

Tournaments for Ideas

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PRODUCE!

Innovation Cell tracks progress, provides feedback and messages success to the Command!

Support

Find the top ideas, identify which ones will be best suited for the various options.

Command support and follow through will be key!

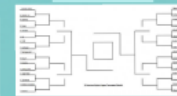
Department of Energy Collaborator

SBIR Program

CSD Members and enables follow on DCA

Ops D Members and enables Policy Submission to the CD

COMPETE



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Evaluate

EQUIPMENT & GEAR
Mission Critical - Feasibility - Multi-Mission
POLICY
Idea Quality - Actionability - Presentation
Panel of 8-10 Judges
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Why an Innovation Tournament?

GET IDEAS

Provide a Brain for Energy SEAL at the command to generate ideas used Policy, Gear & Equipment

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Create the Environment

Establish a culture of innovation and creativity
Provide resources and support
Encourage risk-taking and experimentation
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Tournaments for Ideas

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Why an Innovation Tournament?

GET IDEAS

Provide a Brain for Energy SEAL at the command to generate ideas used Policy, Gear & Equipment

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Create the Environment

Establish a culture of innovation, particularly around Policy, Gear, Equipment, and Equipment

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Who: All SEALS @ SDVT-1

What: Operator Innovation
Tournament

When: October 24th,
1000-1300

Where: SDVT-1 Classroom

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Prep the Environment

- Intel - discuss future possibilities w/ Operators (Friday-Oct 17th)
- Information Packets - comprehensive lists of SBIR, S&T, and ODRs in the works (provide @ tournament)
- Messaging- LT Hooks brief @ the event

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Schedule of Events:

0930- Command Quarters

1000- CO Opening Remarks

1010-LT Rod Hooks Speaks

1020-SO1 Ian Roy or LT Ferguson

1035- Policy Presentations

TBD- Gear/Equipment Presentations

1300- Liberty Begins

Create the Environment

- Civilian Clothes
- Rest of the day off
- Judges Mentality; Amazon Policy
- Food/Coffee/etc. available
- Notepads/Whiteboards/Laptops

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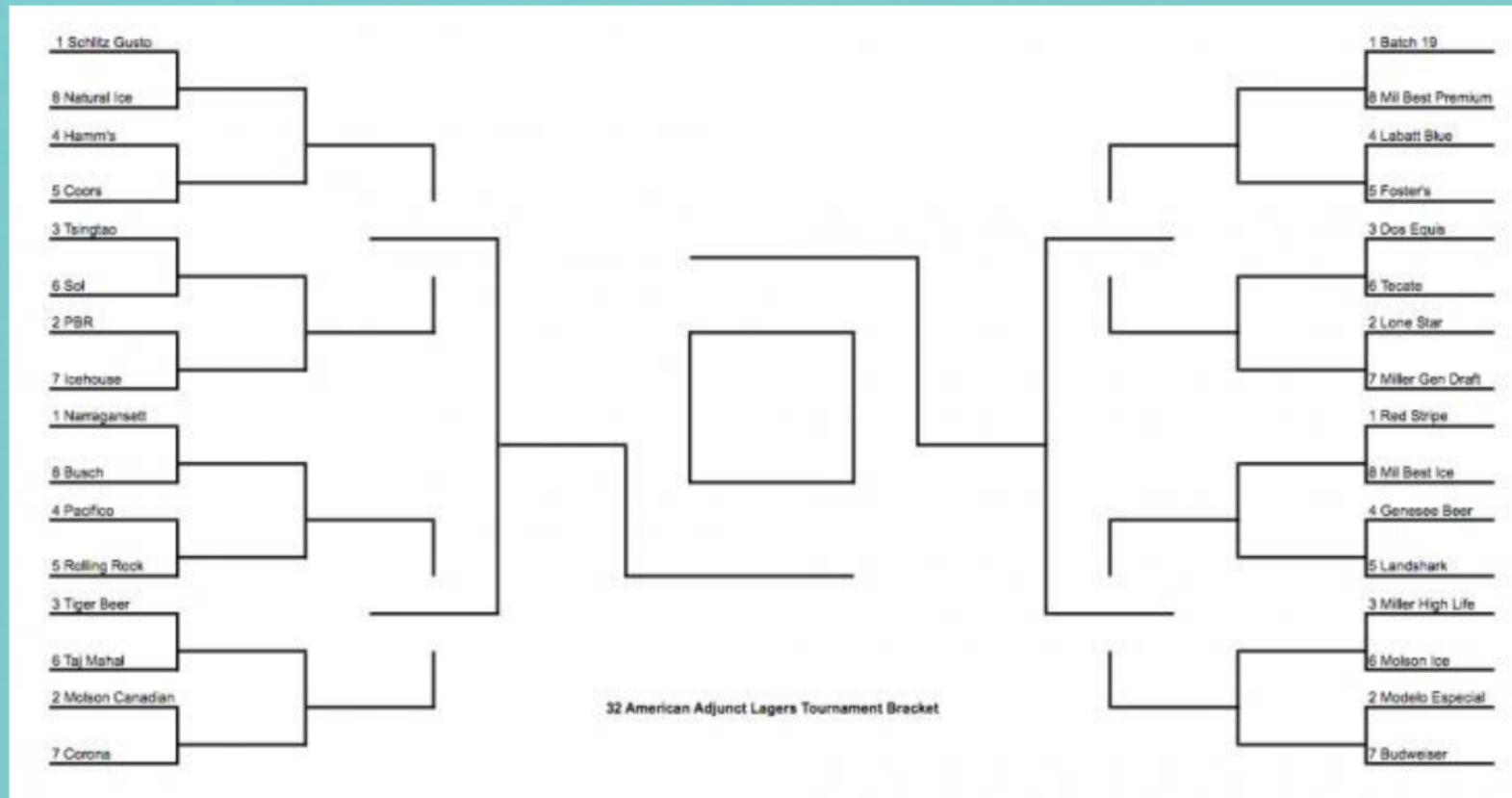
Why an Innovation Tournament?

GET IDEAS

Provide a forum for EVERY SEAL at the command to present his Ideas about Policy, Gear & Equipment

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COMPETE



Each presenter is allowed 3 minutes to brief their idea and 1 minute Q&A.

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