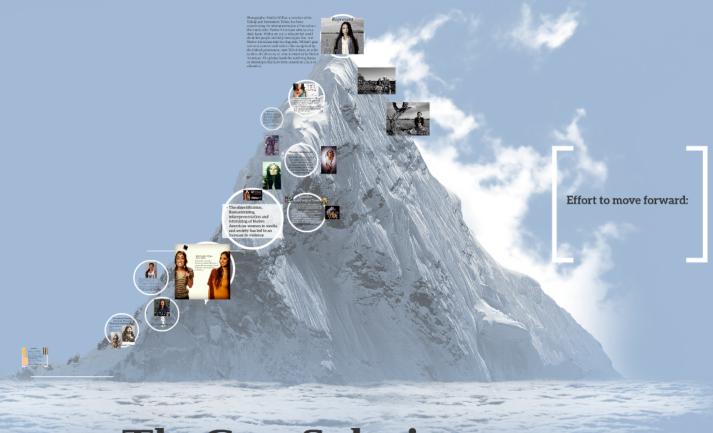
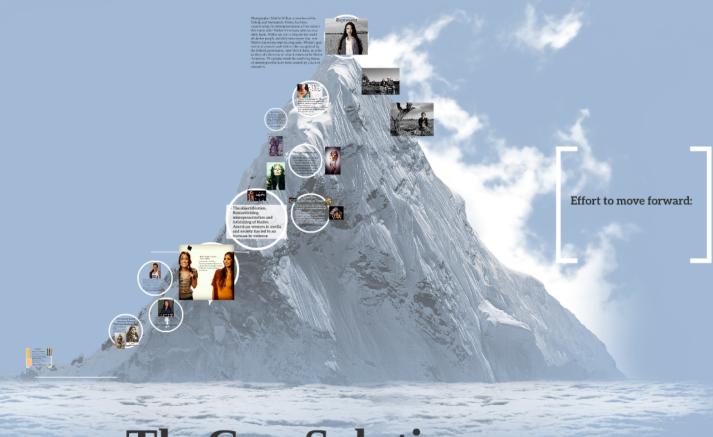
Triumph of the Commons: Wikia and the Commercialization of Open-Source Communities in 2009



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Pocahontas

- Many are aware of the romanticized version
- commercialized and commodified
- Discrepancies between the fictional Walt Disney character and the woman who had been formerly known as Pocahontas
- Rebecca Rolfe (Pocahontas) was a living tribute to colonial society
 Changed her name and lifestyle
 Participated in first interracial marriage
 Propagated assimilation to encourage

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settlement in America



Pre-colonial Native American Women TheCaseSolutions.com

- -Revered as Leaders and Healers
- -recognized as essential
- -well respected





Winema (1848–1932) (Smithsonian Institution, National Anthropological Archives)



Humetewa, a member of the Hopi tribe of Arizona, is the first native Native American woman to serve as a federal judge and the third Native American to serve on a federal bench.



Tahnee Robinson, an enrolled member of the Northern Cheyenne Tribe, was drafted by the WNBA as the first entirely Native American woman in professional basketball. Robinson is also Eastern Shoshone, Pawnee, and Sioux. She was born and raised on the Wind River Reservation in Fort Washakie, Wyoming.

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Many who objectify sacred ceremonial dress don't understand they are appropriating a decline of understanding and respect that has resulted from tragedy/genocide

#pretendians

- The trend known as "going native" is a harmful and due to romanticizing what it means to be Native American
- Mindset: Taking on an indigenous identity = fun and interesting, Decolonization= painful and difficult
- in extreme cases: cultural fraud (taking away jobs from real Native Americans)



Celebrities Social/fashion Trends



- Objectification and hyper-sexualization of the Female body is prominent in the media of our society.
- Females that already belong to an under represented population as Native Americans are being generalized in the media.
- Disassociating the spiritual connotations of sacred emblems of Native American culture.
- Objectifying a person as well as a spirituality, family and community; a culture

