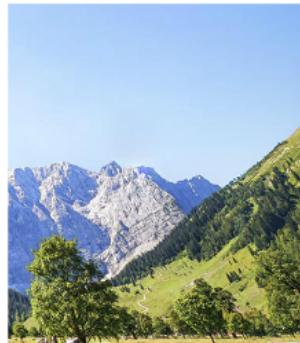


# The IOI Group: Creating a Malaysian Palm Oil Multinational

Thecasesolutions.com

## Why Online Shortfilm?



### Subtitle

More exciting way to engage audience than traditional corporate format

- Easily accessible from anywhere via YouTube, a standard video platform across the globe

Help portray IOI Group as a brand that is current with trend

Thecasesolutions.com

### Shortfilm concept

Thecasesolutions.com

Each short film features one core value as theme

Variety of genres throughout series to engage audience differently

Series can be tailored to focus environment to highlight diversity



### Headline 3

Thecasesolutions.com

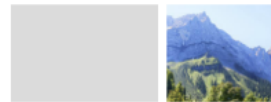


Thecasesolutions.com

Quotation 1

### Headline 4

Thecasesolutions.com



### Headline 5

Thecasesolutions.com



Thecasesolutions.com

# The IOI Group: Creating a Malaysian Palm Oil Multinational

Thecasesolutions.com

## Why Online Shortfilm?

### Subtitle

More exciting way to engage audience than traditional corporate format

### Shortfilm concept Thecasesolutions.com

Each short film features one core value as theme

Variety of genres throughout series to engage audience differently

Stories set in different IOI Group environment to highlight diversity

### Headline 3

---

# Why Online Shortfilm?

---



## Subtitle

More exciting way to engage audience than traditional corporate format

- Easily accessible from anywhere via YouTube, a standard video platform across the globe

Help portray IOI Group as a brand that is current with trend

**[Thecasesolutions.com](http://Thecasesolutions.com)**

---

# Shortfilm concept

[Thecasesolutions.com](http://Thecasesolutions.com)

Each short film features one core value as theme

---

Variety of genres throughout series to engage audience differently

Stories set in different IOI Group environment to highlight diversity



---

# Headline 3

[Thecasesolutions.com](http://Thecasesolutions.com)

---





---

**Thecasesolutions.com**

**Quotation 1**

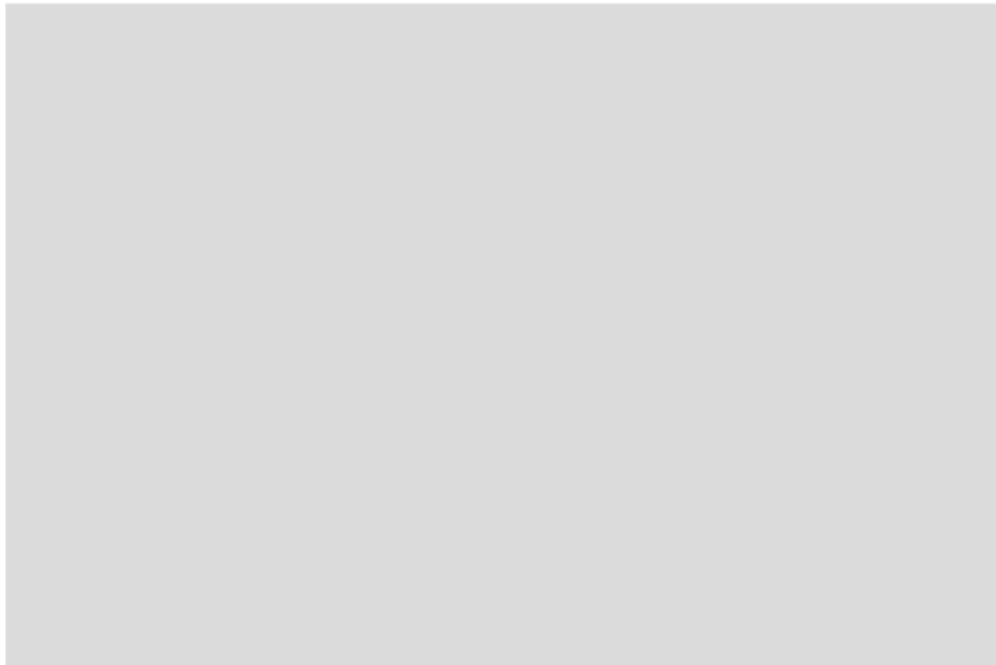


---

# Headline 4

[Thecasesolutions.com](http://Thecasesolutions.com)

---



---

# Headline 5

[Thecasesolutions.com](http://Thecasesolutions.com)

---

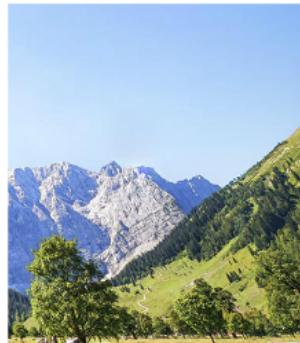




# The IOI Group: Creating a Malaysian Palm Oil Multinational

Thecasesolutions.com

## Why Online Shortfilm?



### Subtitle

More exciting way to engage audience than traditional corporate format

- Easily accessible from anywhere via YouTube, a standard video platform across the globe

Help portray IOI Group as a brand that is current with trend

Thecasesolutions.com

### Shortfilm concept

Thecasesolutions.com

Each short film features one core value as theme

Variety of genres throughout series to engage audience differently

Series can be tailored to focus environment to highlight diversity



### Headline 3

Thecasesolutions.com



Thecasesolutions.com

Quotation 1

### Headline 4

Thecasesolutions.com



### Headline 5

Thecasesolutions.com



# Thecasesolutions.com