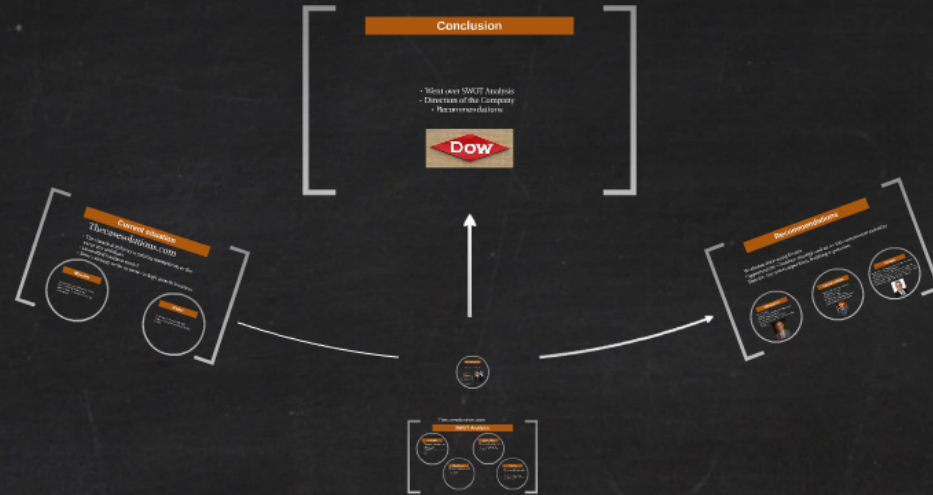


Today's Agenda  
Thecasesolutions.com

- SWOT Analysis
- Mission/Vision
- Recommendations



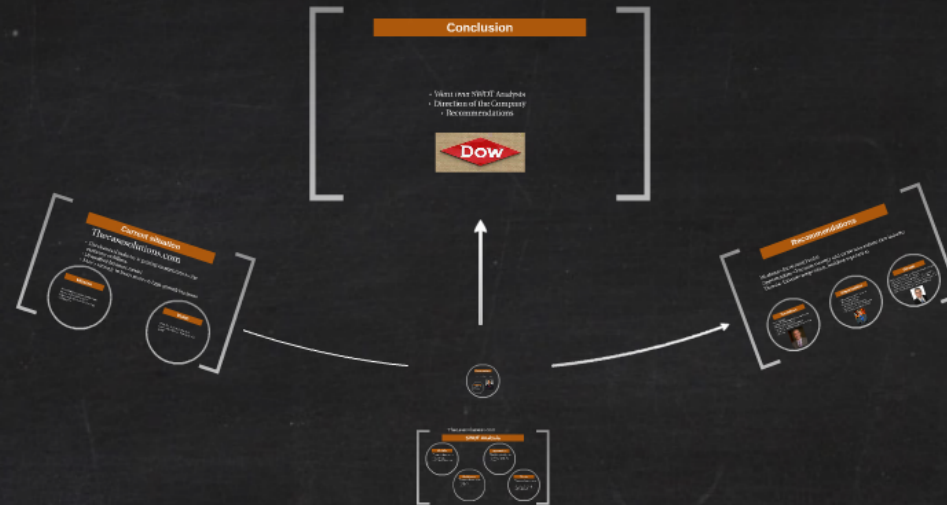
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# The Dow Acquisition of Rohn and Haas (C)

Today's Agenda

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- SWOT Analysis
- Mission/Vision
- Recommendations



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# Thecasesolutions.com

## SWOT Analysis

### Strengths

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- Global Operations
- Diversified Product Line
- Strong Research and Development

### Opportunities

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- Acquisition of Rohm and Haas
- Growth in Automotive Industry
- Petroleum

### Weaknesses

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- Declining Profits
- Lawsuits
- EPA

### Threats

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- Rising Prices of Raw Material
- Environmental Compliance Cost
- Outside US Business

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## Current situation

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- The chemical industry is gaining momentum as the economy stabilizes
- Diversified business model
- Dow's strategy to focus more on high-growth business

### Mission

To passionately create innovation for our stakeholders at the intersection of chemistry, biology and physics

### Vision

To be the most valuable and respected science company in the world