

# The Collective Intelligence Genome

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# The Collective Intelligence Genome



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# Synergy:

Several things working together can produce something bigger or better than if worked individually

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How does this apply to teamwork?

A team can create something better than an individual

Samples:

- Producing A Movie (Screenwriter, director, editor, actors, etc.)
- Baseball team
- Medical Operations

# Collective Intelligence

Shared intelligence that emerges from collaboration of many individuals and appears in consensus decision making.

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Growing opportunities to collaborate online through Collective Intelligence

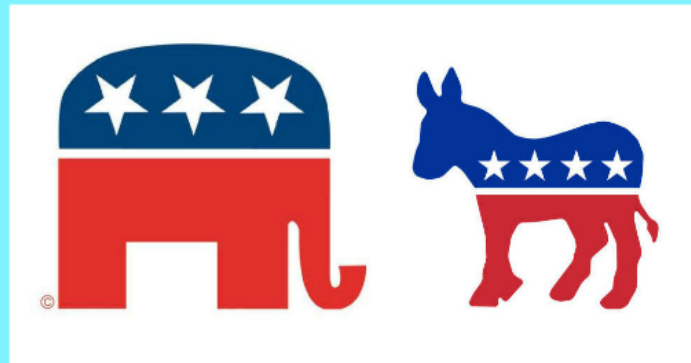
Examples:

- Google Drive
- Wiki Pages
- LiveBinder

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## Politics:

Collective Intelligence is used in politics by combining views in certain political parties, then making policies and platforms





# Google

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Google

Google is one of the most widely used form of Collective Intelligence.

Websites all throughout the internet are accessed via Google. We also use Google to access information we do not know.

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## Facebook

Social Networking websites, such as Facebook is a popular form of Collective Intelligence. Between statuses, newsfeeds, and apps, there are a variety of things that can be accessed through Facebook

The Facebook logo is displayed in white lowercase letters on a dark blue rounded rectangular background. The logo is positioned on the right side of the slide, with a subtle reflection effect below it.

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## Wiki

A website that allows collaborative editing of its content and structure by its users.





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**Review**

**What is Collective Intelligence?**

**Examples?**