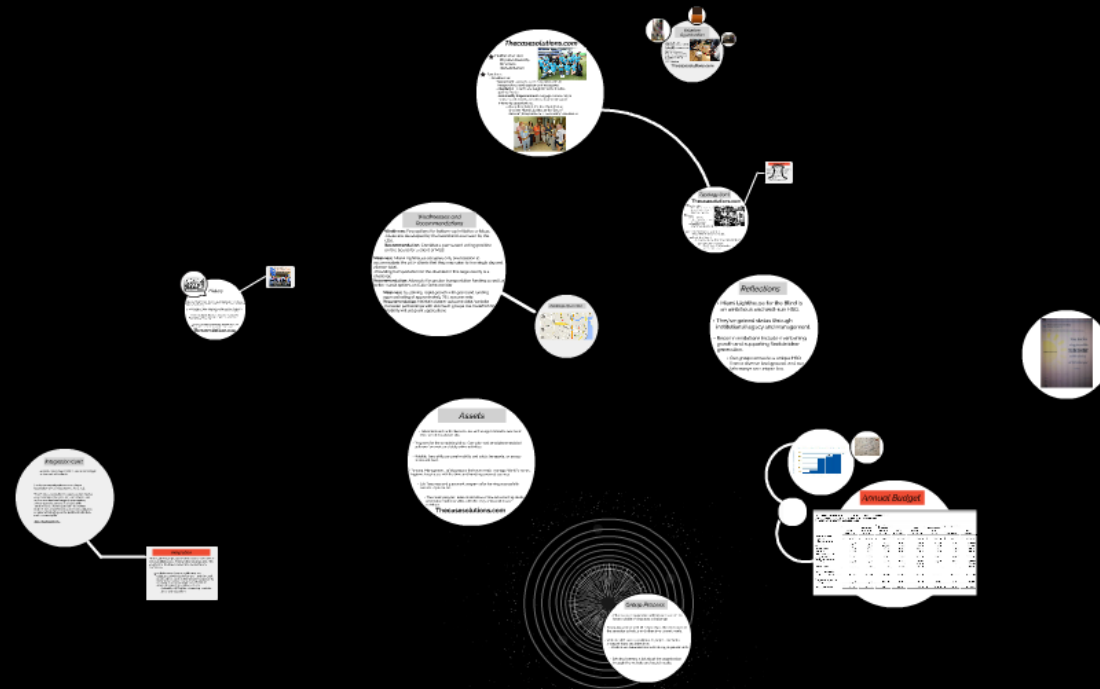


# To Understand a Growing Organization: Greater Miami Neighborhoods

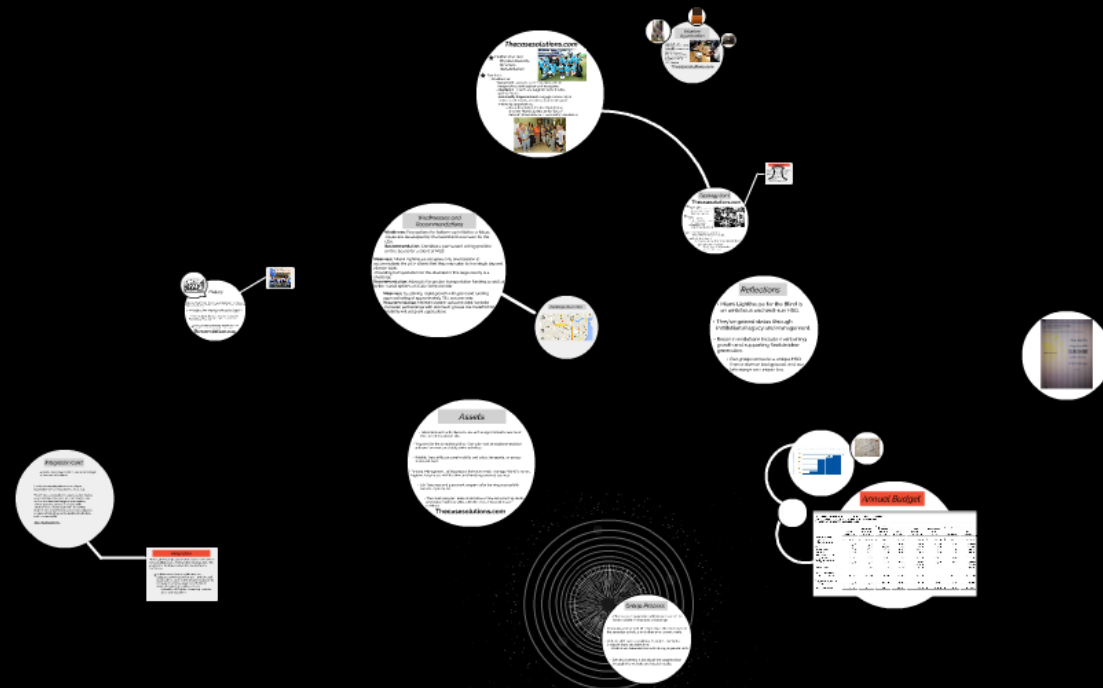
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# To Understand a Growing Organization: Greater Miami Neighborhoods

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## *History*

- ★ Miami Lighthouse for the Blind and Visually Impaired started in 1931 in a 900 square-foot bungalow house in Little Havana. The facility has been in the same location since opening.
- ★ With the help of Helen Keller, the Lions Club, and Miami Rotary Club, this became Florida's oldest private social service agency.
- ★ In the 1950s, Bascom Palmer, on the Board of MLB and UM, arranged a \$500,000 fund and land grant to establish the Bascom Palmer Eye Institute.
- ★ In the 1970s, MLB transitioned from sheltered workshops toward vision rehabilitation and full social integration.

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# Mission and Vision Statements

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Mission: "To provide vision rehabilitation and eye health services that promote independence, to collaborate with and educate professionals, and to conduct research in related fields. This is communicate through the website and social media. Even though the vision Miami Lighthouse is not present in the website or social media sites, we can deduct."

Vision: To bring adequate resources for attention and rehabilitation of visual impaired clients.

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★ Field(s) of service:  
Physical disability-  
blindness  
(Rehabilitation)



★ Functions:

- Ameliorative:

- Social Care** = provide classes to aid clients in independence and assistance if necessary.

- Adaptation** = Clients are taught important skills, such as Braille.

- Community Empowerment** = Engage community in festivals and events, as well as volunteering and internship opportunities.

- (Beep Baseball at Marlins Park; Publix chooses Miami Lighthouse for "Day of Service"; 2014 Delta Gamma Sorority Volunteers)



# *Typology Con't*

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### ★ Transformation:

- There is less emphasis on transformative care for blindness in general.

### ★ Process:

- Service delivery:
  - Transportation provided
  - Private bus fleet
- Capacity building:
  - Fourth floor expansion plans for youth services.



### ★ Levels of intervention: Individual

- Family (Parents, siblings, Guardian).

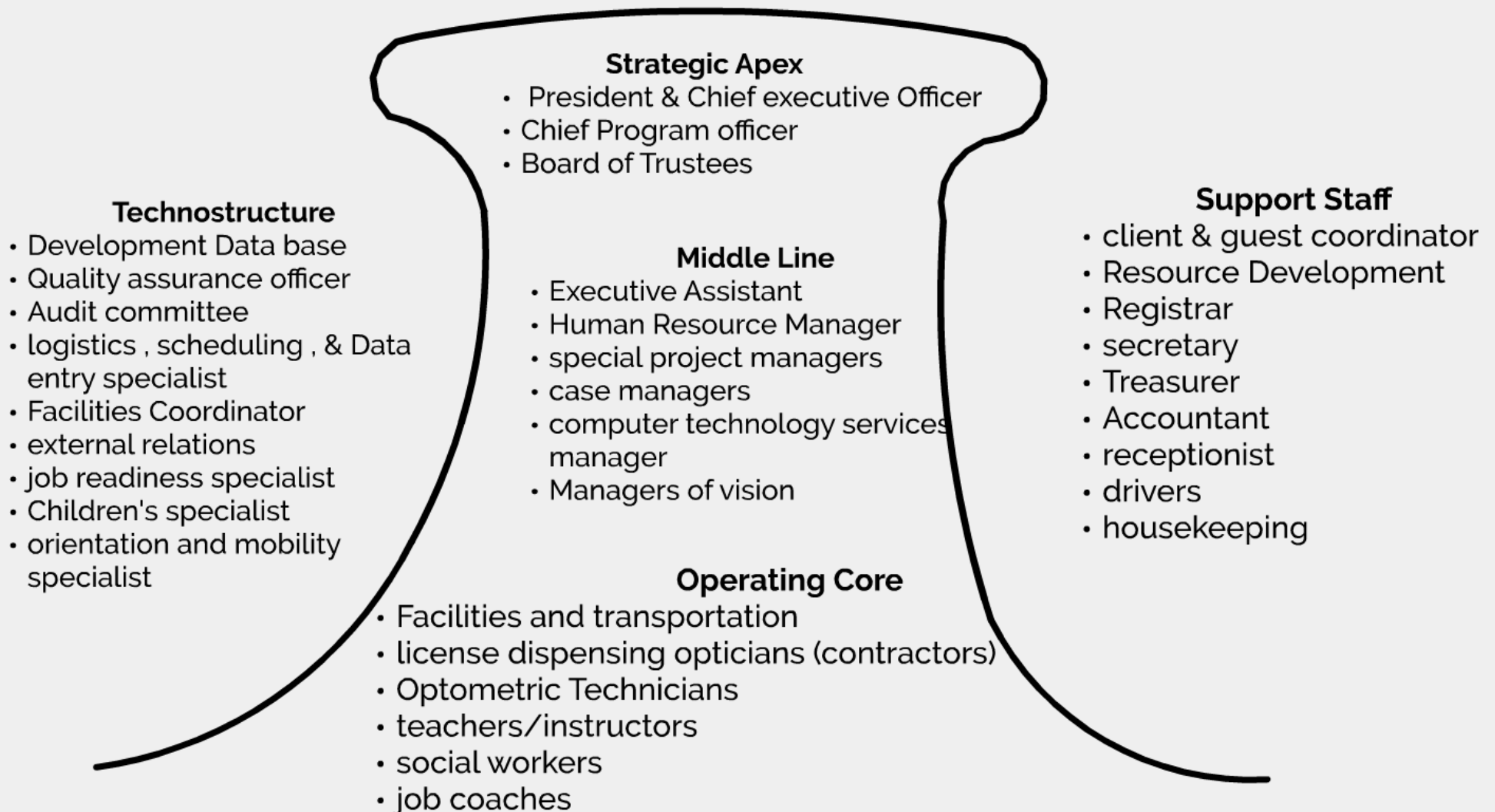
### ★ Populations Served:

- All ages (elderly, youth, and special populations).

### ★ Constituent Engagement:

- Provide volunteers, internships, and professional classes.

# Mintzberg Model



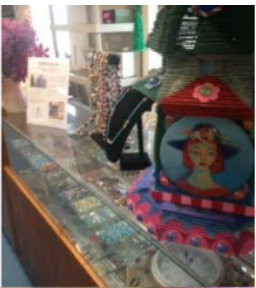
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# *Volunteer Opportunities*

Children's Programs  
Publications, Publicity, & Events  
Fundraising  
Health Fairs & Speakers Bureau  
Arts & Crafts  
Administrative Support  
Housekeeping & Gardening  
Solutions (Low Vision Store)  
Lunch Time Monitoring  
Field Trips  
Vision Screenings



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# Assets

- Instructors work with clients to use technology and social services in their own lives and on-site.
- Programs for the completely blind : Computer and smartphone-assisted software for emails and daily online activities.
- Mobility: Cane skills, personal mobility, and public transportation access (metro rail, bus).
- Personal Management: safely prepare their own meals , manage/identify money, hygiene, keeping up with the time, and handling personal business.
- Job Readiness and placement program: after learning successfully completing a course.
- The music program: lessons and state-of-the-art recording studio promotes readiness skills, self efficiency, and positive peer relations.

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