



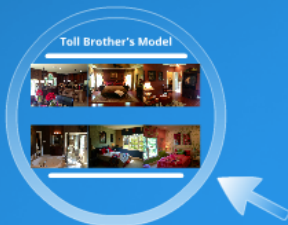
Included Features

Toll	Ryan
100+ Retail Stores	100+ Retail Stores
100+ Employees	100+ Employees
100+ Retail Stores	100+ Retail Stores
100+ Employees	100+ Employees
100+ Retail Stores	100+ Retail Stores
100+ Employees	100+ Employees
100+ Retail Stores	100+ Retail Stores
100+ Employees	100+ Employees
100+ Retail Stores	100+ Retail Stores
100+ Employees	100+ Employees

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 Free Initial Business Consultation | 800.457.6789

Toll Brothers

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Building A Sustainable Competitive Advantage

- Direct Competition with Toll Brothers
- Understanding Our Strengths
- Efficient Marketing to Our Buyer

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Included Features

Toll	Ryan
1200 sq ft Living	1200 sq ft Living
1200 sq ft Dining	1200 sq ft Dining
1200 sq ft Kitchen	1200 sq ft Kitchen
1200 sq ft Master Bedroom	1200 sq ft Master Bedroom
1200 sq ft Master Bathroom	1200 sq ft Master Bathroom
1200 sq ft Second Bedroom	1200 sq ft Second Bedroom
1200 sq ft Second Bathroom	1200 sq ft Second Bathroom
1200 sq ft Third Bedroom	1200 sq ft Third Bedroom
1200 sq ft Third Bathroom	1200 sq ft Third Bathroom
1200 sq ft Fourth Bedroom	1200 sq ft Fourth Bedroom
1200 sq ft Fourth Bathroom	1200 sq ft Fourth Bathroom
1200 sq ft Fifth Bedroom	1200 sq ft Fifth Bedroom
1200 sq ft Fifth Bathroom	1200 sq ft Fifth Bathroom
1200 sq ft Sixth Bedroom	1200 sq ft Sixth Bedroom
1200 sq ft Sixth Bathroom	1200 sq ft Sixth Bathroom
1200 sq ft Seventh Bedroom	1200 sq ft Seventh Bedroom
1200 sq ft Seventh Bathroom	1200 sq ft Seventh Bathroom
1200 sq ft Eighth Bedroom	1200 sq ft Eighth Bedroom
1200 sq ft Eighth Bathroom	1200 sq ft Eighth Bathroom
1200 sq ft Ninth Bedroom	1200 sq ft Ninth Bedroom
1200 sq ft Ninth Bathroom	1200 sq ft Ninth Bathroom
1200 sq ft Tenth Bedroom	1200 sq ft Tenth Bedroom
1200 sq ft Tenth Bathroom	1200 sq ft Tenth Bathroom

Thecasesolutions.com
 Free Initial Business | 24/7 Off-City Support

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Toll Brothers



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Company Background

- Trusted since 1947
- Present in 19 states, especially up North
- Executive Chairman: Robert I. Toll
- CEO: Douglas C. Yearley, Jr.

At Fox Creek

- Denise Jacobs is the Sales Manager
- 50 Home sites left
- 5 Years
- Only Toll community in Richmond

"Upgraded Quality Homes"

Pricing

Square Footage and Price Comparison

TOLL

RYAN

Princeton
\$391,995

2600 Sq. Ft.

Lincolnshire
\$365,990

Waterford
\$457,995

2900 Sq. Ft.

Avalon
\$374,990

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Room

Toll

- All Brick Exterior
- Elegant two-piece Crown Molding in foyer, living and dining room
- Fireplace
- Eco-friendly 42" cabinets
- ENERGY STAR Appliances
- Granite
- Landscape package
- Side entry garage

Ryan

- Morning Room
- Fireplace
- Granite
- Areas of hardwood
- Main area of basement finished(when you buy basement)
- ENERGY STAR Certified
- 42" Cabinets
- Side entry garage

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Free Unfinished Basement

50% off any elevation

Toll Brothers Buyer



Savvy

Thorough
Procrastinators

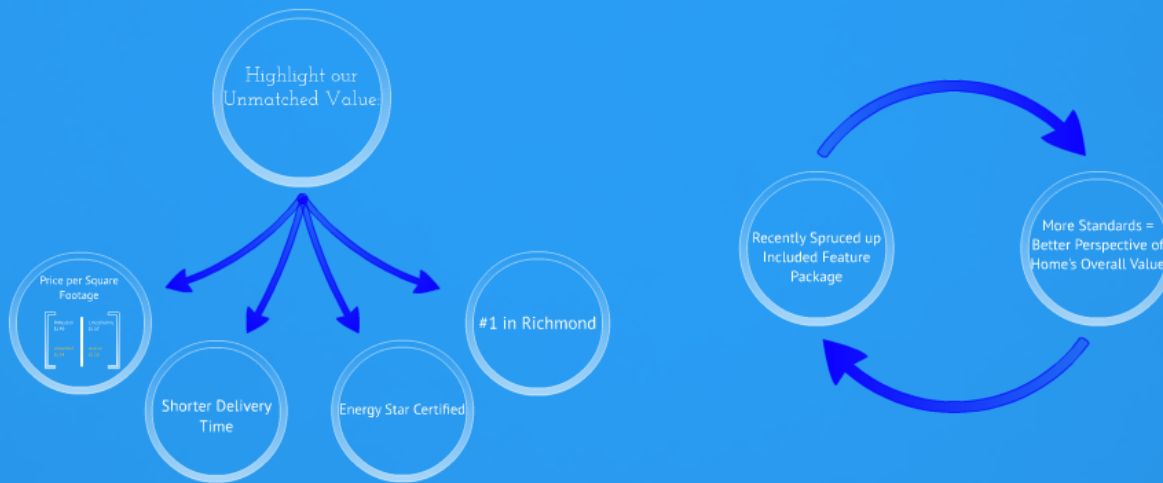
Customize

Northerners

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Fox Creek Plan of Action

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Included Features

Toll	Ryan
3500 Sq. Ft. Case	2500 Sq. Ft. Case
3 1/2 Bathrooms	2 1/2 Bathrooms
Open Kitchen	Open Kitchen
Granite Counter	Granite Counter
Hardwood Floor	Hardwood Floor
Stainless Steel Appliances	Stainless Steel Appliances
Walk-in Pantry	Walk-in Pantry
Master Suite	Master Suite
Walk-in Closet	Walk-in Closet
Central Air Conditioning	Central Air Conditioning
2 Car Garage	2 Car Garage
Hardwood Floors	Hardwood Floors
Stainless Steel Appliances	Stainless Steel Appliances
Walk-in Pantry	Walk-in Pantry

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