

Thecasesolutions.com



The Benefits and Costs of Corporate Social Responsibility

The Context

Thecasesolutions.com

Thecasesolutions.com



World's Current Situation

- Almost half the world (over three billion people) live on less than \$2.50 a day.
- 22,000 children die each day due to poverty.
- 13 billion people in developing countries have inadequate access to water, and 2.6 billion lack basic sanitation.
- 1.6 billion people live without electricity.
- Nearly a billion people entered the 21st century unable to read.

Thecasesolutions.com

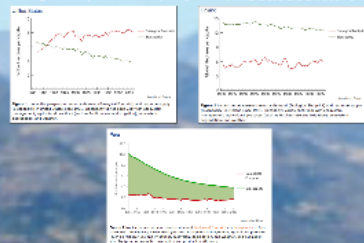
Peru's Current Situation



- Peru's informal sector represents 66% of the country's economy (ranked 6th in the world) and underemployment 12.2% (ECLAC/ ILO, 2013).
- Poverty: 27.8% (2011 World Bank).
- 5.1 million people don't have access to safe water and 9.2 million don't have access to improved sanitation services.
- Peru's Human Development Index score is 0.723 (NZ 0.919).
- Violence against women.
- Discrimination (race, sexual orientation, disability, social status).

Thecasesolutions.com

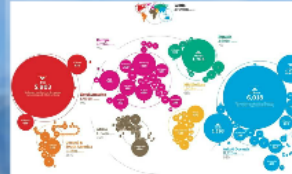
Ecological footprint vs. Biocapacity



www.footprintnetwork.org

Thecasesolutions.com

Carbon Dioxide Emissions by Country (2009)



Peru: 470, 38.2 million tons
 Chile: 410, 65.9 m.t.
 Ecuador: 97, 28.7 m.t.
 Brazil: 414, 650 m.t.

Thecasesolutions.com

Would you be comfortable giving the mic to your products?



Thecasesolutions.com



What is behind what you buy?

CSR Standards



Thecasesolutions.com



World's Current Situation

- Almost half the world (over three billion people) live on less than \$2.50 a day.
- 22,000 children die each day due to poverty.
- 1.1 billion people in developing countries have inadequate access to water, and 2.6 billion lack basic sanitation.
- 1.6 billion people live without electricity.
- Nearly a billion people entered the 21st century unable to read.

Thecasesolutions.com

Peru's Current Situation



- Peru's informal sector represents 60% of the country's economy (ranked 6th in the world) and underemployment 12,2% (ECLAC/ ILO-2013)
- Poverty: 27.8% (2011 World Bank).
- 5.3 million people don't have access to safe water and 9.2 million don't have access to improved sanitation services
- Peru's Human Development Index score is 0.723 (NZ 0.919)
- Violence against women
- Discrimination (race, sexual-orientation, disability, social status)

Ecological footprint vs. Biocapacity

Thecasesolutions.com

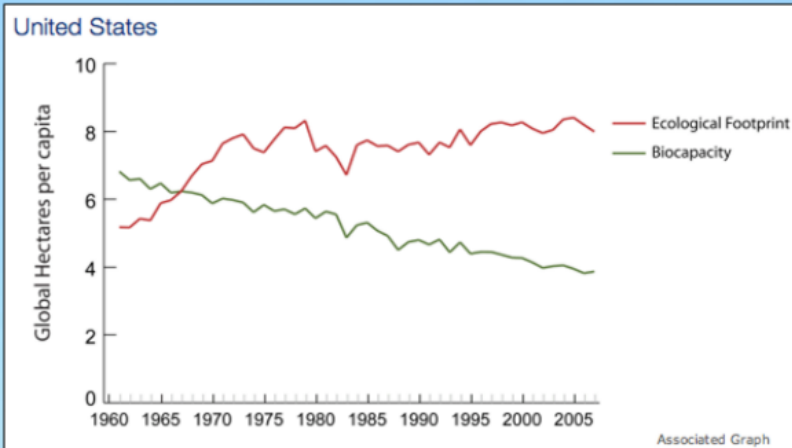


Figure 1 tracks the per-person resource demand (Ecological Footprint) and resource supply (Biocapacity) in United States since 1961. Biocapacity varies each year with ecosystem management, agricultural practices (such as fertilizer use and irrigation), ecosystem degradation, and weather.

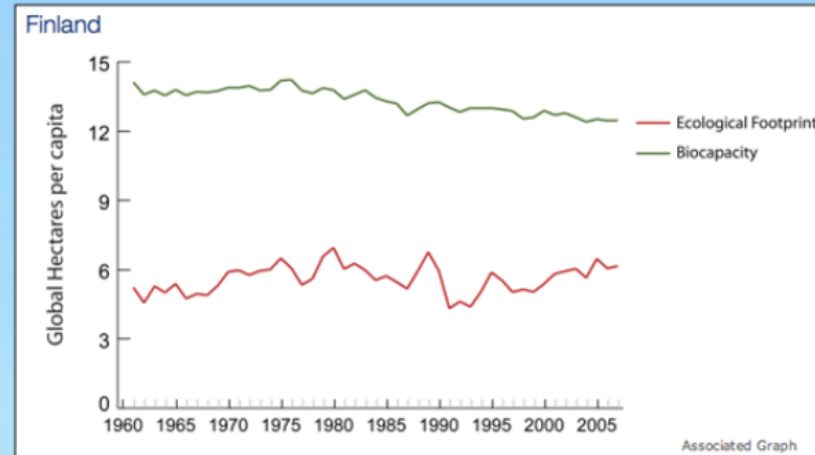


Figure 1 tracks the per-person resource demand (Ecological Footprint) and resource supply (Biocapacity) in Finland since 1961. Biocapacity varies each year with ecosystem management, agricultural practices (such as fertilizer use and irrigation), ecosystem degradation, and weather.

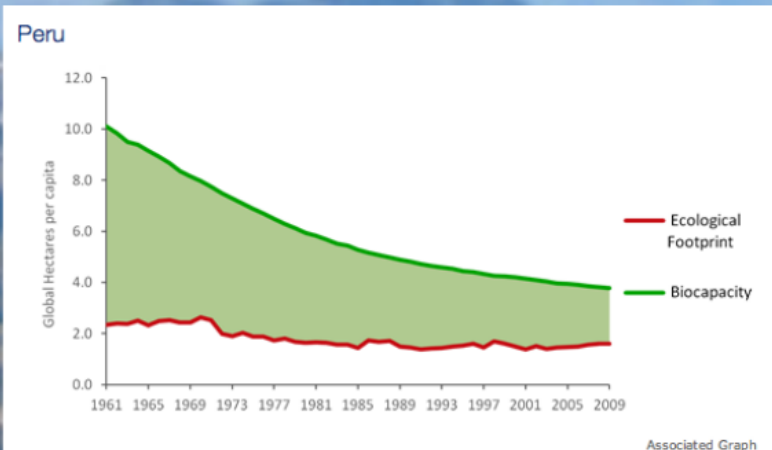
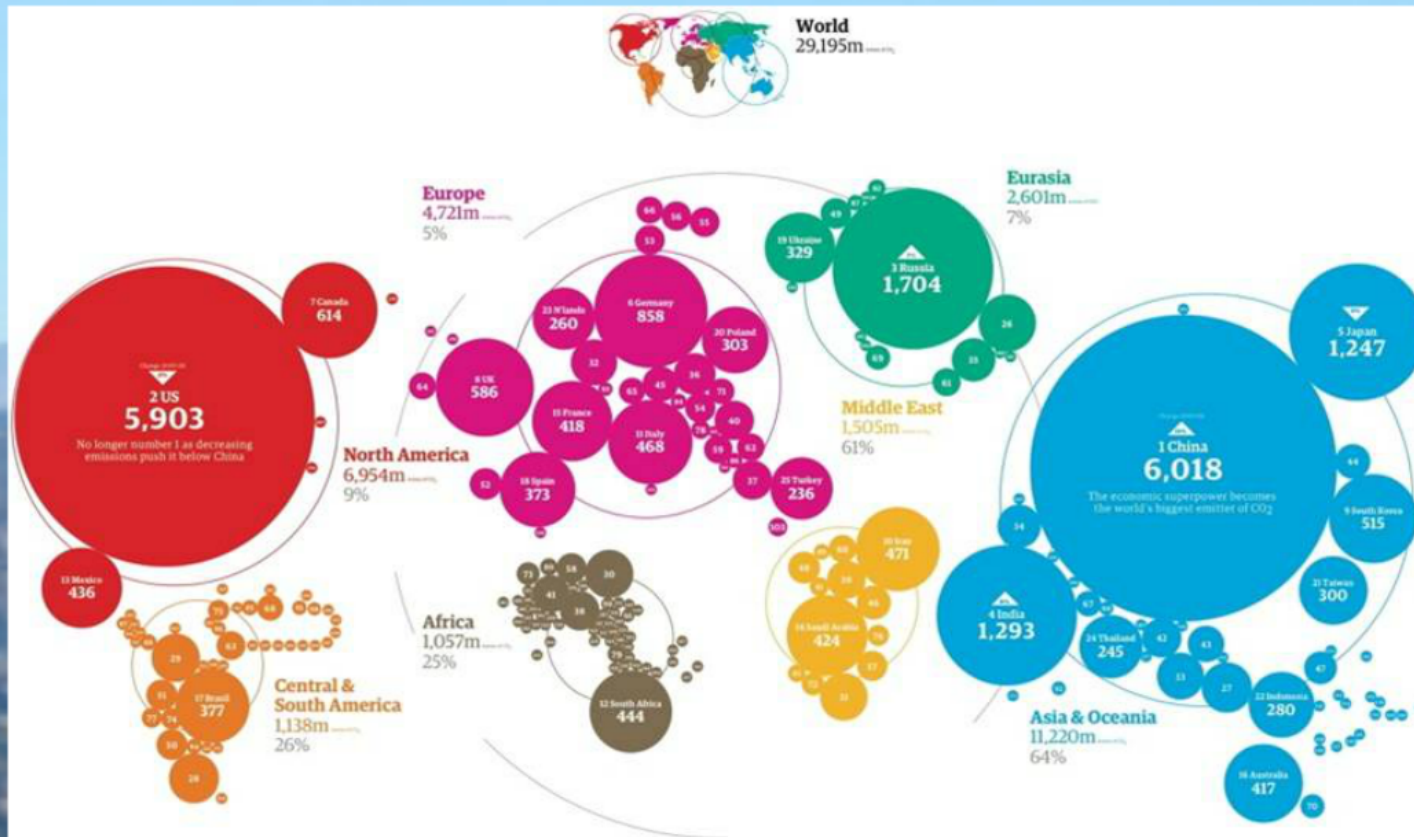


Figure 1 tracks the per-person resource demand **Ecological Footprint** and **biocapacity** in Peru since 1961. Biocapacity varies each year with ecosystem management, agricultural practices (such as fertilizer use and irrigation), ecosystem degradation, and weather, and population size. Footprint varies with consumption and production efficiency.

Thecasesolutions.com

Carbon Dioxide Emissions by Country (2009)



Peru: #70, 38.2 million tons
Chile: #51, 65.7 m.t.
Ecuador #77, 28.7 m.t.
Brazil #14, 420 m.t.

Thecasesolutions.com

Would you be comfortable giving the mic to your products?



Thecasesolutions.com



What is behind what you buy?