

Tata: Leadership with Trust

Thecasesolutions.com



Tata: Leadership with Trust

Thecasesolutions.com

Started the country's first chain of luxury hotels

1st Steel Plant in India

Pioneered software development

1st Power Plant in India

Manufactured the country's 1st indigenous passenger car - Indica

Introduced labour welfare benefits long before they were enacted by law

Led commercial vehicle production

Brought insurance to the country



Thecasesolutions.com

Core values of Tata

- Integrity
- Understanding
- Excellence
- Unity
- Responsibility

Thecasesolutions.com

- Paying attention to minute things: JRD Tata and Sudra Muthy incident
- Comment on JUB and Corus management: "I wish Tata - Nobody is willing to go the extra mile"
- New chairman of Tata group: Cyrus Mistry

Thecasesolutions.com

Global Presence

- Tata Exports/Inve. Tata International² was set up in 1982
- Now Present in more than 80 countries.
- Exporting to around 45 countries around the world
- In 2014-15 the Tata group had international revenues of \$90.7 billion, 62.7 percent of its total revenues

Thecasesolutions.com

Acquisitions

- Tata's first acquisition of Tetley
- Corus by Tata Steel
- Jaguar and Land Rover by Tata Motors
- Buntar Harid by Tata Chemicals
- Doonoo Commercial Vehicles by Tata Motors
- Inditex in Singapore and Millstream Glass in Thailand by Tata Steel
- Chemical, Chemical Industrial Products by Tata Chemicals
- Eight O' Clock Coffee by Tata Tea
- Tiscali India Network by Tata Communications

Thecasesolutions.com

Tata Trusts

- Sir Dorabji Tata Trust and Sir Amal Kumar Sen Trust
- Sir Ratan Tata Trust and Sir Jawahar Tata Trust
- JRD Tata Foundation

CHALLENGES

- Tata - Singapore Airlines JV
- Tata Teleservices - Singtel controversy
- Nationalization of Tata Airlines

Areas of Impact

- Environment
- Employee Relations
- Stimulating Economic Growth
- Civic Amenities & Community Service
- Sports and Adventure
- Health for All
- Relief During Natural Calamities

Started the country's first chain of luxury hotels

1st Steel Plant in India

Introduced labour welfare benefits long before they were enacted by law

Pioneered software development



Led commercial vehicle production

1st Power Plant in India

Manufactured the country's 1st indigenous passenger car, Indica

Brought insurance to the country

Thecasesolutions.com

Thecasesolutions.com

- Founded by Jamsetji Nusserwanji Tata in 1868
- Has over 100 operating companies covered across 7 business sectors
- Information systems and communications, engineering, materials, services, energy, chemicals and consumer products
- Group Revenue (2012-13): US\$96.79 billion around INR 527.047 crore
- International Revenues: US\$ 60.7 billion
- 32 companies listed on BSE and 1 on NYSE
- Employees: Over 540,000
- Global Presence: 80 countries (Exports 85 countries)
- Ranked 39th most valuable brand in Brand Finance Global 500 (2013)

Thecasesolutions.com

- India's First & Asia's Largest IT Services Company

TATA CONSULTANCY SERVICES

- Number 1 Global International Wholesale Voice Carrier

TATA COMMUNICATIONS

- World's 4th Largest Truck & Bus Manufacturer and among top in passenger cars

TATA MOTORS

- One of the Top 10 World Class Steel Manufacturers

TATA STEEL

- One of Asia's Largest Hospitality Groups; with 116 luxury, business & resort hotels across 57 locations

TAJ
Hotels Resorts
and Palaces

- 2nd Largest player in Tea Globally

TATA GLOBAL BEVERAGES

- World's 2nd largest manufacturer of soda ash

TATA CHEMICALS LIMITED

Core values of Tata

- Integrity
- Understanding
- Excellence
- Unity
- Responsibility

Thecasesolutions.com

- Paying attention to minute things
JRD Tata and Sudha Murthy incident
- Comment on JLR and Corus management
Ratan Tata : Nobody is willing to go the extra mile
- New chairman of Tata group
Cyrus Mistry

Thecasesolutions.com

Global Presence

- Tata Exports (now Tata International) was set up in 1962
- Now Present in more than 80 countries.
- Exporting to around 85 countries around the world
- In 2012-13 the Tata group had international revenues of \$60.7 billion, 62.7 percent of its total revenues

Thecasesolutions.com

Acquisitions

- Tata Tea's acquisition of Tetley
- Corus by Tata Steel
- Jaguar and Land Rover by Tata Motors
- Brunner Mond by Tata Chemicals
- Daewoo Commercial Vehicles by Tata Motors
- NatSteel in Singapore and Millennium Steel in Thailand by Tata Steel
- General Chemical Industrial Products by Tata Chemicals
- Eight O' Clock Coffee by Tata Tea
- Tyco Global Network by Tata Communications

Thecasesolutions.com